

GlobalWebIndex Core Survey Brand List

Q3 2020

Contents

ALCOHOL BRANDS 3

Alcohol: Beer / Lager** 3

Alcohol: Cider** 5

Alcohol: Spirits** 6

BEAUTY AND FASHION BRANDS 8

Haircare / Skincare / Cosmetics Brands** 8

Luxury Fashion** 9

FINANCIAL BRANDS 10

Banks / Financial Institutions: Awareness** 10

Banks / Financial Institutions: Engagement** 10

Banks / Financial Institutions: Advocacy** 10

Payment Providers / Services 14

Mobile Payment Services 15

Convenience Brands / QSRs** 17

Drinks Brands** 24

RETAIL BRANDS 39

Retailers** 39

Supermarkets / Convenience Stores ** 48

SOCIAL MEDIA BRANDS 52

Social Media Reach: Members* 52

Social Media Reach: Engagers / Contributors 52

Social Media Reach: Visitors / Users* 53

SPORTS BRANDS 54

Sports Brands** 54

Sports Teams: European Football / Soccer** 56

Sports Teams: NBA** 56

Sports Teams: NFL** 57

Sporting Events & Leagues 58

TECHNOLOGY BRANDS 62

PC / Laptop Operating Systems 62

Mobile Operating Systems* 62

Tablet Operating Systems 62

Mobile Carriers / Service Providers 62

Mobile Brands: Previous Ownership 65

Mobile Brands: Current Ownership* 65

Mobile Brands: Consideration 66

Smartwatch Brands 66

Technology Brands 67

TRANSPORT BRANDS 68

Airlines: Awareness** 68

Airlines: Engagement** 68

Airlines: Advocacy** 68

Alcohol: Beer / Lager** 72

Airlines** 74

Automotive: Engagement** 79

Automotive: Advocacy** 79

TV, NEWS & MUSIC BRANDS 80

International TV Channel** 80

International TV Channels Watched in Last Year** 81

Frequency of Watching International TV Channels** 81

Devices Used to Watch International TV Channels** 82

TV, Film and Video Services: Engagement** 82

TV, Film and Video Services: Account Type** 87

TV, Film and Video Services: Account Usage** 88

Film Franchises** 88

News Services: Awareness** 89

News Services: Engagement** 90

News Services: Places Viewed** 90

Music Services: Engagement** 91

Music Services: Account Type** 92

Music Services: Account Usage** 92

WEB BRANDS & APPS 93

Web Brands Visited in Last Month 93

Named Apps Used* 98

Alcohol Brands

ALCOHOL: BEER / LAGER**

When did you last drink these alcohol brands?

- Drunk in Last Month
- Drunk in Last Year
- Have Not Drunk

NOTE: This question is not asked in Egypt, Saudi Arabia or UAE. In all other markets, it is asked to those 18+ (or 21+ in the US)

- 333 Beer Vietnam only
- ABC Stout Singapore only
- Åbro Sweden only
- Afligem Spain only
- Aguila Colombia only
- Albacher Romania only
- Alhambra Spain only
- Ambar Spain only
- Amstel
- Anchor Malaysia, Singapore only
- Anker Bir Indonesia only
- Antarctica Brazil only
- Asahi Australia, Japan, Malaysia, South Korea, Singapore, Thailand
- Baltika Russia, Spain, UK only
- Barrilito Mexico only
- Bavaria Colombia, Netherlands, Singapore only
- Beck's Germany, Italy, Singapore, Turkey, UK
- Bergenbier Romania only
- Bieckert Argentina only
- Bintang Indonesia only
- BIRA India only
- Bitburger Germany only
- Blue Girl Hong Kong only
- Bohemia Brazil only
- Bomonti Turkey only
- Brahma Argentina, Brazil
- Brand Netherlands only
- Buckler Spain only
- Bud Light
- Budweiser
- Cafri South Korea only
- Carling Black Label South Africa only
- Carling Canada, UK
- Carlsberg
- Carlton (e.g. Draught, Dry, Cold, Mid) Australia only
- Carta Blanca Mexico only
- Cass South Korea, Singapore
- Castle South Africa only
- Ceres Denmark, Italy only
- Cergal Portugal only
- Chang Thailand only
- Chopfab Switzerland only
- Ciuc Romania only
- Ciucas Romania only
- Club Colombia Colombia only
- Cooper's Australia only
- Coors Light
- Corona
- Costena Colombia only
- Cristal Belgium, Portugal only
- Crown Australia only
- Cruzcampo Spain only
- Crystal Brazil only
- D Dry Finish South Korea only
- Desperados Belgium, France, UK only
- Dester Singapore only
- Devassa Brazil only
- Dommelsch Netherlands only
- Dorada Spain only
- Dos XX Mexico only
- Dreher Italy only
- Dutch Gold Ireland only
- Efes Russia, Turkey only
- Erdinger Germany, Singapore only
- Estrella Damm Spain, UK only
- Estrella Galicia Spain only
- Falcon Sweden only
- Federbrau Thailand only
- Feldschlösschen Switzerland only
- Fem Komma Tvåan Sweden only
- Foster's India, Italy, UK only
- Golden Eagle India only
- Goldstar Israel only
- Gösser Austria, Russia only
- Great Northern Australia only
- Grimbergen Belgium, France only
- Grolsch Australia, New Zealand, Netherlands, UK, US
- Guinness
- Hanoi Beer Vietnam only
- Hansa South Africa only
- Harbin China only
- Harp Ireland only
- Hasseröder Germany only
- Haywards India only
- Heineken

- Hertog Jan *Netherlands only*
- Hite *South Korea*
- Hoegaarden *Belgium, France, Malaysia, Singapore*
- Holsten *Romania only*
- Hop House 13 *Ireland only*
- Hunter's *South Africa only*
- Ichnusa *Italy only*
- Imperial *Argentina, Portugal*
- Indio *Mexico only*
- Isenbeck *Argentina only*
- Itaipava *Brazil only*
- James Boag's *Australia only*
- John Smith's *UK only*
- Jupiler *Belgium, Netherlands*
- Kaiser *Brazil only*
- Kalyani *India only*
- Kingfisher *India, Singapore*
- Kirin Ichiban *Japan only*
- Klinskoe *Russia only*
- Knock Out *India only*
- Kozel *Russia only*
- Krombacher *Germany only*
- Kronenbourg *Australia, France, Italy, Singapore, UK*
- Krusovice *Russia only*
- Kung *Sweden only*
- Labatt *Canada only*
- Larue Beer *Vietnam only*
- Lech *Poland only*
- Leffe *Belgium, France, Italy only*
- Leo Beer *Singapore, Thailand only*
- Lion *New Zealand only*
- Lucky Lager *Canada only*
- Maccabee *Israel Only*
- Maes Pils *Belgium only*
- Mahou *Spain only*
- Mariestads *Sweden only*
- Marina *Portugal only*
- Max *South Korea only*
- Michelob *USA only*
- Miller *Argentina, Russia, Turkey only*
- Miller Light *Canada, US only*
- Mixta *Spain only*
- Modelo Especial *Mexico only*
- Molson *Canada, Ireland only*
- Moretti *Australia, Italy only*
- Negra Modelo *Mexico only*
- Neumarkt *Romania only*
- Noroc *Romania only*
- Nova Schin *Brazil only*
- OB Golden *South Korea only*
- Oettinger *Germany only*
- OkocimIndia *Poland only*
- Orion *Japan only*
- Ottakringer *Austria only*
- Pacifico *Mexico only*
- Palermo *Argentina only*
- Patagonia *Argentina only*
- Paulaner *Germany only*
- Pelforth *France only*
- Perla *Poland only*
- Peroni *Australia, Italy, Singapore, UK*
- Pilsen *Colombia only*
- Poker *Colombia only*
- Pripps *Sweden only*
- Pure Blonde *Australia only*
- Quilmes *Argentina only*
- Quöllfrisch *Switzerland only*
- Radeberger *Germany only*
- Red Horse *Philippines only*
- Redd's *South Africa only*
- Royal *Denmark only*
- S Beer *South Korea only*
- Sagres *Portugal only*
- Saigon Beer *Vietnam only*
- Salta *Argentina only*
- San Miguel
- Sapporo *Australia, Malaysia, Japan, South Korea only*
- Savanna *South Africa only*
- Schneider *Argentina only*
- Sedrin *China only*
- Silva *Romania only*
- Singha *Singapore, Thailand only*
- Skol *Brazil, Hong Kong only*
- Småland *Sweden only*
- Snow *China only*
- Sofiero *Sweden only*
- Sol *Argentina, Mexico only*
- Spar Pilsner *Denmark only*
- Spaten *Russia only*
- Speight's *New Zealand only*
- Staropramen *Sweden only*
- Steinlager *New Zealand, Singapore only*

Questions marked with * are seen by all respondents, including those who answer the shorter version of the Core survey via mobile.

Questions marked with ** appear in the Brand and Media modules of the Core survey, and are asked to a representative sub-set of the sample

- Stella Artois
- Stiegl Austria only
- Stockholm Sweden only
- Suntory Japan only
- Super Bock Portugal only
- Superior Mexico only
- Taiwan Beer Taiwan, Singapore
- Tecate Mexico, Colombia
- Thunderbolt India only
- Tiger Malaysia, Singapore, Vietnam only
- Timisoreana Romania only
- Tooheys (e.g. Tooheys New, Extra Dry, Old) Australia only
- Tropical Spain only
- Truc Bach Beer Vietnam only
- Tsingtao China, Hong Kong
- Tuborg Denmark, India, Italy, Russia, Turkey only
- Tui New Zealand only
- Tyskie Poland only
- UB Export India only
- Ursus Romania only
- Van Pur Poland only Veltins Germany only
- Victoria Bitter Australia only
- Victoria Mexico only
- Voll Damm Spain only
- Warsteiner Germany only
- Windhoek South Africa only
- XXXX (e.g. Gold, Summer Bright Lager, Bitter) Australia only
- Yanjing China only
- Žatecký Gus Russia only
- Zipfer Austria only
- Zubr Poland only
- Zywiec Poland only
- None of these

**ALCOHOL:
CIDER****

When did you last drink these alcohol brands?

- Drunk in Last Month
- Drunk in Last Year
- Have Not Drunk

NOTE: This question is not asked in Egypt, Saudi Arabia or UAE. In all other markets, it is asked to those 18+ (or 21+ in the US)

- Angry Orchard UK, USA only
- Aspoll Australia, Austria, Germany, Russia, UK, USA
- Brothers Australia, Austria, Canada, Germany, Italy, Netherlands, Portugal, Russia, Spain, UK, USA
- Bulmers Australia, Ireland, New Zealand, UK
- Kopparberg Australia, Austria, Denmark, Germany, Ireland, New Zealand, Portugal, Spain, Sweden, UK, USA
- Magners Australia, Austria, Belgium, Canada, Denmark, Germany, Ireland, Italy, Netherlands, New Zealand, Poland, Portugal, Russia, Spain, Sweden, Turkey, UK, USA
- Orchard Thieves Austria, Germany, Ireland, Netherlands, Portugal, Spain, UK
- Rekordelig Australia, Canada, Denmark, Germany, Spain, Sweden, UK, USA
- Savanna Dry UK only
- Somersby Australia, Canada, Denmark, Germany, Portugal, Russia, Sweden, Switzerland, UK, USA
- Stella Artois Cidre Belgium, UK, USA
- Strongbow Australia, Austria, Belgium, Canada, France, Germany, Ireland, Italy, New Zealand, Poland, Portugal, Russia, Spain, UK, USA
- Thatchers Australia, UK, USA
- Woodchuck USA only

**ALCOHOL:
SPIRITS****

When did you last drink these alcohol brands?

- Drunk in Last Month
- Drunk in Last Year
- Have Not Drunk

NOTE: This question is not asked in Egypt, Saudi Arabia or UAE. In all other markets, it is asked to those 18+ (or 21+ in the US)

BAIJIU *China only*

- Maotai
- Wuliangye

BRANDY / COGNAC

- Camus
- Courvoisier
- Dreher
- Emperador
- Hennessy
- Martell
- Meridian *Thailand only*
- McDowell's No.1 Brandy
- Old Admiral Brandy
- Old Kenigsberg *Russia only*
- Paul Masson
- Rémy Martin
- Regency *Thailand only*
- Stock 84 *Italy only*

GIN

- Beefeater
- Bombay Sapphire
- Citadelle *France, Spain only*
- Gin Mare *Germany, Spain, UK only*
- Ginebra San Miguel *Philippines only*
- Gordon's
- Hendrick's
- Larios *Spain only*
- Seagram's
- Tanqueray

LIQUEUR

- Amaro Lucano *Italy only*
- Amarula
- Bailey's
- Cointreau
- Kahlua
- Limconcetta di Sorrento *Italy only*
- Limoncè *Italy only*
- Lucano Limoncello *Italy only*
- Malibu
- Yeni Raki *Turkey only*

RUM

- Appleton Jamaica Rum
- Bacardi
- Barcelo
- Cacique *Spain, Latam only*
- Captain Morgan
- Contessa
- Havana Club
- McDowell's No.1 Celebration
- Negrita *France, Spain only*
- Old Monk *India only*
- Old Port Rum *India only*
- Ron Medellin *Latam only*
- Sailor Jerry
- Tanduay *APAC only*

TEQUILA

- 7 Leguas *Mexico only*
- Cabeza
- Calle 23
- Cimarron
- Don Julio
- El Jimador
- Espolon *Mexico, US only*
- Fortaleza
- Herradura
- Jose Cuervo
- Ocho
- Olmeca Altos
- Patron
- Sauza
- Tapatio

When did you last drink these alcohol brands?

- Drunk in Last Month
- Drunk in Last Year
- Have Not Drunk

NOTE: This question is not asked in Egypt, Saudi or UAE. In all other markets, it is asked to those 18+ (or 21+ in the US)

VODKA

- Absolut
- Belenkaya *Russia only*
- Belvedere
- Cîroc
- Finlandia *Romania only*
- Grey Goose
- Hanoi Vodka *Vietnam only*
- Keglevich *Italy only*
- Khleby Dar *Poland, Russia only*
- Khortytza
- Krupnik *Poland, Russia only*
- Lua Moi *Vietnam only*
- Nep Moi *Vietnam only*
- Pyat Ozer *Russia only*
- Skyy
- Smirnoff
- Svedka *Germany, Poland, Russia, South Korea, Sweden, US only*
- Żubrówka

WHISKY / WHISKEY

- 100 Pipers *India, Thailand only*
- Ballantine's
- Bells
- Black Velvet
- Blender Pride *India only*
- Bundaberg *Australia only*
- Canadian Club
- Chita *Japan only*
- Chivas Regal
- Crown Royal
- Dewar's
- Evan Williams

- Glenfiddich
- Glenlivet
- Glenmorangie
- Grant's
- Hakushu *Japan only*
- Hibiki
- Imperial Blue *India only*
- J&B
- Jack Daniel's
- Jameson
- Jim Beam
- Johnnie Walker
- Label 5
- Macallan
- Maker's Mark
- McDowell's No.1 Whisky *India only*
- Nikka *Japan only*
- Officer's Choice *India only*
- Old Pulteney *Netherlands, Sweden, UK only*
- Royal Salute
- Royal Stag *India only*
- Teacher's *Australia, India, Singapore, UK only*
- The Famous Grouse *Hong Kong, Netherlands, New Zealand, Portugal, Sweden, UK only*
- Topi Miring Whiskey *Indonesia only*
- Tullamore Dew
- William Lawson's
- William Peel
- Yamazaki *Japan only*

Beauty and Fashion Brands

HAIRCARE / SKINCARE / COSMETICS BRANDS**

Which of these
haircare/skincare/cosmetics
brands do you use at least once a
week?

NOTE: Options marked with ~ are
asked to women only
Just for Men is asked to men only.

- Albion~ *Asia Pacific only*
- Aussie~
- Aveeno Germany only
- Avene
- Avon
- AXE / Lynx
- bareMinerals~ *North America only*
- Bifesta~ *Asia Pacific only*
- Bio-Oil *Select markets only*
- Bioderma
- Biore
- Biotherm
- Bobbi Brown~
- Caudalie~
- Chando *Asia Pacific only*
- Chanel~ *Select markets only*
- Clarins
- Clean & Clear
- Clear
- Clinique
- Curel~ *Asia Pacific only*
- DHC~ *Asia Pacific only*
- Dior ~*Select markets only*
- Dove~
- Dr Ci:Labo~ *Asia Pacific only*
- Dr Wu *Asia Pacific only*
- Elizabeth Arden~
- Elmiplant *Romania only*
- Estee Lauder
- FANCL~ *Asia Pacific only*
- Farmec *Romania only*
- For Beloved One~ *Taiwan only*
- Garnier
- Gerovital *Romania only*
- Gillette
- Givenchy~*Select markets only*
- Guerlain
- Hado Laba *Asia Pacific only*
- Head & Shoulders
- Herborist *China only*
- Innisfree *Asia Pacific only*
- IPSA~ *Hong Kong only*
- Just for Men *Select Markets only*
- KanS~ *China, Hong Kong, Taiwan only*
- Kat Von D *North America only*
- Kiehls
- Kose~ *Asia Pacific only*
- La Mer~
- La Prairie~
- La Roche-Posay
- L'Occitane
- L'Oreal~
- Lancome
- Laneige *Asia Pacific only*
- LUSH~
- Lux~
- M.A.C.~
- Make Up Forever~
- Mary Kay~
- Max Factor~
- Maybelline
- NARS~
- Natura
- Neutrogena
- Nexxus *US only*
- Nivea~
- Olay
- Oriflame *Romania only*
- Origins
- Palmolive - *Select markets only*
- Pantene~
- Pechoin *Asia Pacific only*
- Revlon~
- Rimmel
- Romano ~ *Vietnam only*
- Sari Ayu~ *Indonesia, Malaysia only*
- Schwarzkopf
- Shea Moisture
- Shiseido
- Simple *UK only*
- Sisley
- SK-II
- Smashbox~ *North America only*
- Sulwhasoo *Asia Pacific only*
- Sunsilk ~ *Select Markets only*
- Syoss~
- Urban Decay~
- Vichy
- VS (Vidal Sassoon)

Questions marked with * are seen by all respondents, including those who answer the shorter version of the Core survey via mobile.

Questions marked with ** appear in the Brand and Media modules of the Core survey, and are asked to a representative sub-set of the sample

- Tarte Cosmetics~ *North America only*
- The Body Shop
- Too Faced~ *North America only*
- TRESemme
- Tsubaki~ *China, Hong Kong, Japan, South Korea, Taiwan only*
- VO5
- Wardah~ *Indonesia only*
- Wash & Go *Romania only*
- Xmen ~ *Vietnam only*
- None of these

LUXURY FASHION** When did you last make a purchase from these luxury fashion brands?

- Purchased in Last Year
- Purchased in Last 5 Years

Which of these brands would you advocate to others (e.g. write / post positive reviews about, recommend to family / friends)?

- Armani
- Balenciaga
- Bottega Veneta
- Bulgari
- Burberry
- Cacharel
- Calvin Klein
- Canali
- Carolina Herrera
- Cartier
- Celine
- Chanel
- Chloe
- Chow Sang Sang *China, Hong Kong, Taiwan only*
- Chow Tai Fook *China, Hong Kong, Taiwan only*
- Christian Lacroix
- Coach
- Davidoff
- Dior
- Dolce & Gabbana
- Dunhill
- Escada
- Fendi
- Furla
- Givenchy
- Gucci
- Hermes
- Hugo Boss
- Jean Paul Gaultier
- Jimmy Choo
- Kate Spade
- Kenzo
- Lacoste
- Lanvin
- Loewe
- Longchamp
- Louis Vuitton
- Luxury watch brand (e.g. Rolex, TAG)
- Marc Jacobs
- Max Mara
- Michael Kors
- Moschino
- Narciso Rodriguez
- Nina Ricci
- Paco Rabanne
- Pandora
- Paul Smith
- Prada
- Ralph Lauren
- Ray-Ban
- Roberto Cavalli
- Rochas
- Shanghai Tang *China, Hong Kong, Taiwan only*
- Stella McCartney
- Swarovski
- Theory
- Thierry Mugler
- Tiffany
- Tod's
- Tom Ford
- Tommy Hilfiger
- Trussardi
- Valentino
- Versace
- YSL / Saint Laurent
- Zegna
- None of these

Financial Brands

BANKS / FINANCIAL INSTITUTIONS: AWARENESS** Which of these banks have you heard of?

BANKS / FINANCIAL INSTITUTIONS: ENGAGEMENT** Have you had an account or card with any of these banks?

- Have one now
- Had one previously
- Never had one

BANKS / FINANCIAL INSTITUTIONS: ADVOCACY** Which of these brands would you advocate to others (e.g. write / post positive reviews about, recommend to family/friends)?

- ABN AMRO *Netherlands only*
- Abu Dhabi Commercial Bank *UAE only*
- Agribank *Vietnam only*
- Agricultural Bank of China *China only*
- Akbank *Turkey only*
- Albaraka Türk Katılım Bankası *Turkey only*
- Al Rajhi Bank *Saudi Arabia only*
- Alfa Bank *Russia only*
- Allied Irish Banks *Ireland only*
- ANZ Bank *Australia and New Zealand only*
- Arbejdernes Landsbank *Denmark only*
- ASB Bank *New Zealand only*
- Axis Bank *India only*
- Banamex *Mexico only*
- Bancolombia *Colombia only*
- Banca Comerciala Romana (BCR) *Romania only*
- Banca Transilvania *Romania only*
- Banco Agrario *Colombia only*
- Banco Azteca *Mexico only*
- Banco Bilbao Vizcaya Argentaria (BBVA) *Colombia, Spain only*
- Banco BPM *Italy only*
- Banco Bradesco *Brazil only*
- Banco Comerical Português *Portugal only*
- Banco de Bogota *Colombia only*
- Banco de Galicia *Argentina only*
- Banco de la Nacion Argentina *Argentina only*
- Banco de Occidente *Colombia only*
- Banco do Brasil *Brazil only*
- Banco Marco *Argentina only*
- Banco Popular *Colombia only*
- Banco Português de Investimento *Portugal only*
- Bangkok Bank *Thailand only*
- Bank Austria *Austria only*
- Bank BTPN *Indonesia only*
- Bank Central Asia *Indonesia only*
- Bank Danamon *Indonesia only*
- Bank Hapoalim *Israel only*
- Bank Leumi *Israel only*
- Bank Negara Indonesia *Indonesia only*
- Bank OCBC NISP *Indonesia only*
- Bank of America *USA only*
- Bank of China *China and Hong Kong only*
- Bank of Ireland *Ireland only*
- Bank of Montreal *Canada only*
- Bank of New York Mellon *USA only*
- Bank of Scotland *UK only*
- Banorte *Mexico only*
- Banque Cantonale de Genève (BCGE) *Switzerland only*
- Bank of New Zealand (BNZ) *New Zealand only*

Questions marked with * are seen by all respondents, including those who answer the shorter version of the Core survey via mobile.

Questions marked with ** appear in the Brand and Media modules of the Core survey, and are asked to a representative sub-set of the sample

- Bank Massad Ltd *Israel only*
- Bank Mizrahi-Tefahot *Israel only*
- Bank of Taiwan *Taiwan only*
- Bank Otsar Ha-Hayal *Israel only*
- Bank Pekao *Poland only*
- Bank Permata *Indonesia only*
- Bank Poaley Agudat Israel Ltd *Israel only*
- Bank Rakyat Indonesia *Indonesia only*
- Bankia *Spain only*
- Banque Du Caire *Egypt only*
- Banque Misr *Egypt only*
- Banque Populaire *France only*
- Banque Saudi Fransi *Saudi Arabia only*
- Barclays *Not Argentina, Belgium, France, Indonesia, New Zealand, Philippines, Poland, Saudi Arabia, Spain, Thailand, Turkey, Vietnam*
- BAWAG P.S.K. *Austria only*
- BBVA Banco Frances *Argentina only*
- BBVA Bancomer *Mexico only*
- BDO Unibank *Philippines only*
- Belfius *Belgium only*
- Beobank *Belgium only*
- BIDV *Vietnam only*
- BMPS *Italy only*
- BNP Paribas *Belgium and France only*
- BPCE *France only*
- BPI *Philippines only*
- BRD - Group Societe Generale *Romania only*
- BTG Pactual *Colombia only*
- Caixa Econômica Federal *Brazil only*
- Caixa Geral de Depósitos *Portugal only*
- Caixabank *Spain only*
- Canadian Imperial Bank *Canada only*
- Capital One *USA only*
- Cathay United Bank *Taiwan only*
- CEC Bank *Romania only*
- China Construction Bank *China only*
- Chinatrust Commercial Bank *Taiwan only*
- CIMB *Malaysia only*
- CIMB Niaga *Indonesia only*
- Citigroup *All except Belgium and Saudi Arabia*
- Commercial International Bank *Egypt only*
- Commerzbank *Germany only*
- Commonwealth Bank *Australia only*
- CorpBanca *Colombia only*
- Credit Agricole *France only*
- Crédit Industriel et Commercial *France only*
- Crédit Mutuel *France only*
- Credit Suisse *Switzerland only*
- Crelan *Belgium only*
- Danske Bank *Denmark, Ireland only*
- DBS Bank *Singapore, Taiwan only*

Questions marked with * are seen by all respondents, including those who answer the shorter version of the Core survey via mobile.

Questions marked with ** appear in the Brand and Media modules of the Core survey, and are asked to a representative sub-set of the sample

- De Volksbank *Netherlands only*
- Deutsche Bank *Germany only*
- Dubai Islamic Bank *UAE only*
- DZ Bank *Germany only*
- Emirates NBD *UAE only*
- Erste Bank Sparkasse *Switzerland only*
- First Commercial Bank *Taiwan only*
- First Gulf Bank *UAE only*
- First International Bank of Israel *Israel Only*
- FirstRand Bank *South Africa only*
- Garanti Bank *Turkey only*
- Gazprombank *Russia only*
- Halifax UK *UK only*
- Hana Bank *South Korea only*
- Hang Seng Bank *Hong Kong only*
- HDFC Bank *India only*
- Hong Leong Bank *Malaysia only*
- HSBC *Not Belgium, Germany, Ireland, Italy, Netherlands, Portugal, Russia, South Africa, Spain, Sweden, Vietnam*
- Hypobanken *Austria only*
- ICICI Bank *India only*
- Industrial & Commercial Bank of China *China only*
- ING Bank *Belgium, France, Netherlands and Poland only*
- Intesa Sanpaolo *Italy only*
- Israel Discount Bank *Israel only*
- Itaú Unibanco *Brazil only*
- Japan Post Bank *Japan only*
- JP Morgan Chase *USA only*
- Julius Baer Group *Switzerland only*
- Jutlander Bank *Denmark only*
- Jyske Bank *Denmark only*
- Kasikornbank *Thailand only*
- KBC Bank *Belgium only*
- KfW Bankgruppe *Germany only*
- Kookmin Bank *South Korea only*
- Kotak Mahindra Bank *India only*
- Krung Thai Bank *Thailand only*
- La Banque Postale *France only*
- Land Bank of the Philippines *Philippines only*
- Lloyds Bank *UK only*
- Malayan Banking Berhad (Maybank) *Malaysia only*
- mBank *Poland only*
- Mercantile Discount Bank *Israel only*
- Metrobank *Philippines only*
- Mitsubishi UFJ *Japan only*
- Mizuho Financial Group *Japan only*
- Morgan Stanley *USA only*
- National Australia Bank *Australia only*
- National Bank of Abu Dhabi *UAE only*
- National Bank of Egypt *Egypt only*
- National Commercial Bank *Saudi Arabia only*

- Natwest *UK only*
- Nedbank *South Africa only*
- Nordea Bank AB *Sweden only*
- Nordjyske Bank *Denmark only*
- Novo Banco *Portugal only*
- Nykredit Bank *Denmark only*
- Oberbank *Austria only*
- OCBC Bank *Singapore only*
- PKO Bank Polski *Poland only*
- PNB *Philippines only*
- PNC *USA only*
- Postfinance *Switzerland only*
- Promsvyazbank *Russia only*
- Public Bank Berhad *Malaysia only*
- Punjab National Bank *India only*
- Rabobank *Netherlands only*
- Raiffeisen Banken *Austria only*
- RHB Bank *Malaysia only*
- Riyad Bank *Saudi Arabia only*
- Royal Bank of Canada *Canada only*
- Royal Bank of Scotland *UK only*
- Samba Financial Group *Saudi Arabia only*
- Santander *Not Canada, Egypt, India, Indonesia, Ireland, Malaysia, Netherlands, New Zealand, Philippines, Russia, Saudi Arabia, South Africa, Sweden, Thailand, Turkey, UAE, Vietnam*
- Sberbank *Russia only*
- Scotiabank *Canada, Colombia only*
- Shinhan Bank *South Korea only*
- Siam Commercial Bank *Thailand only*
- Skandinaviska Enskilda Banken AB *Sweden only*
- Societe Generale *France only*
- Spar Nord Bank *Denmark only*
- Standard Bank *South Africa only*
- Standard Chartered Hong Kong *Hong Kong only*
- State Bank of India *India only*
- Sumitomo Mitsui *Japan only*
- Sydbank *Denmark only*
- Svenska Handelsbanken AB *Sweden only*
- Swedbank AB *Sweden only*
- Taishin *Taiwan only*
- TD Bank *Canada only*
- TMB Thai Military Bank *Thailand only*
- TSB *UK only*
- Türkiye İş Bankası *Turkey only*
- UBS *Switzerland only*
- UBI Banca *Italy only*
- Ulster Bank *Ireland only*
- UniCredit *Italy only*
- United Overseas Bank *Singapore only*
- Vietcombank *Vietnam only*
- VietinBank *Vietnam only*

- Volksbanken *Austria only*
- Vontobel *Switzerland only*
- VTB Bank *Russia only*
- Wells Fargo *USA only*
- Westpac (WBC) *Australia and New Zealand only*
- Woori Bank *South Korea only*
- Yapı Kredi *Turkey only*
- Ziraat Bankası *Turkey only*
- Zurich Cantonal Bank (ZKB) *Switzerland only*

**PAYMENT
PROVIDERS /
SERVICES**

Which of these payment services / providers have you heard of?

- Aware
- Haven't heard of
- Prefer not to say
- American Express *All markets except China*
- Mastercard *All markets except China*
- PayPal *All markets except China, Turkey*
- Union Pay *China only*
- Visa *All markets except China*

Which of these payment services / providers have you used?

- Use now
- Used previously
- Never used

Which of these brands would you advocate to others (e.g. write / post positive reviews about, recommend to family / friends)?

MOBILE PAYMENT SERVICES*

Which of these mobile payment services have you used?

NOTE: This question is only asked to those who have previously indicated that they have used a mobile phone to pay for an item / service within the last month

- 3Geldbörse (Austria)
- Advanced Mpay (Thailand)
- AliPay (Australia, China, Germany, France, Italy, Indonesia, Israel, Japan, Malaysia, New Zealand, Philippines, Singapore, Sweden, Thailand, Taiwan, UK, USA, Vietnam)
- Amazon Pay (Brazil, France, Germany, India, Italy, Japan, Spain, UK, USA)
- Apple Pay (Australia, Austria, Belgium, Brazil, Canada, China, Denmark, France, Germany, Hong Kong, Ireland, Italy, Japan, Netherlands, New Zealand, Poland, Portugal, Russia, Singapore, Spain, Sweden, Switzerland, Taiwan, UAE, UK, USA)
- Aval Pay (Colombia)
- Baidu Wallet (China)
- Banco do Brasil (Brazil)
- Barclays Pay (UK)
- BBVA Wallet (Colombia, Mexico)
- Billetera Movil (Colombia)
- BKM Express (Turkey)
- BLIK (Poland)
- Blue Code (Austria)
- Boku
- BT Pay (Romania)
- CaixaBank Pay (Spain)
- Cash App
- CEC Bank Mobile Banking (Romania)
- Cielo (Brazil)
- Citibanamex Móvil (Mexico)
- ChasePay (USA)
- DANA (Indonesia)
- Deutsche Bank Mobile (Germany)
- ECPay (Indonesia)
- Etisalat Mobile NFC (UAE)
- FNB Pay (South Africa)
- GCash (Philippines)
- Google Pay (Formerly Android Pay) (Australia, Belgium, Brazil, Canada, Hong Kong, Ireland, Japan, New Zealand, Poland, Russia, Singapore, Spain, Sweden, Switzerland, Taiwan, UK, USA)
- Go-Pay (Indonesia)
- Grab Pay (Malaysia, Philippines, Singapore)
- Huawei Pay (China)
- ING Mobile Payments App (Netherlands, Romania)
- J-Coin Pay (Japan)
- JD Wallet (China)
- Jenius (Indonesia)
- JKO Pay (Taiwan)
- Kakao Pay (South Korea)
- Klarna (Australia, Austria, Belgium, Denmark, Germany, Netherlands, Spain, Sweden, Switzerland, UK, USA)
- LG Pay (South Korea)
- Line Pay (Japan, Taiwan, Thailand)
- LinkAja (Indonesia)
- Masterpass
- Maybankpay (Malaysia)
- MB WAY (Portugal)
- MercadoPago (Brazil, Colombia)
- Mobicash (South Africa, Hong Kong)
- Mobikwik (India)
- Mobile Bankomatkarte (Austria)
- MobilePay (Denmark)
- mobilPay (Romania)
- MoiP (Brazil)
- MoMo (Nigeria, Vietnam)
- M-Pesa (India, South Africa)
- mVisa (India)
- Naver Pay (South Korea)
- Nequi (Colombia)
- Ngan Luong (Vietnam)
- Octopus O! (Hong Kong)
- Orange Money (Romania)
- OVO (Indonesia)
- PagSeguro (Brazil)
- PayBox (Israel)
- PayLah (Singapore)
- PayMaya (Philippines)
- PayPal
- Paypay (Japan)
- Paysafe (Austria)
- PayTM (India, Canada)
- PayU (Argentina, Brazil, Colombia, India, Mexico, Nigeria, Poland, Russia, South Africa, Turkey)
- Pepper Pay (Israel)
- RB Movil (Colombia)
- Recargapay (Argentina, Brazil, Mexico, Spain)

- **Samsung Pay** (Australia, Brazil, Canada, China, Hong Kong, India, Italy, Malaysia, Mexico, Russia, Singapore, South Korea, Spain, Switzerland, Taiwan, Thailand, UAE, UK, USA, Vietnam)
- **SmartMoney by PayMaya** (Philippines)
- **SmartWallet** (Colombia)
- **SnapScan** (South Africa)
- **SSG** (South Korea)
- **Stone** (Brazil)
- **Swish** (Sweden)
- **Swiss Wallet** (Switzerland)
- **Taiwan Mobile Payment Co** (Taiwan)
- **Tap&Go** (Hong Kong)
- **Telekom Banking** (Romania)
- **Tmoney** (South Korea)
- **Toss** (South Korea)
- **TrueMoney** (Indonesia, Philippines, Thailand, Vietnam)
- **TWINT** (Switzerland)
- **Venmo** (USA)
- **Visa checkout** (Argentina, Australia, Brazil, Canada, China, Colombia, Denmark, France, Hong Kong, India, Ireland, Malaysia, New Zealand, Poland, Singapore, South Africa, Spain, UAE, UK, USA)
- **Visa QIWI Wallet** (Russia)
- **WeChat Pay / Tenpay** (Australia, Canada, China, Europe, Hong Kong, Indonesia, Israel, Malaysia, Philippines, Romania, Singapore, South Africa, South Korea, Taiwan, Thailand, Vietnam)
- **Xiaomi Mi Pay** (China)
- **Yandex.Money** (Russia)
- **Yoyo Wallet** (Singapore)
- **Zapper** (Belgium, France, Germany, Netherlands, South Africa, Spain, Sweden, UK)
- **Zelle** USA only
- **Zuum** (Brazil)
- **Other**

Food and Drink Brands

CONVENIENCE BRANDS / QSRS**

Which of these places would you normally visit / buy something from?

- Weekly
- Monthly

Argentina	• Burger King • Domino's • Glovo • KFC	• McDonald's • MOSTAZA • Papa John's • Krispy Kreme	• Starbucks • Subway • Wendy's
Australia	• Baskin-Robbins • Domino's • Haagen-Dazs • Hungry Jack's • KFC	• Krispy Kreme • McDonald's • Nando's • Oporto • Papa John's	• Pizza Hut • Red Rooster • Starbucks • Subway • Zambrero
Austria	• Aida • Burger King • Coffee Shop Company	• Domino's • KFC • Krispy Kreme • McDonald's	• Nordsee • Papa John's • Pizza Hut • Starbucks • Subway • Wienerwald
Belgium	• Burger King • Delifrance • Domino's • Doner Company • Exki	• Joe & The Juice • Krispy Kreme • La Croissanterie • McDonald's	• Papa John's • Paul • Pizza Hut • Point Chaud • Quick • Starbucks • Subway • Sushi Shop
Brazil	• Bob's • Burger King • Domino's • Giraffas	• Habib's • KFC • Krispy Kreme • McDonald's	• Oxxo • Papa John's • Pizza Hut • Rei do Mate • Spoleto • Starbucks • Subway • Taco Bell
Canada	• Baskin-Robbins • Burger King • Chipotle • Dairy Queen • Domino's • Dunkin' Donuts • Five Guys	• Jollibee • KFC • Krispy Kreme • Little Caesars • McDonald's • Nando's	• Papa John's • Panera Bread • Peet's Coffee • Pizza Hut • Potbelly • Sandwich Shop • Qdoba • Starbucks • Subway • Taco Bell • Tim Hortons • Wendy's

China	- Baskin-Robbins - Burger King - CHAMATE - CoCo - ICHIBANYA - Costa Coffee - Dairy Queen	- Dicos - Domino's - Dunkin Donuts (Mister Donut) - Haagen-Dazs - J-kungfu - KFC	- Krispy Kreme - Luckin coffee - McDonald's - Papa John's - Peet's Coffee - Pizza Hut - Shake shack	- Starbucks - Subway - Taco Bell - Tim Hortons - Yong He - Yoshinoya
Colombia	- AS Watson - Baskin-Robbins - Burger King - Cafe Coffee Day - CHAMATE - CoCo - ICHIBANYA - Coles	- Dairy Farm - Dairy Queen - Dicos Domino's - Haagen-Dazs - J.CO Donuts - J-kungfu - Joe & The Juice - KFC	- Krispy Kreme - Luckin coffee - McDonald's - Mister Donut - Papa John's - Pizza Hut - Shake shack	- Starbucks - Subway - Taco Bell - Tim Hortons - Woolworths - Yong He - Yoshinoya
Denmark	- Banana Joe - Baskin-Robbins - Burger King - Domino's	- Gasoline Grill - Jagger Fast Food - Joe & The Juice	- KFC - Krispy Kreme - McDonald's - Papa John's	- Pizza Hut - Starbucks - Subway - Yoburger
Egypt	- Baskin-Robbins - Buffalo Burger - Burger Fuel - Burger King - Caffe Nero - Caribou - Cook Door	- Costa Coffee - Dairy Queen - Domino's - Five Guys - Glovo - Hardee's - Joe & The Juice	- Johnny Rockets - KFC - Krispy Kreme - Little Caesars - Man'oushe street - McDonald's	- Mo'men - Pizza Hut - Starbucks - Subway - Texas Chicken - Tim Hortons
France	- Buffalo Grill - Burger King - Chipotle - Domino's - Exki	- Five Guys - Flunch - Glovo - Haagen-Dazs - Joe & The Juice	- KFC - Krispy Kreme - McDonald's - Papa John's - Pizza Hut	- Planet Sushi - Starbucks - Subway - Sushi Shop
Germany	- Back Factory - Backwerk - Burger King - Chipotle - Ditsch - Domino's	- Five Guys - Haagen-Dazs - Joe & The Juice - Joey's Pizza - KFC	- Krispy Kreme - Kochlöffel - McDonald's - Nordsee - Papa John's	- Pizza Hut - Starbucks - Subway - Sushi Shop - Wienerwald

Hong Kong	- Burger King - Cafedecoral - CoCo - ICHIBANYA - Domino's	- Fairwood - Haagen-Dazs - J.CO Donuts - Joe & The Juice - Jollibee	- KFC - Krispy Kreme - Little Caesars - Maximsmx - McDonald's	- Papa John's - Pizza Hut - Starbucks - Subway - Yoshinoya
India	- Barista - Baskin Robbins - BigBazaar - Burger King - Cafe Coffee Day - Costa Coffee	- Domino's - Gelato - KFC - Krispy Kreme - McDonald's - More (store)	- Nando's - Papa John's - Pizza Hut - Potbelly - Sandwich Shop	- Taco Bell - Reliance Fresh (store) - Starbucks - Subway
Indonesia	- Ayam Geprek Benu - Bakmi GM - Baskin Robbins - Break Talk - Burger King - CoCo - ICHIBANYA	- Dairy Queen - D'cost - Domino's - Es Teier 77 - Fish & Co - Hoka hoka bento - J.CO Donuts	- Kebab Turki Baba Rafi - KFC - Krispy Kreme - McDonald's - Mister Donut (Dunkin' Donuts)	- Papa John's - Pizza Hut - Restoran Sederhana - Solaria - Starbucks - Wendy's
Ireland	- Abrakebabra - Baskin-Robbins - Burger King - Caffe Nero - Costa Coffee - Domino's	- Eddie Rocket's - Five Guys - Four Star Pizza - Haagen-Dazs - Insomnia - KFC	- Krispy Kreme - McDonald's - Milano - Nando's - O'Briens - Sandwich Bar	- Papa John's - Pizza Hut - Starbucks - Subway - Supermacs
Israel	- Aroma - BBB - Burgar Runch - Burgas Bar	- Burger King - Domino's - Hoka - KFC	- Krispy Kreme - Lehem Haarz - McDonald's - Papa John's	- Pizza Hut - Starbucks - Subway - tonyvespa
Italy	- Burger King - Domino's - Exki - Five Guys	- Flunch - Glovo - Jollibee	- KFC - Krispy Kreme - McDonald's	- Papa John's - Subway - Sushi Shop
Japan	- Baskin-Robbins - Burger King - CoCo - ICHIBANYA - Domino's	- Dunin Donuts (Mister Donut) - KFC - Krispy Kreme - McDonald's	- MOS Burger - Papa John's - Pizza Hut - Shake shack	- Starbucks - Subway - Taco Bell - Tully's

Malaysia	- A&W - Baskin-Robbins - Burger King - CoCo - ICHIBANYA - Domino's	- J.CO Donuts - Jollibee - Kebab Turki - Baba Rafi - Kenny Rogers - Roasters	- KFC - Krispy Kreme - Marrybrown - McDonald's - Nando's - Papa John's	- Pizza Hut - Starbucks - Subway - Surgarbun - Texas Chicken
Mexico	- Baskin-Robbins - Burger King - Carl's Jr - Dairy Queen	- Domino's - Haagen-Dazs - KFC - Krispy Kreme	- McDonald's - Oxxo - Papa John's - Pizza Hut	- Starbucks - Subway - Tim Hortons
Netherlands	- Baskin-Robbins - Burger King - Domino's - Doner Company - Exki	- FEBO - Joe & The Juice - KFC - Krispy Kreme - Kwalitaria	- McDonald's - New York Pizza - Pizza Hut - Smullers - Snackpoint	- Starbucks - Subway - Sushi Shop - Taco Mundo
Netherlands	- Baskin-Robbins - Burger King - Domino's - Doner Company - Exki	- FEBO - Joe & The Juice - KFC - Krispy Kreme - Kwalitaria	- McDonald's - New York Pizza - Pizza Hut - Smullers - Snackpoint	- Starbucks - Subway - Sushi Shop - Taco Mundo
Philippines	- Army Navy - Baskin-Robbins - Bon Chon - Chicken - Burger King - Chowking - CoCo - ICHIBANYA - Dairy Queen	- Domino's - Goldilocks - Foodshoppe - Greenwich - J.CO Donuts - Jollibee - Kebab Turki - Baba Rafi	- Kenny Rogers - KFC - Krispy Kreme - Mang Inasal - McDonald's - Papa John's - Pizza Hut	- Shakey's - Smashburger - Starbucks - Subway - Tim Hortons - Wendy's - Yellow Cab - Pizza
Poland	- Burger King - Caffe Nero - Costa Coffee - Domino's	- Flunch - KFC - Krispy Kreme - McDonald's	- Mr Hamburger - Papa John's - Pizza Hut - Salad Story	- Starbucks - Subway - Telepizza - Tim Hortons
Portugal	- Baskin-Robbins - Burger King - Domino's - Glovo	- H3 - Haagen-Dazs - KFC - Krispy Kreme	- McDonald's - Papa John's - Pizza Hut - Starbucks	- Subway - Sushi Shop - Telepizza

Romania	5toGo - Burger King - Chopstix - Domino's - Filicory - Glovo - Jerry'S Pizza	- Joe & The Juice - KFC - Krispy Kreme - Manufaktura by Doncafe - McDonald's - OroToro	- Paul - Papa John's - Petru Simigerie - Pizza Hut - SaladBox - Spartan - Spring Time	- Starbucks - Subway - Taco Bell - Tip Top - Trenta Pizza - WuXing
Russia	- Baskin-Robbins - Burger King - Coffee House - Coffee Shop Company - Costa Coffee	- Domino's - KFC - Kroshka - Kartoshka - Krispy Kreme	- McDonald's - Papa John's - Pizza Hut - Shake shack - Shokoladnitsa	- Starbucks - Stardogs - Subway - Traveler's Coffee
Saudi Arabia	- Albaik - Baskin-Robbins - Burger Fuel - Burger King - Caffe Nero - Caribou - ChickKing - Cone Zone - Costa Coffee	- Dairy Queen - Debonairs Pizza - Domino's - Five Guys - Freedom pizza - Hardee's - Herfy - Joe & The Juice - Johnny Rockets	- Jollibee - KFC - Krispy Kreme - Kudu - Little Caesars - Man'oushe street - McDonald's - Papa John's	- Paavos - Papa Murphy's Pizza - Pizza Hut - Shake shack - Starbucks - Subway - Texas Chicken - Tim Hortons
Singapore	- A&W - Baskin-Robbins - Burger King - Carl's Jr - Chic-A-Boo - CoCo - ICHIBANYA - Coffee Bean & Tea Leaves	- Coffee Club - Delifrance - Domino's - Haagen-Dazs - J.CO Donuts - Joe & The Juice - Jollibee - KFC - Krispy Kreme	- Little Caesars - Long John Silver - McDonald's - MOS Burger - Nando's - Papa John's - Pizza Hut - Popeyes - Louisiana Kitchen	- Shake shack - Starbucks - Subway - Texas Chicken - The Coffee Connoisseur (TCC)
South Africa	- Baskin-Robbins - Burger Fuel - Burger King - Butler's Pizza - Chicken Licken - Debonairs Pizza	- Domino's - Kauai - KFC - Krispy Kreme - McDonald's	- Mugg & Bean - Nando's - Papa John's - Pizza Hut - Simply Asia	- Starbucks - Steers - St Elmo's pizza - Subway - Wimpy

South Korea	- Baskin-Robbins - Burger King - CoCo - ICHIBANYA - Domino's	- Dunkin Donuts (Mister Donut) - Joe & The Juice - KFC	- Krispy Kreme - McDonald's - Papa John's - Pelicana Chicken	- Pizza Hut - Shake shack - Starbucks - Subway
Spain	100 Montaditos - Baskin-Robbins - Burger King - Dehesa Santa Maria - Domino's - Five Guys - FresCo	- Glovo - Haagen-Dazs - KFC - Krispy Kreme - Flunch - Foster's - Hollywood - McDonald's	- Pans & Company - Papa John's - Pizza Hut - Ribs - Rodilla - Starbucks	- Subway - Sushi Shop - Taco Bell - Telepizza - Tim Hortons - Viena - VIPS
Sweden	- Burger King - Caffe Nero - Domino's - Frasses	- Joe & The Juice - KFC - Krispy Kreme - Max Hamburgers	- McDonald's - Papa John's - Pizza Hut - Redfellas	- Sibylla - Starbucks - Subway - Wayne's Coffee
Switzerland	- Brezelkönig - Burger King - Domino's - Hitzberger	- Joe & The Juice - KFC - Krispy Kreme - McDonald's	- Nordsee - Papa John's - Pizza Hut - Starbucks	- Subway - Sushi Shop - Telepizza - Yoojis
Taiwan	- Baskin-Robbins - Burger King - Dandan Hamburg - Dante Coffee - Dicos	- Domino's - Dunkin Donuts (Mister Donut) - Family Mart - FatDaddy - Haagen-Dazs	- Ikari Coffee - KFC - Krispy Kreme - Louisa Coffee - McDonald's - MOS Burger	- Papa John's - Pizza Hut - Starbucks - Subway - TKK
Thailand	- After You - Au bon pain - Baskin-Robbins - Barbecue Plaza - Burger King - Chester Grill - CoCo	- ICHIBANYA - Dairy Queen - Domino's - Dunkin' Donuts - Fuji - Hot Pot	- Jollibee - KFC - Krispy Kreme - McDonald's - MK - Papa John's	- Pizza Hut - S&P - Starbucks - Subway - Swensen - The Pizza

Turkey	• Baydöner • Burger King • Caffè Nero • Costa Coffee • Domino's • Glovo • KFC	• Krispy Kreme • Köfteci Ramiz • Little Caesars • McDonald's • Papa John's • Pizza Hut	• PizzaPizza • Popeyes • Chicken & Biscuits • Sampiyon • Kokoreç	• Shake Shack • Simit Saray • Starbucks • Subway • Tim Hortons
UAE	• Albaik • Baskin-Robbins • Burger Fuel • Burger King • Caffè Nero • Caribou • ChickKing • Costa Coffee • Debonairs Pizza	• Domino's • Exki • Five Guys • Freedom pizza • Hardee's • Joe & The Juice • Johnny Rockets • Jollibee • KFC	• Krispy Kreme • Little Caesars • Man'oushe • McDonald's • Paavos • Papa John's • Papa Murphy's • Pizza	• Pizza Hut • Shake shack • Starbucks • Subway • Sushi Shop • Taco Bell • Texas Chicken • Tim Hortons
United Kingdom	• Baskin-Robbins • Burger King • Caffè Nero • Chipotle • CoCo • ICHIBANYA • Costa Coffee	• Domino's • Eat • Five Guys • Greggs • Haagen-Dazs • Joe & The Juice • Jollibee	• KFC • Krispy Kreme • McDonald's • Nando's • Papa John's • Pizza Hut • Pret a Manger	• SFC Plus • Shake Shack • Starbucks • Subway • Sushi Shop • Taco Bell • Tim Hortons
USA	• Arbys • Baskin-Robbins • Burger King • Caffè Nero • Carl's Jr • Chick-fil-A • Chipotle • CoCo • ICHIBANYA • Cracker Barrel • Dairy Queen • Denny's	• Domino's • Dunkin' Donuts • Exki • Five Guys • Haagen-Dazs • Hardee's • IHOP • In-N-Out • Joe & The Juice • Jollibee • KFC	• Krispy Kreme • Little Caesars • McDonald's • Nando's Panda • Express • Panera Bread • Papa John's • Peet's Coffee • Pizza Hut • Popeyes • Potbelly	• Sandwich Shop • Pret a Manger • Qdoba • Shake Shack • Sonic Drive-In • Starbucks • Stumptown • Subway • Taco Bell • Waffle House • Wendy's
Vietnam	• Baskin-Robbins • Burger King • CoCo • ICHIBANYA • Domino's	• Highlands • Jollibee • KFC • Krispy Kreme • Lotteria	• McDonald's • Papa John's • Phuc Long • Pizza Hut • Starbucks	• Subway • Trung Nguyen • The Coffee House • Woolworths

DRINKS BRANDS**

Which of these brands do you drink at least once a week?

Argentina

- 7UP
- Burn
- Capri-Sun
- Coca-Cola
- Coke Zero
- Danone Aqua
- Diet Coke / Coca-Cola Light
- Diet Pepsi / Pepsi Light
- Dr Pepper / Diet Dr Pepper
- Evian
- Fanta
- Fever Tree
- Gatorade
- Hype Energy Drinks
- Lipton Iced Tea
- Lucozade
- Monster
- Nescafe
- Nespresso
- Nestea Ice Tea
- Nestle Pure Life
- Oasis
- Orangina
- Pepsi
- Pepsi Max
- Perrier
- Powerade
- Red Bull
- Rockstar
- San Pellegrino
- Schweppes
- Sprite
- Tropicana
- Vitamin Water
- Volvic
- Zico Coconut Water

Australia

- Burn
- Capri-Sun
- Cascade Lemon and Lime
- Cascasde Ginger Beer
- Coca-Cola
- Coke Zero
- Cool Ridge Spring Water
- Danone Aqua
- Dare
- Diet Coke / Coca-Cola Light
- Diet Pepsi / Pepsi Light
- Dr Pepper / Diet Dr Pepper
- Evian
- Fanta
- Fever Tree
- Gatorade
- Glaceau Smartwater
- Hype Energy Drinks
- Irn Bru
- Lipton Iced Tea
- Lucozade
- Master Kong
- Monster
- Nescafe
- Nespresso
- Nestea Ice Tea
- Nestle Pure Life
- Oasis
- Orangina
- Pepsi
- Pepsi Max
- Perrier
- Pocari Sweat
- Powerade
- Red Bull
- Rockstar
- San Pellegrino
- Schweppes
- Sprite
- Tropicana
- V
- Vitamin Water
- Volvic
- Zico Coconut Water

Austria

- Almdudler
- Burn
- Capri-Sun
- Coca-Cola
- Coke Zero
- Danone Aqua
- Dark Dog
- Diet Coke / Coca-Cola Light
- Diet Pepsi / Pepsi Light
- Dr Pepper / Diet Dr Pepper
- Evian
- Fanta
- Fever Tree
- Frucade
- Gatorade
- Hype Energy Drinks
- Lattela
- Lipton Iced Tea
- Lucozade
- Monster
- Nescafe
- Nespresso
- Nestea Ice Tea
- Nestle Pure Life
- Oasis
- Orangina
- Pago
- Pepsi
- Pepsi Max
- Perrier
- Powerade
- Power Horse
- Red Bull
- Red Bull Simply Cola
- Rockstar
- San Pellegrino
- Schweppes
- Sprite
- Tropicana
- Vitamin Water
- Volvic
- Zico Coconut Water

Belgium	• Burn • Capri-Sun • Coca-Cola • Coke Zero • Danone Aqua • Diet Coke / Coca-Cola Light • Diet Pepsi / Pepsi Light • Dr Pepper / Diet Dr Pepper	• Evian • Fanta • Fever Tree • Frutonic • Gatorade • Hype Energy Drinks • Irn Bru • Lipton Iced Tea • Lucozade • Monster	• Nalu • Nescafe • Nespresso • Nestea Ice Tea • Nestle Pure Life • Oasis • Orangina • Pepsi • Pepsi Max • Perrier • Powerade	• Red Bull • Rockstar • San Pellegrino • Schweppes • Sprite • Tropicana • Vitamin Water • Volvic • Zico Coconut Water
Brazil	• Burn • Capri-Sun • Carabao • Coca-Cola • Coke Zero • Convenção • Cotuba • Danone Aqua • Diet Coke / Coca-Cola Light • Diet Pepsi / Pepsi Light • Dolly	• Dr Pepper / Diet Dr Pepper • Evian • Fanta • Fever Tree • Gatorade • Guaraná • Antarctica • H2OH! • Hype Energy Drinks • Itubaína • Kuat	• Lipton Iced Tea • Lucozade • Monster • Nescafe • Nespresso • Nestea Ice Tea • Nestle Pure Life • Oasis • Orangina • Pepsi • Pepsi Max • Perrier • Powerade	• Red Bull • Rockstar • San Pellegrino • Schin • Schweppes • Soda Antarctica • Sprite • Tropicana • Vitamin Water • Volvic • Xamego • Zico Coconut Water
Canada	• Burn • Canada Dry • Capri-Sun • Coca-Cola • Coke Zero • Danone Aqua • Diet Coke / Coca-Cola Light • Diet Pepsi / Pepsi Light • Dr Pepper / Diet Dr Pepper	• Evian • Fanta • Fever Tree • Gatorade • Glaceau • Smartwater • Hype Energy Drinks • Irn Bru • Lipton Iced Tea • Lucozade	• Monster • Nescafe • Nespresso • Nestea Ice Tea • Nestle Pure Life • Oasis • Orangina • Pepsi • Pepsi Max • Perrier • Powerade	• Red Bull • Rockstar • San Pellegrino • Schweppes • Sprite • Tropicana • Vita Coco • Vitamin Water • Volvic • Zico Coconut Water

China	• 7UP • Burn • Capri-Sun • Carabao • Coca-Cola • Coke Zero • Danone Aqua • Diet Coke / Coca-Cola Light • Diet Pepsi / Pepsi Light • Dr Pepper / Diet Dr Pepper • Evian • Fanta	• Fever Tree • Gatorade • Hui Yuan • Hype Energy Drinks • Jia Duo Bao • Lipton Iced Tea • Lucozade • Master Kong • Minute Maid • Mirinda • Mizone • Monster • Nescafe	• Nespresso • Nestea Ice Tea • Nestle Pure Life • Nongfu • Oasis • Orangina • Pepsi • Pepsi Max • Perrier • Pocari Sweat • Powerade • President Juice • President Tea • Red Bull	• Robust • Maidong • Rockstar • San Pellegrino • Schweppes • Scream • Sprite • Tropicana • Vitamin Water • Volvic • Wang Lao Ji • Weiquan • Zico Coconut Water
Colombia	• 7UP • Agua Brisa • Agua Cristal • Agua Manantia • Big Cola • Burn • Capri-Sun • Coca-Cola • Coke Zero • Colombiana • Danone Aqua • Diet Coke / Coca-Cola Light • Diet Pepsi / Pepsi Light	• Dr Pepper / Diet Dr Pepper • Evian • Fanta • Fever Tree • Fuze Tea • Gatorade • Hatsu • Hit • Hype Energy Drinks • Jugos del Valle • Lipton Iced Tea • Lucozade	• Manzana • Postobon • Monster • Mr Tea • Nescafe • Nespresso • Nestea Ice Tea • Nestle Pure Life • Oasis • Orangina • Pepsi • Pepsi Max • Perrier • Powerade	• Quatro • Red Bull • Rockstar • San Pellegrino • Schweppes • Sporade • Sprite • Sr Toronjo • Tropicana • Vitamin Water • Vive 100 • Volvic • Zico Coconut Water
Denmark	• Burn • Capri-Sun • Coca-Cola • Coke Zero • CULT Energy Drink • Danone Aqua • Dansk Citronvand • Diet Coke / Coca-Cola Light • Diet Pepsi / Pepsi Light • Dr Pepper / Diet Dr Pepper	• Evian • Fanta • Faxe Kondi • Fever Tree • Gatorade • Harboe • Hype Energy Drinks • Jolly Cola • Lipton Iced Tea • Lucozade • Monster • Nescafe • Nespresso	• Nestea Ice Tea • Nestle Pure Life • Nikoline • appelsinvand • Oasis • Orangina • Pepsi • Pepsi Max • Perrier • Powerade • Red Bull • Rockstar • San Pellegrino	• Schweppes • Sprite • Squash • appelsinvand • Supermalt • Tropicana • Vita Coco • Vitamin Water • Volvic • X-ray energydrink • Zico Coconut Water

Questions marked with * are seen by all respondents, including those who answer the shorter version of the Core survey via mobile.

Questions marked with ** appear in the Brand and Media modules of the Core survey, and are asked to a representative sub-set of the sample

Egypt	• 7UP • Aquafina • Baraka • Barbican • Burn • Capri-Sun • Coca-Cola • Coke Zero • Danone Aqua • Dasani • Diet Coke / Coca-Cola Light • Diet Pepsi / Pepsi Light	• Dr Pepper / Diet Dr Pepper • Evian • Fanta • Fever Tree • Gatorade • Glaceau • Smartwater • Holsten • Hype Energy • Drinks • Kabisa • Lipton Iced Tea	• Lucozade • Mirinda • Monster • Nescafe • Nespresso • Nestea Ice Tea • Nestle Pure Life • Oasis • Orangina • Pepsi • Pepsi Max • Perrier	• Powerade • Red Bull • Rockstar • San Pellegrino • Schweppes • Sprite • Tropicana • Vimto • Vitamin Water • Volvic • Zico Coconut Water
France	• Burn • Capri-Sun • Coca-Cola • Coke Zero • Danone Aqua • Dark Dog • Diet Coke / Coca-Cola Light • Diet Pepsi / Pepsi Light • Dr Pepper / Diet Dr Pepper	• Evian • Fanta • Fever Tree • Gatorade • Hype Energy • Drinks • Lipton Iced Tea • Lucozade • Monster • Nescafe	• Nespresso • Nestea Ice Tea • Nestle Pure Life • Oasis • Orangina • Pepsi • Pepsi Max • Perrier • Powerade • Red Bull	• Rockstar • San Pellegrino • Schweppes • Sprite • Tropicana • Vita Coco • Vitamin Water • Volvic • Zico Coconut Water
Germany	• Apfelschorle • Bionade • Burn • Capri-Sun • Carabao • Club Mate • Coca-Cola • Coke Zero • Danone Aqua • Diet Coke / Coca-Cola Light • Diet Pepsi / Pepsi Light	• Dr Pepper / Diet Dr Pepper • Evian • Fanta • Fassbrause • Fever Tree • Gatorade • Hype Energy • Drinks • Iln Bru • Lipton Iced Tea • Lucozade • Mezzo Mix	• Monster • Nescafe • Nespresso • Nestea Ice Tea • Nestle Pure Life • Oasis • Orangina • Pepsi • Pepsi Max • Perrier • Powerade • Red Bull	• Rockstar • San Pellegrino • Schweppes • Schwip Schwap • Spezi • Sprite • Tropicana • Vita Coco • Vitamin Water • Volvic • Zico Coconut Water

Hong Kong	• 7UP	• Evian	• Nescafe	• Rockstar
	• Burn	• Fanta	• Nespresso	• San Pellegrino
	• Capri-Sun	• Fever Tree	• Nestea Ice Tea	• Schweppes
	• Coca-Cola	• Gatorade	• Nestle Pure Life	• Sprite
	• Coke Zero	• Hi-C	• Oasis	• TAO TI
	• Danone Aqua	• Hype Energy	• Orangina	• Tropicana
	• Diet Coke /	Drinks	• Pepsi	• Uni-President
	Coca-Cola Light	• Lipton Iced Tea	• Pepsi Max	• Vita Coco
	• Diet Pepsi /	• Lucozade	• Perrier	• Vitamin Water
	Pepsi Light	• Master Kong	• Pocari Sweat	• Volvic
	• Dr Pepper / Diet	• Monster	• Powerade	• Zico Coconut
	Dr Pepper	• Mr. Juicy	• Red Bull	Water
India	• 7UP	• Diet Pepsi /	• LMN	• Pepsi Max
	• Appy	Pepsi Light	• Lucozade	• Perrier
	• Appy Fizz	• Dr Pepper / Diet	• MangoSip	• Pocari Sweat
	• Bailey	Dr Pepper	• Master Kong	• Powerade
	• Bnatural Fruit	• Evian	• Mazaa	• Real Fruit Juice
	Juice	• Fanta	• Minute Maid	• Red Bull
	• Burn	• Fever Tree	• Mirinda	• Rockstar
	• Campa Cola	• Frooti	• Monster	• San Pellegrino
	• Campa Lemon	• FruitsUp	• Nescafe	• Schweppes
	• Campa Orange	• Gatorade	• Nespresso	• Slice
	• Campa Water	• Glaceau	• Nestea Ice Tea	• Sprite
	• Capri-Sun	Smartwater	• Nestle Pure Life	• Thums Up
	• Coca-Cola	• Hype Energy	• Nimbooz	• Tropicana
	• Coke Zero	Drinks	• Oasis	• Vitamin Water
	• Dabur Real	• Kingfisher	• Orangina	• Volvic
	• Danone Aqua	Radler	• Paperboat	• Zico Coconut
	• Diet Coke /	• Limca	• Pepsi	Water
	Coca-Cola Light	• Lipton Iced Tea		

Indonesia	- Ades - Buavita - Burn - Capri-Sun - Coca-Cola - Coke Zero - Danone Aqua - Diet Coke / Coca-Cola Light - Diet Pepsi / Pepsi Light - Dr Pepper / Diet Dr Pepper - Evian - Extra Joss - Fanta - Fever Tree - Floridina	- Gatorade - Good Day - Good Mood - Hemaviton - Energy - Hype Energy - Drinks - Ichl Ocha - Ichitan - Kratingdaeng - Kukubima - EnerG - Le Minerale - Lipton Iced Tea - Lucozade - M150 - Frestea - Fruit tea	- Master Kong - Minute Maid - Mizone - Monster - MYTEA - Nescafe - Nespresso - Nestea Ice Tea - Nestle Pure Life - Nu Green Tea - Nutriboost - Oasis - Orangina - Pepsi - Pepsi Max - Perrier - Pocari Sweat - Powerade	- Prim-a - Red Bull - Rockstar - San Pellegrino - Schweppes - Sprite - Teh Botol - Teh Gelas - Teh Javana - Teh Kotak - Teh Pucuk - Tropicana - VIT - Vitamin Water - Volvic - YOU C100 - Zico Coconut Water
Ireland	7UP - Barry's Tea - Burn - Capri-Sun - Cidona - Club Lemon - Club Orange - Club Rock - Shandy - Coca-Cola - Coke Zero - Danone Aqua - Diet Coke / Coca-Cola Light	- Diet Pepsi / Pepsi Light - Dr Pepper / Diet Dr Pepper - Evian - Fanta - Fever Tree - Gatorade - Hype Energy - Drinks - Ireland - Lilt - Lipton Iced Tea	- Lucozade - Nespresso - Nestea Ice Tea - Nestle Pure Life - Oasis - Orangina - Pepsi - Pepsi Max - Perrier - Powerade - Monster - Nescafe	- Red Bull - Rockstar - San Pellegrino - Schweppes - Sprite - Tropicana - Vimto - Vita Coco - Vitamin Water - Volvic - Zico Coconut Water
Israel	7UP - Burn - Capri-Sun - Coca-Cola - Coke Zero - Danone Aqua - Diet Coke / Coca-Cola Light - Diet Pepsi / Pepsi Light - Dr Pepper / Diet Dr Pepper	- Evian - Fanta - Fever Tree - Gatorade - Hype Energy - Drinks - Lipton Iced Tea - Lucozade - Mirinda - Monster - Nescafe - Nespresso	- Nestea Ice Tea - Nestle Pure Life - Oasis - Orangina - Pepsi - Pepsi Max - Perrier - Powerade - Prigat - Primor - Red Bull	- Rockstar - San Pellegrino - Schweppes - Soda club - Sprite - Tapozina;Spring - Tropicana - Vitamin Water - Volvic - Zico Coconut Water

Italy	• Burn • Capri-Sun • Carabao • Coca-Cola • Coke Zero • Danone Aqua • Diet Coke / Coca-Cola Light • Diet Pepsi / Pepsi Light • Dr Pepper / Diet Dr Pepper	• Evian • Fanta • Fever Tree • Gatorade • Hype Energy Drinks • Lavazza • Lipton Iced Tea • Lucozade • Monster	• Nescafe • Nespresso • Nestea Ice Tea • Nestle Pure Life • Oasis • Orangina • Pepsi • Pepsi Max • Perrier • Powerade	• Red Bull • Rockstar • San Pellegrino • Schweppes • Sprite • Tropicana • Vitamin Water • Volvic • Zico Coconut Water
Japan	• BOSS • Burn • Capri-Sun • Coca-Cola • Coke Zero • Danone Aqua • Dekavita C • Diet Coke / Coca-Cola Light • Diet Pepsi / Pepsi Light • Dr Pepper / Diet Dr Pepper • Evian	• Fanta • Fever Tree • Gatorade • Hype Energy Drinks • Lipton Iced Tea • Lucozade • Master Kong • Maximus • Monster • Natchan! • Nescafe • Nespresso	• Nestea Ice Tea • Nestle Pure Life • Oasis • Orangina • Pepsi • Pepsi Japan Cola • Pepsi Max • Perrier • Pocari Sweat • Powerade • Red Bull • Rockstar	• San Pellegrino • Schweppes • Sprite • Suntory Oolong Tea • Suntory • Tennensui • Tropicana • Vita Coco • Vitamin Water • Volvic • Zico Coconut Water
Malaysia	• 100 Plus • Burn • Capri-Sun • Carabao • Coca-Cola • Coke Zero • Danone Aqua • Diet Coke / Coca-Cola Light • Diet Pepsi / Pepsi Light • Dr Pepper / Diet Dr Pepper	• Evian • Fanta • Fever Tree • Gatorade • Hype Energy Drinks • Lipton Iced Tea • Lucozade • Master Kong • Mirinda • Monster • Nescafe	• Nespresso • Nestea Ice Tea • Nestle Pure Life • Oasis • Orangina • Pepsi • Pepsi Max • Perrier • Pocari Sweat • Powerade • Red Bull • Ribena	• Sparkling • Rockstar • San Pellegrino • Schweppes • Sprite • Spritzer • Tropicana • Vitamin Water • Volvic • Zico Coconut Water

Mexico	• 7UP • Be Light • Burn • Capri-Sun • Carabao • Coca-Cola • Coke Zero • Danone Aqua • Diet Coke / Coca-Cola Light • Diet Pepsi / Pepsi Light	• Dr Pepper / Diet Dr Pepper • Evian • Fanta • Fever Tree • Fuze Tea • Gatorade • Hype Energy Drinks • Lipton Iced Tea • Lucozade	• Monster • Nescafe • Nespresso • Nestea Ice Tea • Nestle Pure Life • Oasis • Orangina • Pepsi • Pepsi Max • Perrier • Powerade	• Red Bull • Rockstar • San Pellegrino • Schweppes • Sprite • Tropicana • Vita Coco • Vitamin Water • Volvic • Zico Coconut Water
Netherlands	• AA Drink • Burn • Capri-Sun • Carabao • Cassis • Coca-Cola • Coke Zero • Danone Aqua • Diet Pepsi / Pepsi Light • Diet Coke / Coca-Cola Light	• Dr Pepper / Diet Dr Pepper • Evian • Fanta • Fever Tree • Dr Frootz • Gatorade • Hype Energy Drinks • Irn Bru • Lipton Iced Tea • Lucozade	• Monster • Nescafe • Nespresso • Nestea Ice Tea • Nestle Pure Life • Oasis • Orangina • Pepsi • Pepsi Max • Perrier • Powerade • Red Bull	• Rockstar • Royal Club • San Pellegrino • Schweppes • Sprite • Tropicana • Vita Coco • Vitamin Water • Volvic • Zico Coconut Water
New Zealand	• Burn • Capri-Sun • Coca-Cola • Coke Zero • Danone Aqua • Diet Pepsi / Pepsi Light • Diet Coke / Coca-Cola Light • Dr Pepper / Diet Dr Pepper • Evian • Fanta	• Fever Tree • Foxton Fizz • Gatorade • Hopt • Hype Energy Drinks • Irn Bru • Lipton Iced Tea • L & P (Lemon & Paeroa) • Lucozade • Master Kong • Monster	• Nescafe • Nespresso • Nestea Ice Tea • Nestle Pure Life • Oasis • Orangina • Pepsi • Pepsi Max • Perrier • Petes Lemonade • Pocari Sweat • Powerade	• Red Bull • Rockstar • San Pellegrino • Schweppes • Sprite • Tropicana • V • Vitamin Water • Volvic • Wests • Zico Coconut Water

Philippines	• 100 Plus • 7UP • Absolute • Aquafina • Burn • C2 Iced Tea • Capri-Sun • Cobra • Coca-Cola • Coke Zero • Danone Aqua • Del Monte Juice Drink • Diet Coke / Coca-Cola Light • Diet Pepsi / Pepsi Light	• Dr Pepper / Diet Dr Pepper • Evian • Fanta • Fever Tree • Gatorade • Hype Energy Drinks • Le Minerale • Lipton Iced Tea • Lucozade • Master Kong • Miranda • Minute Maid • Mogu Mogu Juice • Monster	• Nature Spring • Nescafe • Nespresso • Nestea Ice Tea • Nestle Pure Life • Oasis • Orangina • Pepsi • Pepsi Max • Perrier • Pocari Sweat • Powerade • RC Cola • Red Bull • Rockstar • Royal Tru	• Orange • San Pellegrino • Schweppes • Smart C • Sprite • Summit • Thunder Super Soda • Tropicana • Vitamin Water • Volvic • Wilkins • Zest-O Juice • Zico Coconut Water
Poland	• 7UP • Ariva Ice tea • Burn • Capri-Sun • Carabao • Coca-Cola • Coke Zero • Danone Aqua • Diet Coke / Coca-Cola Light • Diet Pepsi / Pepsi Light	• Dr Pepper / Diet Dr Pepper • Evian • Fanta • Fever Tree • Frugo • Gatorade • Hype Energy Drinks • Irn Bru • Lipton Iced Tea • Lucozade	• Monster • Nescafe • Nespresso • Nestea Ice Tea • Nestle Pure Life • Oasis • Orangina • Pepsi • Pepsi Max • Perrier • Powerade • Red Bull	• Rockstar • San Pellegrino • Schweppes • Sprite • Tiger • Tropicana • Vimto • Vitamin Water • Volvic • Zico Coconut Water
Portugal	• Atlântida • Brisa • BriSol • Burn • Capri-Sun • Coca-Cola • Coke Zero • Danone Aqua • Diet Coke / Coca-Cola Light • Diet Pepsi / Pepsi Light • Dr Pepper / Diet Dr Pepper	• Evian • Fanta • Fever Tree • Frisumo • Gatorade • Hype Energy Drinks • IKA • Kima • Laranjada • Lipton Iced Tea • Lucozade	• Monster • Nescafe • Nespresso • Nestea Ice Tea • Nestle Pure Life • Oasis • Orangina • Pepsi • Pepsi Max • Perrier • Powerade • Red Bull	• Rockstar • San Pellegrino • Schweppes • Snappy • Sprite • SUCOL • Sumol • Tropicana • Vitamin Water • Volvic • Zico Coconut Water

Romania	7UP - Adria - Amaroy - Amigo - Aqua Carpatica - Beanz Cafe - Borsec - Bucovina - Burn - Cappy - Capri-Sun - Coca-Cola - Coca Cola Lime - Coke Zero - Danone Aqua - Diet Coke / Coca-Cola Light	- Diet Pepsi / Pepsi Light - Doncafe - Dorna - Dr Pepper / Diet Dr Pepper - Evian - Fanta - Fever Tree - Fortuna - Frutti Fresh - Gatorade - Giusto - Granini - Hell Energy - Hype Energy Drinks - Jacobs	- Lavazza - Lipton Iced Tea - Lucozade - Mirinda - Monster - Nescafe - Nespresso - Nestea Ice Tea - Nestle Pure Life - Nova Brasilia - Oasis - Orangina - Pepsi - Pepsi Max - Pepsi Twist - Perrier - Powerade	- Prigat - Red Bull - Rockstar - San Pellegrino - Santal - Schweppes - Sprite - Tchibo - Tedi - Tiger - Tropicana - Tymbark - Vitamin Water - Volvic - Zico Coconut Water - Zizin
Russia	7UP - Burn - Capri-Sun - Chernogolovka - Chernogolovka Baikal - Coca-Cola - Coke Zero - Danone Aqua - Diet Coke / Coca-Cola Light - Diet Pepsi / Pepsi Light	- Dr Pepper / Diet Dr Pepper - Evian - Fanta - Fever Tree - Fruktime - Gatorade - Hype Energy - Drinks - Irn Bru - Lipton Iced Tea - Lucozad	- Mirinda - Monster - Nescafe - Nespresso - Nestea Ice Tea - Nestle Pure Life - Oasis - Orangina - Pepsi - Pepsi Max - Perrier	- Powerade - Red Bull - Rockstar - San Pellegrino - Schweppes - Sprite - Tropicana - Vitamin Water - Volvic - Zico Coconut Water
Saudi Arabia	7UP - Almarai - Al Rabie - Barbican - Burn - Capri-Sun - Coca-Cola - Coke Zero - Danone Aqua - Diet Coke / Coca-Cola Light - Diet Pepsi / Pepsi Light	- Dr Pepper / Diet Dr Pepper - Evian - Fanta - Fever Tree - Gatorade - Glaceau - Smartwater - Holsten - Hype Energy - Drinks - Lipton Iced Tea - Lucozade	- Mirinda - Monster - Nadec - Nescafe - Nespresso - Nestea Ice Tea - Nestle Pure Life - Oasis - Orangina - Pepsi - Pepsi Max - Perrier	- Powerade - Red Bull - Rockstar - San Pellegrino - Schweppes - Sprite - Tropicana - Vimto - Vitamin Water - Volvic - Zico Coconut Water

Singapore	• 100 Plus • 7UP • Burn • Capri-Sun • Coca-Cola • Coke Zero • Danone Aqua • Diet Coke / Coca-Cola Light • Diet Pepsi / Pepsi Light • Dr Pepper / Diet Dr Pepper • Evian	• Fanta • Fever Tree • F&N • Fruit Tree Fresh • Gatorade • Heaven & Earth • Hype Energy • Drinks • Lipton Iced Tea • Lucozade • Marigold • Master Kong • Minute Maid	• Monster • Nescafe • Nespresso • Nestea Ice Tea • Nestle Pure Life • Oasis • Orangina • Peel Fresh • Pepsi • Pepsi Max • Perrier • Pocari Sweat • Pokka	• Powerade • Red Bull • Rockstar • San Pellegrino • Schweppes • Sprite • Tropicana • Vita Coco • Vitamin Water • Volvic • Yeo's • Zico Coconut Water
South Africa	• Appletiser • Burn • Capri-Sun • Carabao • Ceres Fruit Juice • Coca-Cola • Coke Zero • Crème Soda • Danone Aqua • Diet Coke / Coca-Cola Light • Diet Pepsi / Pepsi Light • Dr Pepper / Diet Dr Pepper	• Energade • Evian • Fanta • Fever Tree • Five Roses tea • Freshpak • Rooibos tea • Gatorade • Grapetiser • Hype Energy • Drinks • Iron Brew • Joko tea • Lipton Iced Tea	• Liqui fruit • Lucozade • Monster • Nescafe • Nespresso • Nestea Ice Tea • Nestle Pure Life • Oasis • Orangina • Oros • Pepsi • Pepsi Max • Perrier • Powerade	• Red Bull • Rockstar • San Pellegrino • Schweppes • Sprite • Stoney Ginger Beer • Tab • Tropicana • Vita Coco • Vitamin Water • Volvic • Zico Coconut Water
South Korea	• 2% • Bacchus-D • Burn • Capri-Sun • Carabao • Cheon Yeon Cider • Coca-Cola • Coke Zero • Danone Aqua • Diet Coke / Coca-Cola Light	• Diet Pepsi / Pepsi Light • Dr Pepper / Diet Dr Pepper • Evian • Fanta • Fever Tree • Gatorade • Hype Energy • Drinks • Lipton Iced Tea • Lucozade • Master Kong	• Monster • Nescafe • Nespresso • Nestea Ice Tea • Nestle Pure Life • Oasis • Orangina • Pepsi • Pepsi Max • Perrier • Pocari Sweat • Powerade	• Red Bull • Rockstar • Sac Sac • San Pellegrino • Schweppes • Sprite • Tropicana • Vita Coco • Vitamin Water • Volvic • Zico Coconut Water

Spain	• Burn • Capri-Sun • Coca-Cola • Coke Zero • Danone Aqua • Diet Pepsi / Pepsi Light • Diet Coke / Coca-Cola Light • Dr Pepper / Diet Dr Pepper	• Fanta • Fever Tree • Gatorade • Hype Energy Drinks • Irn Bru • Lipton Iced Tea • Lucozade • Monster • Nescafe • Evian	• Oasis • Orangina • Pepsi • Pepsi Max • Perrier • Powerade • Red Bull • Nespresso • Nestea Ice Tea • Nestle Pure Life	• Rockstar • San Pellegrino • Schweppes • Sprite • Tropicana • Vita Coco • Vitamin Water • Volvic • Zico Coconut Water
Sweden	• Burn • Capri-Sun • Champis • Coca-Cola • Coke Zero • Danone Aqua • Diet Coke / Coca-Cola Light • Diet Pepsi / Pepsi Light • Dr Pepper / Diet Dr Pepper • Evian	• Fanta • Fever Tree • Fruksoda • Gatorade • Gevalia • Hype Energy Drinks • Jaffa • Julmust • Lipton Iced Tea • Lucozade • Monster	• Nescafe • Nespresso • Nestea Ice Tea • Nestle Pure Life • Oasis • Orangina • Pepsi • Pepsi Max • Perrier • Pommac • Powerade • Red Bull	• Rockstar • San Pellegrino • Schweppes • Sockerdricka • Sprite • Trocadero • Tropicana • Vita Coco • Vitamin Water • Volvic • Zico Coconut Water
Switzerland	• Burn • Capri-Sun • Coca-Cola • Coke Zero • Danone Aqua • Diet Coke / Coca-Cola Light • Diet Pepsi / Pepsi Light • Dr Pepper / Diet Dr Pepper • Elmer Citro	• Fever Tree • Flauder • Gatorade • Gazosa • Hype Energy Drinks • Lipton Iced Tea • Lucozade • Migros Ice Tea • Monster • Evian • Fanta	• Nescafe • Oasis • Orangina • Passaia • Pepita • Pepsi • Pepsi Max • Perrier • Powerade • Nespresso • Nestea Ice Tea	• Nestle Pure Life • Red Bull • Rivella • Rockstar • San Pellegrino • Schweppes • Sprite • Tropicana • Vitamin Water • Volvic • Zico Coconut Water

Taiwan	• Bomy • Burn • Capri-Sun • Chai Li Won • Cheers • Chun Chih Cha • Coca-Cola • Coke Fiber • Coke Zero • Danone Aqua • Diet Coke / Coca-Cola Light • Diet Pepsi / Pepsi Light	• Dr Pepper / Diet Dr Pepper • Evian • Fanta • Fever Tree • Gatorade • HeySong Sarsae • Hype Energy Drinks • Kochakaden • Lipton Iced Tea • Lucozade • Master Kong	• Mine Shine • Minute Maid • Monster • Nescafe • Nespresso • Nestea Ice Tea • Nestle Pure Life • Oasis • Orangina • Pepsi • Pepsi Max • Perrier • Pocari Sweat	• Powerade • Real Leaf • Red Bull • Rockstar • San Pellegrino • Schweppes • Sprite • Tropicana • Vitamin Water • Volvic • Yu Cha Yuan • Zico Coconut Water
Thailand	• 100 Plus • Birdy • Bireley's • Burn • Capri-Sun • Carabao • Coca-Cola • Coke Zero • Danone Aqua • Diet Coke / Coca-Cola Light • Diet Pepsi / Pepsi Light • Dr Pepper / Diet Dr Pepper	• Est • Evian • Fanta • Fever Tree • Gatorade • Hype Energy Drinks • Ichitan • Kopiko • Lipton Iced Tea • Lucozade • Malee • Mansome • Master Kong	• Monster • Nescafe • Nespresso • Nestea Ice Tea • Nestle Pure Life • Oasis • Oishi • Orangina • Pepsi • Pepsi Max • Perrier • Pocari Sweat • Powerade	• Red Bull • Rockstar • San Pellegrino • Schweppes • Sponsor • Sprite • Tipco • Tropicana • Unif • Vitamin Water • Volvic • Zico Coconut Water
Turkey	• Burn • Café Crown • Cappy • Capri-Sun • Coca-Cola • Coke Zero • Cola Turka • Danone Aqua • Diet Coke / Coca-Cola Light • Diet Pepsi / Pepsi Light	• Dr Pepper / Diet Dr Pepper • ElvanSalgam • Evian • Fanta • Fever Tree • Gatorade • Hype Energy Drinks • Lipton Iced Tea • Lucozade • Monster	• Nescafe • Nespresso • Nestea Ice Tea • Nestle Pure Life • Oasis • Orangina • Pepsi • Pepsi Max • Perrier • Powerade • Red Bull	• Rockstar • San Pellegrino • Schweppes • Sira • Sprite • Tropicana • Uludağ Gazoz • Vitamin Water • Volvic • Zico Coconut Water

UAE	• 7UP • Barbican • Burn • Capri-Sun • Coca-Cola • Coke Zero • Danone Aqua • Diet Coke / Coca-Cola Light • Diet Pepsi / Pepsi Light • Dr Pepper / Diet Dr Pepper	• Evian • Fanta • Fever Tree • Gatorade • Glaceau • Smartwater • Holsten • Hype Energy Drinks • Lipton Iced Tea • Lucozade • Mirinda	• Monster • Nadec • Nescafe • Nespresso • Nestea Ice Tea • Nestle Pure Life • Oasis • Orangina • Pepsi • Pepsi Max • Perrier • Powerade	• Red Bull • Rockstar • San Pellegrino • Schweppes • Sprite • Tropicana • Vimto • Vita Coco • Vitamin Water • Volvic • Zico Coconut Water
United Kingdom	• Appletiser • Boost • Burn • Capri-Sun • Carabao • Coca-Cola • Coke Zero • Danone Aqua • Diet Coke / Coca-Cola Light • Diet Pepsi / Pepsi Light • Dr Pepper / Diet Dr Pepper	• Evian • Fanta • Fever Tree • Gatorade • Hype Energy Drinks • Irn Bru • Lavazza • Lilt • Lipton Iced Tea • Lucozade • Monster	• Nescafe • Nespresso • Nestea Ice Tea • Nestle Pure Life • Oasis • Orangina • Pepsi • Pepsi Max • Perrier • Powerade • Red Bull • Rich Energy	• Rockstar • San Pellegrino • Schweppes • Sprite • Tropicana • V • Vimto • Vita Coco • Vitamin Water • Volvic • Zico Coconut Water
United States	• Aquafina • 7UP • Arizona Iced Tea • A&W • Bai • Barq's • Boylan's • Burn • Canada Dry • Capri-Sun • Carabao • Coca-Cola • Coke Zero • Danone Aqua • Dasani • Diet Coke / Coca-Cola Light	• Diet Pepsi / Pepsi Light • Diet Rite • Dr Pepper / Diet Dr Pepper • Evian • Fanta • Fever Tree • Fuze Tea • Gatorade • Glaceau • Smartwater • Hi-ball • Hype Energy Drinks • Irn Bru • LaCroix	• Mountain Dew / Diet Mountain Dew • Nescafe • Nespresso • Nestea Ice Tea • Nestle Pure Life • Oasis • Orangina • Pepsi • Pepsi Max • Perrier • Lipton Iced Tea • Lucozade • Minute Maid • Monster • Naked Juice	• Poland Springs • Polar Seltzer • Powerade • Red Bull • Rich Energy • Rockstar • San Pellegrino • Schweppes • Sierra Mist • Simply • Sprite • Tropicana • Vita Coco • Vitamin Water • Volvic • Zico Coconut Water

Vietnam

- 7UP
- Burn
- C2 Iced Tea
- Capri-Sun
- Carabao
- Coca-Cola
- Coke Zero
- Danone Aqua
- Diet Coke / Coca-Cola Light
- Diet Pepsi / Pepsi Light
- Dr Pepper / Diet Dr Pepper
- Dr Thanh Tea
- Evian
- Fanta
- Fever Tree
- Gatorade
- Hype Energy Drinks
- Lipton Iced Tea
- Lucozade
- Master Kong
- Mirinda
- Monster
- Nescafe
- Nespresso
- Nestea Ice Tea
- Nestle Pure Life
- Number1
- Oasis
- Orangina
- Pepsi
- Pepsi Max
- Perrier
- Pocari Sweat
- Powerade
- Red Bull
- Rockstar
- Rong Do
- San Pellegrino
- Schweppes
- Sprite
- Sting
- Tea+
- Tropicana
- Vitamin Water
- Volvic
- Zico Coconut Water

Retail Brands

RETAILERS**

Which of these retailers / stores have you shopped at in the last 3 months?

This could be online or in one of their stores

Argentina	- Alto Palermo - Arredo - Dot - Easy - Falabella	- Farmacy - Kevingston - Legacy - Levi's - Paseo Alcorta	- Patio Bullrich - Recoleta Mall - Selma - Sodimac - Staples	- Unicenter - Vantage - Wanama - Zara - Zona Vital
Australia	- Amcal - ASOS - BCF - Bonds - Bunnings - Chemist Warehouse - Cotton On - Country Road	- David Jones - H&M - Harris Scarfe - Home Timber & Hardware - IKEA - Katies - Kmart	- Lorna Jane - Millers - Mitre 10 - Myer - Officeworks - Portmans - Priceline - Rebel Sports	- Staples - Sussan - Suzanne Grae - Target - The Iconic - TK Maxx - UNIQLO - Zara
Austria	- Action - Bauhaus - Bershka - BIPA - Blue Tomato - Bonita - C & A - Deichman - DM - Esprit - Flying Tiger	- H&M - Hagebaumarkt - Hervis - Hornbach - Humanic - IKEA - Interio - JD Sports - Kastner & Öhler - Kaufhaus Lutz - Kaufhaus Schiepek	- Kaufhaus Tyrol - KIKA - Kleider Bauer - Leiner - Levi's - Mango - Marionnaud - MediaMarkt - Müller-Drogerie - New Yorker - Obi	- Orsay - Pro Kaufland - s.Oliver - Saturn - Stiefelkönig - Tally Weijl - Vero Moda / Jack & Jones - XXXLutz - Zara
Belgium	- Action - Bel&Bo - Blokker - BOBO - Bol - Brico - C&A - Camber - Casa	- Desigual - E5-Mode - Esprit - Flying Tiger - Galeria Inno - Gamma - FNAC - Footlocker - H&M	- HEMA - Heytens - IKEA - JBC - JD Sports - Kréfel - Kruidvat - Leenbakker - Mango	- Media Markt - Trafic - UNIQLO - Urban Outfitters - Vanden Borre - Weba - Zalando - Zara - Zeeman

Brazil	• C&A • Casas Bahia • Centauro • Droga Raia • Drogaria São Paulo • ETNA	• GAP • Hering • Kalunga • Levi's • Magazine Luiza • Malwee	• Marisa • Mobly • Netshoes • Onofre • Papelaria Real • Pernambucanas	• Ponto Frio • Renner • Riachuelo • Sam's Club • Ultrafarma • Zara
Canada	• Abercrombie & Fitch • Aritzia • Best Buy • Canadian Tire • GAP • H&M • Hollister • Holt Renfrew • Home Depot • Home Hardware	• Home Outfitters • Homesense • Hudson's Bay Company • IKEA • Jean Coutu • Leon's • Levi's • London Drugs • Lowe's • Mark's Work	• Nordstrom • Old Navy • Pharmasave • Reitmans • Rexall • Rona • Saks • Sears • Shoppers Drug Mart /	• Pharmaprix • Staples • The Brick • The Source • Uniprix • Urban Outfitters • Wearhouse • Winners • Zara
China	• b+ab • Baleno • Boloni • Cabbeen • Dashenlin • E-Land • Esprit • G2000	• GAP • Giordano • Guoda • H&M • HOBA • IKEA • La Chapelle • LaoBaiXing	• Levi's • Mango • Me&City • Meters / bonwe • METRO • Muji • Nepstar Drugstore • Q&U Furniture	• Red Star Macalline • Sam's Club • Tong Ren Tang • UNIQLO • Watsons • Yishion • Zara
Colombia	• Agaval • Alkosto • Americanino • Bershka • Chevignon	• Desigual • Falabella • Flamingo • H&M • Hogar Y Moda	• Homecenter • Levi's • Mango • Office Depot • Pepe Ganga	• PriceSmart • Pull & Bear • Stradivarius • Zara
Denmark	• Apotek • Apoteket • Arnold Busck • BabySam • Bahne • Bauhaus • Bog & Ide • Bolia • Bygma	• GameStop • GAP • H&M • Hastens • Helsemin • HIFI Klubben • IKEA • Ilva • Imerco	• Jem & fix • JD Sports • Jysk • Levi's • Magasin • Matas • Normal • Panduro • Power	• Sephora • Silvan • Skousen • Sostrene Grene • Tiger • Urban Outfitters • XL-BYG • Zara

Egypt	• Al-Tawhid Wal Nour • Bella Donna • Bershka • Cottonil • D Store • Debenhams	• Ego • Embrator • Etam • GAP • H&M	• Home Centre • IKEA • Image Furniture • Levi's • Mango	• Marks & Spencer • Omar Effendi • Pull & Bear • Tid Lamond • Zara
France	• Action • Alinea • Armand Thiery • Asos • BUT • C&A • Cache-Cache • Camaieu • Celio	• Conforama • Decathlon • Etam • Flying Tiger • FNAC • Galeries Lafayette • GÉMO • H&M • IKEA	• JD Sports • Jules Kiabi • La Halle • Maisons du Monde • Mango • Marionnaud • Nocibé • Pimkie	• Printemps • Promod • Sephora • UNIQLO • Urban Outfitters • Yves Rocher • Zalando • Zara
Germany	• Action • ASOS • Bauhaus • Bershka • Bonprix • Breuninger • Butlers • C&A • Depot • dm-drogerie markt • Douglas • Esprit	• Flying Tiger • Galeria Kaufhof • Footlocker • H&M • Hornbach • IKEA • JD Sports • Karstadt • KiK • Levi's • Mango • Media Markt	• Mömax • Müller • New Yorker • Obi • OTTO • Peek & Cloppenburg • Primark • real,- • Reserved • Rossmann • s.Oliver	• Saturn • Staples • TK Maxx • toom • Urban Outfitters • Vero Moda / Jack & Jones • Woolworth • Zalando • Zara • Zero
Hong Kong	• ASOS • Aeon • Angel Cosmetics • Aster • Bonjour • Bossini • Colourmix • Cotton On • CR Care	• Daiso • Esprit • G2000 • GAP • Giordano • H&M • IKEA • Levi's • Mango	• Mannings • Marks & Spencer • Muji • Pricerite • Sasa • Sincere • SOGO • Topshop / Topman	• UNIQLO • Watsons • Wing On • YATA • Yue Hwa Chinese Products • Zalora • Zara

India	98.4 - Allen Solly - And - Apollo Pharmacy - Being Human - Color Plus - Da Milano - Fab India Homes - Fabindia	- Flying Machine - Fortis Healthworld - Franco Leone - Global Desi - Guardian - HiDesign - Home Centre - Home Town - Lakme	- Lifestyle - Louis Phillipe - Max - Medlife - Monte Carlo - Nykaa - Pantaloons - Park Avenue - Raymond	- Reliance Trends - Shoppers Stop - Spykar - The Collective - Vishal Mega Mart - W - Westside
Indonesia	- Ace Hardware - Bata - Berrybenka - Bershka - Bossini - Centro - Century - Cotton On - Courts - Daiso	- Debenhams - Esprit - G2000 - GAP - Giordano - Guardian - H&M - IKEA - Informa - K-24	- Kawan Lama - Kimia Farma - Lazada - Levi's - Mango - Marks & Spencer - Matahari - Metro - Mitra10 - Planet Sports	- Pull & Bear - Ramayana - SOGO - Sport Station - The Executive - Topshop / Topman - UNIQLO - Watsons - Zalora - Zara
Ireland	- Arnotts - B&Q - Boots - Brown Thomas - Debenhams - Flying Tiger	- GAP - H&M - Harvey Norman - IKEA - JD Sports - Marks & Spencer	- Office - Offspring - Penneys - River Island - Sports Direct - TK Maxx	- Topshop / Topman - Urban Outfitters - Vero Moda / Jack & Jones Woodies - Zara
Israel	- ACE - Bershka - Cassidi - Castro - Flying Tiger - Fox - Golf	- H&M - H&O - Hamashbir - Lazarchan - Home Center - Honigman - KARE	- Levi's - Mango - Next - ONOT - Pull & Bear - Renuar	- Super-Pharm - TNT - Topshop / Topman - United Colors of Benetton - Zara
Italy	- Acqua&Sapone - Alcott - Asos - Bershka - Bricocenter - Calzedonia - Camicissima - Coin - Desigual - Flying Tiger	- GAP - Golden Point - Footlocker - H&M - IKEA - Intersport - JD Sports - Kasanova - La Rinascente - Leroy Merlin	- Levi's - Lillapois - Maisons du Monde - Mango - Max&Co. - MediaMarkt - Motivi - Muji - Naracamicie - OVS	- Pimkie - Pull & Bear - Sisley - Terranova - Tigotà - United Colors of Benetton - Upim - Urban Outfitters - Zara

Japan	• AEON • ASKUL • Cawachi • Cocokara Fine • Cosmos • Daimaru • Flying Tiger • GAP	• H&M • Hankyu • IKEA • Isetan • Levi's • Matsumoto Kiyoshi • Matsuya • Matsuzakaya	• Mitsukoshi • Muji • Nitori • Office Depot • Seibu • Sugi • Sundrug • Takashimaya	• Tokyu • Tsuruha • UNIQLO • Vivre • Watsons • Welcia • Zara
Malaysia	• Ace Hardware • Aeon Wellness • Bonia • Brands Outlet • Caring • CJ Wow Shop • Cosway • Cotton On • Courts • Daiso	• Esprit • GAP • Giordano • GoShop • Guardian • H&M • Health Lane • IKEA • Isetan • Levi's	• Mango • Marks & Spencer • Metrojaya • MR DIY • Muji • Padini • Parkson • Robinsons - Department Store	• Shopee • Studio R • Tangs • Topshop / Topman • UNIQLO • Watsons • Zalora • Zara
Mexico	• Coppel • Elektra • Fabricas de francia • Farmacia San Pablo • Farmacias del Ahorro	• GAP • H&M • Home Depot • Levi's • Liverpool	• Martí • Office Depot • OfficeMax • Sam's Club • Sanborns	• Sears • Suburbia • UNIQLO • Zara
Netherlands	• Action • Blokker • Bol • C&A • Etos • Flying Tiger	• FNAC • Footlocker • Gamma • H&M • HEMA • Hunkemoller	• IKEA • Intersport • JD Sports • Kruidvat • MediaMarkt • Praxis	• Urban Outfitters • Van Haren • We • Xenos • Zalando
New Zealand	• Amcal • Bed, Bath & Beyond • Briscoes • Bunnings • Cotton On • Farmers	• Glassons • H&M • Hallensteins • Kathmandu • K-Mart • Levi's	• Life Pharmacy • Mitre 10 • Noel Leeming • Paper Plus • Rebel Sports • The Warehouse	• Topshop / Topman • Unichem Pharmacy • Warehouse Stationery • Whitcoulls • Zara

Philippines	• Celio • Cotton On • Cyberzone • Daiso • Debenhams • Esprit • Folded & Hung • G2000 • GAP • Giordano • H&M	• Handyman • IKEA • Isetan • Kamiseta • Levi's • Mango • Marks & Spencer • Mercury Drug • Muji • PC Gilmore • Computer Center	• Penshoppe • Promod • Robinsons • Department Store • Rose Pharmacy • Rustan's • Department Store • Sephora • SM Department Store	• SM Home • The Generics • Pharmacy (TGP) • The Landmark • Topshop / Topman • UNIQLO • Watsons • Wilcon • Zalora • Zara
Poland	• Abra • Action • Agata meble • Apteka Bliska • BRW (Black Red White) • C&A • Castorama	• Decathlon • Esprit • Eurocash • Flying Tiger • H&M • IKEA • Intersport • JD Sports	• Jysk • KappAhl • Levi's • Makro Cash & Carry • Mango • MediaMarkt • Moja Apteka	• Natura Drogerie • Rossmann • Selgros • Super-Pharm • VOX • Zara • Ziko Apteka
Portugal	• AKI • Area • Bershka • Bricomart • C&A • Casa • Conforama • Cortefiel • DeBorla • El Corte Ingles • Espaço Casa	• Espaço Saúde e Bem • Estar (Jumbo) • Farmácia Holon • Flying Tiger • FNAC • H&M • IKEA • JD Sports • Lanidor • Leroy Merlin	• Levi's • Mango • Massimo Dutti • MediaMarkt • MO (Modalfa) • Papelaria • Fernandes • Primark • Pull & Bear • Quebramar	• Sacoor Brothers • Salsa • Springfield • Staples • Stradivarius • Tiffosi • United Colors of Benetton • Well's (Continente) • Zara
Romania	• Bershka • Brico Depot • C&A • Catena • Dedeman • Dona • Farmacia Punkt	• Farmacille • Belladonna • HelpNet • H&M • IKEA • Intersport	• JD Sports • Kenvelo • Leroy Merlin • LK Waikiki • Mango • Mobexpert	• New Yorker • Praktiker • Pull & Bear • Sensiblu • Somproduct • Zara

Russia	• 220 volt • Castorama • Colin's • GAP • Gloria Jeans • GUM • H&M • IKEA	• InCity • Intersport • JD Sports • Komus • Leroy Merlin • Levi's • Mega • Obi	• Officemag • Oodji • O'Stin • Pharmacor • Posuda tsentr • Rigla • Samson-Pharma	• Savage • Saturn • Sela • Shatura • TSUM • Zara • Zolla
Saudi Arabia	• Bershka • BHS • Bloomingdale's • Debenhams • Esprit • Galeries Lafayette	• GAP • H&M • Mango • Marks & Spencer • Promod • River Island	• Topshop / Topman • United Colors of Benetton • Vero Moda / Jack & Jones • Zara	
Singapore	• ASOS • BHG • Bossini • Cotton On • Crate and Barrel • Courts • Daiso • Decathlon • Esprit • Fox	• G2000 • GAP • Giordano • Guardian • H&M • Hang Ten • Home-Fix • IKEA • Isetan • Kinokuniya	• Levi's • Mango • Marks & Spencer • Muji • Pull & Bear • Robinsons Department Store • Sephora • Spotlight	• Takashimaya • Tangs • Topshop / Topman • UNIQLO • Unity • Watsons • Yishion • Zalora • Zara
South Africa	• Builders Warehouse • Clicks • Dis-Chem • Edgars • Forever New	• Foschini • Game • H&M • Levi's	• Makro • Pep • Spree • Takealot	• Truworths • Yuppiechef • Zando • Zara
South Korea	• 8Seconds • AK Plaza • Daiso • Galleria Department • GAP • Giordano	• H&M • Hyundai Department • IKEA • Jaju • Kosney at Home • Levi's	• LOHB • Lotte Department • Mango • Marks & Spencer • Mixxo • Muji • Olive Young	• Shinsegae Department • Spao • Topten • UNIQLO • Watsons • Zara

Spain	• AKI • Asos • Bershka • Bodybell • Bricomart • C&A • Casa • Conforama	• Cortefiel • Desigual • Douglas • El Corte Ingles • Flying Tiger • FNAC • Footlocker • H&M	• IKEA • Intersport • JD Sports • Juteco • Leroy Merlin • Mango • MediaMarkt • Oysho	• Primark • Pull & Bear • Sephora • Sfera • Springfield • Stradivarius • Women's Secret • Zara
Sweden	• Åhléns • Apotek Hjärtat • Apoteket • Apoteksgruppen • Bauhaus • Biltema • Clas Ohlson • Flying Tiger	• H&M • Hornbach • IKEA • Indiska • Intersport • JD Sports • Jula	• Jysk • KappAhl • Kicks • Kronans Apotek • Lindex • MediaMarkt • MQ	• NK • ÖoB • Rusta • Urban Outfitters • Vero Moda / Jack & Jones • Zara
Switzerland	• C&A • Esprit • Flying Tiger • FNAC	• H&M • IKEA • Intersports	• JD Sports • Mango • Massimo Dutti	• MediaMarkt • We • Zara
Taiwan	• ASOS • Bossini • Chungyo • Cosmed • Daiso • Esprit • Far Eastern • G2000	• GAP • Giordano • H&M • Hang Ten • Hanshin • HOLA • IKEA • Japan Medical	• Levi's • Mango • Medfirst • Muji • NET • Nitori • Shin Kong • Mitsukoshi	• SOGO • UNIQLO • Uni-Ustyle • Watsons • Working House • Zalora • Zara
Thailand	• B2S • Boots • Bossini • Central • Cotton On • Daiso • Esprit • Fascino • G2000 • GAP	• Giordano • H&M • HomeWorks • HomePro • IKEA • Index Living Mall • Isetan • Jaspal • Kinokuniya • Levi's	• Mango • Marks & Spencer • Muji • P&F Super Drug • Pure by Big C • Robinsons • Department Store • SB Design Square • SB Furniture	• Siam Paragon • The EmQuartier • The Mall • Topshop / Topman • UNIQLO • Watsons • Zalora • Zara • Zen

Turkey	- Bellona - Bershka - Beymen - Boyner - C&A - Çarsi - Çetinkaya - Collezione - De Facto - Debenhams	- Ender - English Home - Evkur - Gencallar - Gratis - H&M - IKEA - Intersports - Istikbal - JD Sports	- Koçtaş - Koton - LC Waikiki - Levi's - Madame Coco - Mango - Marks & Spencer - Mavi Jeans - MediaMarkt	- Özdilek - Özdilek Park - Rossmann - Seven Hill - T-Shop - Vakko - Watsons - YKM - Zara
UAE	- Bershka - BHS - Bloomingdale's - Debenhams - Esprit - Galleries Lafayette	- GAP - H&M - Mango - Marks & Spencer - Promod - River Island	- Topshop / Topman - United Colors of Benetton - Vero Moda / Jack & Jones - Zara	
United Kingdom	- Abercrombie & Fitch - Argos - ASOS - B&Q - Boots - Debenhams - DFS - Dreams - Dunelm - Esprit	- Flying Tiger - Footlocker - Foot Asylum - Furniture Village - GAP - H&M - Hollister - Homebase - House of Fraser - IKEA	- Intersport - JD Sports - John Lewis - Levi's - Littlewoods - Mango - Marks & Spencer - Next - Office - Offspring	- Primark - River Island - Size? - Sports Direct - Superdrug - TK Maxx - Topshop / Topman - UNIQLO - Urban Outfitters - Zara
USA	- Abercrombie & Fitch - Ace Hardware - ASOS - Banana Republic - Bed, Bath & Beyond - Best Buy - Bloomingdale's - Burlington Stores - CVS - Dick's Sporting Goods - Duane Reade	- Famous Footwear - Fanatics - Finish Line - Flying Tiger - Footlocker - GAP - H&M - Hollister - Home Depot - IKEA - J.C. Penney - Kohl's - Levi's	- Loft - Lord and Taylor - Lowe's - Macy's - Marshalls - Neiman Marcus - Nordstrom - Office Depot - Old Navy - Ross Dress for Less - Rite Aid - Saks Fifth Avenue	- Saks Off Fifth - Sam's Club - Sephora - Staples - Target - TJ Maxx - True Value - UNIQLO - Urban Outfitters - USA Sports - Walgreens - Zara

Vietnam	• Bossini	• Guardian	• Phano Pharmacy	• Vistar Pharmacy
	• Crescent Mall	• Mango	• Pharmacity	• Vivo City
	• Diamond Plaza	• Marks & Spencer	• Takashimaya	• Zalora
	• G2000	• MyChau Pharmacy	• Topshop / Topman	• Zara
	• GAP	• Parkson		

SUPERMARKETS / CONVENIENCE STORES **

Which of these supermarkets / convenience stores have you heard of?

How frequently do you shop at these supermarkets / convenience stores? This could be online or in one of their stores.

Weekly | Monthly | Less often | Never

Argentina	• Carrefour	• Disco	• Makro	
	• Coto	• Jumbo	• Vea	
	• Dia	• La Anónima	• Walmart	
Australia	• 7-Eleven	• Coles	• Valora	
	• Aldi	• IGA	• Woolworths	
Austria	• ADEG	• Lidl	• Penny Markt	
	• Billa	• Merkur	• SPAR	
	• Hofer	• MPreis	• Unimarkt	
Belgium	• Albert Heijn	• Colruyt	• Leader Price\	• Match
	• Aldi	• Cora	• Lidl	• Okay
	• Bio-Planet	• Delhaize	• Makro	• Spar
	• Carrefour	• Intermarché		
Brazil	• Carrefour	• Extra	• Makro	
	• Dia	• Lojas Americanas	• Walmart	
Canada	• Carrefour	• Metro	• Walmart	
	• Costco	• Sobeys		
China	• 7-Eleven	• Jingkelong	• LOTUS	• Walmart
	• AEON	• Lianhua	• ParknShop	• Wumart
	• Carrefour	• Supermarket	• RT-Mart / Auchan	• Yonghui
	• CR Vanguard	• Lotte Mart		
Colombia	• Ara	• Exito	• Makro	• Surtifruver
	• Carulla	• Jumbo	• Oxxo	• Surtimax
	• D1	• Justo & Bueno	• SuperInter	
Denmark	• 7-Eleven	• Fakta	• Kvickly	• Meny
	• Aldi	• Fotex	• Lidl	• REMA 100
	• Brugsen	• Irma		

Questions marked with * are seen by all respondents, including those who answer the shorter version of the Core survey via mobile.

Questions marked with ** appear in the Brand and Media modules of the Core survey, and are asked to a representative sub-set of the sample

Egypt	- Alfa Market - BIM - Carrefour	- Fathalla - Fresh Food Market - Hypermart	- Kheir Zaman - Metro - Oscar Grand Stores	- Panda - Ragab Sons - Spinneys
France	- Aldi - Auchan - Carrefour	- Casino - Cora - E.Leclerc	- Intermarché - Leader Price - Lidl	- Monoprix - Netto - Super U
Germany	- Aldi - Edeka - Kaufland	- Lidl - Netto - Penny	- REWE - Spar - Valora	
Hong Kong	759 Store 7-Eleven	- Circle K - Jasons Marketplace	- ParknShop - Vanguard	Wellcome
India	- Big Bazaar - D-Mart - Godrej's Nature Basket	- HyperCity - In & Out - More	- Reliance Fresh - Safal - Spar	- Spencer's - Star - Twenty Four Seven
Indonesia	7-Eleven - Alfamart - Carrefour	- Circle K - Farmers Market - Foodmart	- Giant - Hero - Hypermart	- Indomaret - Lotte Mart - Super Indo
Ireland	- Aldi - Centra	- Dunnes Stores - Lidl	- Spar - SuperValu	Tesco
Israel	- AM:PM - Cofix	Hatzi Hinam Marketing MEGA	Rami Levy Hashikma	- Shufersal - Tiv Ta'am
Italy	- Carrefour - Conad - Co-op	- Crai - Despar - Esselunga	- Iper - Lidl - Pam	- Simply - Unes
Japan	7-Eleven - AEON - Daiei - FamilyMart	- Gourmet City - Ito-Yokado - Lawson - MaxValu	- Ministop - Seiyu - The Garden Jiyugaoka	- York-Benimaru - York Mart
Malaysia	7-Eleven - Aeon BIG - Aeon Jusco	- Cold Storage - Eonsave - Family Mart	- Giant - Mydin	- NSK - Tesco
Mexico	7-Eleven - Bodega Aurrera - Chedraui	- Circle K - Comercial Mexicana - Costco	- Gigante - La Comer - Oxxo	- Superama - Walmart - Zorro

Questions marked with * are seen by all respondents, including those who answer the shorter version of the Core survey via mobile.

Questions marked with ** appear in the Brand and Media modules of the Core survey, and are asked to a representative sub-set of the sample

Netherlands	• Albert Heijn • Aldi	• Jumbo	• Lidl	• Makro
New Zealand	• Countdown	• New World	• Pak n Save	
Philippines	• 7-Eleven • Alfamart • All Day	• Circle K • Family Mart • Lawson	• Ministop • Puregold	• SM • Walter Mart
Poland	• Aldi • Auchan • Biedronka	• Carrefour • E.Leclerc • Intermarché	• Kauflandi • Lewiatan • Lidl	• Makro • Netto • Tesco
Portugal	• Aldi • Continente • Dia	• E.Leclerc • Intermarché • Jumbo	• Lidl • Makro •	• Minipreço • Pingo Doce
Romania	• Auchan • Carrefour	• Cora • Kaufland	• Lidl • Mega Image	• Profi • Selgros
Russia	• DIXY	• Radezh	• SPAR	
Saudi Arabia	• Carrefour	• Danube	• Panda	
Singapore	• 7-Eleven • BigBox • Cheers	• Cold Storage • Fair Price • Giant	• Jasons Marketplace • Prime • Sheng Siong	
South Africa	• Checkers • Makro • OK	• Pick n Pay • ShopRite	• SPAR • Woolworth	
South Korea	• 7-Eleven • Costco • Cspace	• CU • E-Mart • FamilyMart	• GS Super • Homeplus • Lotte Mart	• Top Mart • With Me
Spain	• Alcampo • Aldi • Carrefour • Consum	• Día • Eroski • Hipercor • Lidl	• Mercadona • Makro • Opencor	• Supercor • Supermercados • El Corte Inglés
Sweden	• 7-Eleven • Co-op	• Hemköp • ICA	• Lidl • Netto	• Willys
Switzerland	• Aldi • Co-op	• Denner • Lidl	• Migros • SPAR	• Valora

Taiwan	• 7-Eleven • A-Mart • Carrefour	• Costco • Family Mart • Hi-Life	• OK Mart • PX-mart • RT Mart	• Save & Safe • Sinon • Wellcome
Thailand	• 7-Eleven • Big C • Foodland • Fresh Mart	• Gourmet Market • Makro • MaxValu	• Tesco Lotus • Tops • Villa Market	
Turkey	• A101 • BIM • Bizim Toptan • Çagrı	• Carrefour • Hakmar • Kiler	• Kipa Ekspres • Makro • Makromarket	• Metro • Migros • Şok
UAE	• 7-Eleven • Carrefour	• Choithrams • LuLu	• Spinneys	
United Kingdom	• Aldi • ASDA • Co-op • Lidl	• Morrisons • Ocado • Sainsbury's	• SPAR • Tesco • Waitrose	
USA	• 7-Eleven • Albertsons • Aldi • BJ's • Costco • Dollar General	• Family Dollar • Kroger • Meijer • Publix • Safeway • Speedway	• SuperValu • Trader Joe's • Walmart • Whole Foods • WinCo Foods	
Vietnam	• Aeon Citimart • Big C	• Co.opmart • Fivimart	• Lotte Mart • Maximark	• Vinmart

Social Media Brands

SOCIAL MEDIA REACH: MEMBERS*

On which of the following services
do you have an account? And

SOCIAL MEDIA REACH: ENGAGERS / CONTRIBUTORS

which have you actively engaged
with or contributed to in the past
month via any device?

- Ameblo *Japan Only*
- Badoo
- Copains d'Avant *France Only*
- Douban *China Only*
- Douyu *China Only*
- Eyny *Taiwan Only*
- Facebook
- Facebook Messenger
- Helo *India Only*
- hike *India Only*
- Huya *China Only*
- Imgur
- Instagram
- Kakao Story *South Korea Only*
- Kakao Talk *South Korea Only*
- Kuaishou *China Only*
- Likee *Select Markets Only*
- LINE
- LinkedIn
- Meipai *China Only*
- Meitu *China Only*
- migme *Indonesia Only*
- Neighbourly *New Zealand Only*
- nk.pl *Poland Only*
- Odnoklassniki *Russia Only*
- Path *Indonesia Only*
- Pinterest
- Qzone *China Only*
- Reddit
- Sina Weibo
- Skype
- Slack
- Snapchat
- Taringa *Select Markets Only*
- Tencent QQ *China Only*
- Tencent Weibo
- TikTok
- Tudou *China Only*
- Tumblr
- Twitch
- Twitter
- Viadeo
- Viber
- VK *Russia Only*
- WeChat
- WhatsApp
- Wykop.pl *Poland Only*
- Xiaohongshu *China Only*
- XING *Austria and Germany Only*
- Yammer
- Yizhibo *China Only*
- Youku *China and Hong Kong Only*
- YouTube
- Zalo *Vietnam Only*
- Other
- None of the above

**SOCIAL MEDIA
REACH: VISITORS /
USERS***

Which of the following sites /
applications have you visited
in the past month via your PC /
Laptop, Mobile or Tablet?

- Baidu Tieba *China only*
- Copains d'Avant *France only*
- Douban *China only*
- Douyu *China only*
- Facebook
- Facebook Messenger
- Helo *India Only*
- Hike *India only*
- Huya *China only*
- Imgur
- Instagram
- Kaokeo Talk *South Korea only*
- KaokaoStory *South Korea only*
- Kuaishou *China only*
- Likee *Select Markets Only*
- LINE
- LinkedIn
- Meipai *China only*
- Meitu *China only*
- Neighbourly *New Zealand only*
- nk.pl *Poland only*
- Odnoklassniki *Russia only*
- Pinterest
- Reddit
- Sina Weibo
- Skype
- Slack
- Snapchat
- Tencent QQ *China only*
- Tencent Weibo
- TikTok
- Tumblr
- Twitch
- Twitter
- Viadeo
- Viber
- VK *Russia only*
- WeChat
- WhatsApp
- Wykop.pl *Poland Only*
- Xiaohongshu *China only*
- Xing *Germany only*
- Yammer
- Yizhibo *China only*
- Youku *China and Hong Kong only*
- YouTube
- Zalo *Vietnam only*

Sports Brands

SPORTS BRANDS** Have you purchased anything from these sports brands?

- Purchased in the last 2 years
- Purchased longer ago
- Never purchased

All markets	• Adidas • Asics • Athleta (Gap) • Brooks • Champion • Columbia • Converse • Diadora • Fabletics	• FILA • Hummel • Jordan (inc. Air Jordan) • Kappa • Lotto • Lululemon • Mitchell & Ness • Mizuno	• New Balance • New Era • Nike • Oakley • Peak • Puma • Reebok • Riddell • Saucony	• Skechers • Supreme • Umbro • Undefeated • Under Armour • Uniqlo • Wilson • Yonex
Austria	• Atomic Skis • Blizzard Sport	• Fischer Sports • Kneissl	• Le Coq Sportif	
Belgium	• Patrick			
Brazil	• CCM	• Lauf	• Olympikus	• Oxer
China	• 361° • Anta	• Feiyue • Li Ning	• North Face • Onitsuka Tiger	
Egypt	• Erke	• Gym Apparel	• Vans	
France	• Le Coq Sportif			
Germany	• Ellesse • Jako	• Reusch • Sport-Saller	• Uhlsport • Vökl	
Hong Kong	• Aigle • K.Swiss	• Le Coq Sportif • Tiger	• Vans	
India	• Cosco • HRX	• Nivia • Power	• Proline • Seven	• Sparx • Yepme
Indonesia	• Airwalk • Eagle	• Erke • League	• Mundo • North Face	• Piero • Speedo

Questions marked with * are seen by all respondents, including those who answer the shorter version of the Core survey via mobile.

Questions marked with ** appear in the Brand and Media modules of the Core survey, and are asked to a representative sub-set of the sample

Ireland	• Canterbury	• Ellesse	• North Face	• O'Neills
Italy	• Ellesse	Legea		
Japan	• Descente • Ellesse	• Onitsuka Tiger		
Malaysia	• Ak-Ikhsan Sports • Erke	• FitnessConcept • Royal Sporting House	• Sports Empire • World of Sports	
Mexico	• Desigual			
Netherlands	• Hi-Tec	• Maple Skate	• Mogema	• Q1905 (Quick)
New Zealand	• Kathmandu			
Philippines	• Erke	• North Face	• World Balance	
Poland	• 4f	• Martes Sport	• Vans	
Portugal	• Ellesse			
Romania	• Gant	• Levi's	• Vans	
Russia	• Demix	• Joma	• Speedo	
Saudi Arabia	• Erke	• Sun&Sand Sports	• Vans	
Singapore	• Erke	• Vans		
South Africa	• Canterbury • CapeUnion Mart	• Grays • Hi-Tek • Hurley	• K-Way • Maxed • Rip Curl	
South Korea	• Ellesse			
Sweden	• Craft of Scandinavia	• Jofa • SalmingSports		

Questions marked with * are seen by all respondents, including those who answer the shorter version of the Core survey via mobile.

Questions marked with ** appear in the Brand and Media modules of the Core survey, and are asked to a representative sub-set of the sample

Switzerland	• KJUS	• Le Coq Sportif	• On
Thailand	• Erke		
Turkey	• Erke	• Lescon	
UAE	• Erke	• Van	
UK	• Ellesse	• Le Coq Sportif	• Salomon
USA	• ARIAT Clothing	• Sergio Tacchini • Starter	• Vans
Vietnam	• Erke		

SPORTS TEAMS: EUROPEAN FOOTBALL / SOCCER**

Do you support, follow or have an interest in any of these European football / soccer clubs?

- Support as a Main Club
- Support as a Secondary Club
- Have Interest In
- Any Support / Interest

- A.S. Monaco
- A.S. Roma
- AC Milan
- AFC Ajax
- Arsenal
- Atletico Madrid
- Bayer Leverkusen
- Bayern Munich
- Borussia Dortmund
- Celtic FC
- Chelsea
- Everton
- FC Barcelona
- FC Schalke 04
- Galatasaray
- Inter Milan
- Juventus
- Leicester City
- Liverpool
- Manchester City
- Manchester United
- Newcastle United
- Olympique de Marseille
- Paris Saint-Germain
- Real Madrid
- S.L. Benfica
- S.S.C. Napoli
- Southampton FC
- Tottenham Hotspur
- Valencia
- West Ham

SPORTS TEAMS: NBA**

Thinking about the National Basketball Association (NBA) in the US, do you follow any of these teams (e.g. watch their games in full or via highlight clips, check results, keep up with them on social media or read news about them)?

- Atlanta Hawks
- Boston Celtics
- Brooklyn Nets
- Charlotte Hornets
- Chicago Bulls
- Cleveland Cavaliers
- Dallas Mavericks
- Denver Nuggets
- Detroit Pistons
- Golden State Warriors
- Houston Rockets
- Indiana Pacers
- LA Clippers
- Los Angeles Lakers
- Memphis Grizzlies
- Miami Heat
- Milwaukee Bucks
- Minnesota Timberwolves
- New Orleans Pelicans
- New York Knicks
- Oklahoma City Thunder
- Orlando Magic
- Philadelphia Sixers
- Phoenix Suns
- Portland Trail Blazers
- Sacramento Kings
- San Antonio Spurs
- Toronto Raptors
- Utah Jazz
- Washington Wizards

SPORTS TEAMS:
NFL**

Thinking about the National Football League (NFL) in the US, do you follow any of these teams (e.g. watch their games in full or via highlight clips, check results, keep up with them on social media or read news about them)?

- Arizona Cardinals
- Atlanta Falcons
- Baltimore Ravens
- Buffalo Bills
- Carolina Panthers
- Chicago Bears
- Cincinnati Bengals
- Cleveland Browns
- Dallas Cowboys
- Denver Broncos
- Detroit Lions
- Green Bay Packers
- Houston Texans
- Indianapolis Colts
- Jacksonville Jaguars
- Kansas City Chiefs
- Las Vegas Raiders
- Los Angeles Chargers
- Los Angeles Rams
- Miami Dolphins
- Minnesota Vikings
- New England Patriots
- New Orleans Saints
- New York Giants
- New York Jets
- Philadelphia Eagles
- Pittsburgh Steelers
- San Francisco 49ers
- Seattle Seahawks
- Tampa Bay Buccaneers
- Tennessee Titans
- Washington Redskins

SPORTING EVENTS & LEAGUES

Which of these sporting events / leagues do you regularly follow or have an interest in?

Which of them do you watch regularly on broadcast TV?

Which of them do you watch regularly online?

- Follow / Interested In
- Watch on TV
- Watch Online

Watch on a TV explained as "This could include live coverage, highlights packages or any other content you watch on a broadcast TV channel".

Watch online explained as "This could include live coverage you stream, highlights, clips, coverage on a social media service or any other content you access via the internet".

General

- AFL (Australian Football League) *Australia only*
- Americas Cup (Sailing)
- BWF World Championships (Badminton)
- BWF World Tour (Badminton)
- Challenge EHF Cup *Austria, Brazil, Denmark, Egypt, France, Germany, Poland, Portugal, Romania, Russia, Turkey, Spain, Sweden, and Switzerland only*
- College Football *USA only*
- European Handball Champions League *Austria, Denmark, France, Germany, Poland, Portugal, Romania, Russia, Spain, Sweden, Switzerland and Turkey only*
- FIS Skiing World Cup *Europe, USA, Canada, Japan, China and South Korea only*
- GAA (Gaelic Athletic Association) *Ireland only*
- MLB (Major League Baseball)
- NFL (National Football League)
- NHL (National Hockey League)
- Nippon Professional Baseball *Japan only*
- ONE Championship (Martial arts) *Asia Pacific and USA only*
- Professional Boxing
- Summer Olympics
- Triathlon - Ironman / Ironman 70.3
- UFC (Ultimate Fighting Championship)
- Winter Olympics

Basketball

- College Basketball
- EuroLeague Basketball *Europe and Israel only*
- FIBA Basketball World Cup/Qualifiers
- NBA (National Basketball Association)

Cricket

- ICC Cricket World Cup
- ICC World Twenty20
- ICC Women's Cricket World Cup
- ICC Women's World Twenty20
- Indian Premier League (IPL)
- International Test Match Cricket
- International One Day Cricket
- Mzansi Super League *South Africa*
- The Ashes
- Twenty20 Big Bash
- Vitality T20 Blast *UK Only*

Cycling

- Giro d'Italia
- Tour de France

- Vuelta a Espana

Football / Soccer

- A-League *Australia, New Zealand only*
- AFC Asian Cup *APAC only*
- AFC Champions League *APAC only*
- AFF Suzuki Cup *APAC only*
- Allsvenskan *Sweden only*
- Arabian Gulf League *UAE only*
- Austrian Football Bundesliga *Austria only*
- Belgian Pro League *Belgium only*
- Bundesliga
- 2. Bundesliga *Germany only*
- CAF (Confederation of African Football) *Egypt and South Africa only*
- Campeonato Brasileiro Série A *Brazil only*
- Chinese Super League
- CONCACAF Champions League *North and Latin America only*
- Copa Libertadores *North and Latin America only*
- Danish Superliga *Denmark only*
- Egyptian Premier League *Egypt only*
- Ekstraklasa *Poland only*
- English Football League *UK only*
- English Football League (UK) *Austria, Belgium, Denmark, France, Germany, Ireland, Italy, Netherlands, Portugal, Spain, Sweden, Switzerland, Australia, Canada, Poland, Romania, Turkey, Argentina, Brazil, Colombia, Mexico, Egypt, China, Hong Kong, India, Indonesia, Japan, Philippines, Russia, Malaysia, South Africa, New Zealand, Singapore, South Korea, Taiwan, Thailand, Vietnam, Saudi Arabia, UAE, Egypt, USA*
- Eredivisie *Netherlands only*
- FA Cup *UK only*
- FIFA World Cup
- FIFA Women's World Cup
- I-League *India only*
- Israeli Premier League *Israel Only*
- J-League *Japan only*
- K-League *South Korea only*
- LaLiga
- Liga Dimayor / Categoría Primera A *Colombia only*
- Liga 1 *Indonesia only*
- Liga I *Romania only*
- Liga Super Malaysia *Malaysia only*
- Ligue 1
- MLS (Major League Soccer)
- Philippines Football League *Philippines only*
- Premeira Liga *Portugal only*
- Premier League
- Russian Football Premier League *Russia only*
- S. League *Singapore only*

- Saudi Professional League *Saudi Arabia only*
- Segunda Division *Spain only*
- Serie A
- Serie B *Italy only*
- South African Premier Division *South Africa only*
- SPFL (Scottish Professional Soccer League) *UK only*
- Super Lig *Turkey only*
- Superliga *Argentina only*
- Swiss Super League *Switzerland only*
- Taiwan Football Premier League *Taiwan only*
- Thai League 1 *Thailand only*
- UEFA Champions League
- UEFA Europa League
- UEFA Euros / European Championship
- UEFA Women's Champions League
- V. League 1 *Vietnam only*

Golf

- European Tour
- LPGA (Ladies Golf Tour)
- PGA Championship
- PGA Tour
- The Masters Tournament
- The Open Championship
- The PLAYERS Championship
- The Ryder Cup
- US Open (Golf)
- World Golf Championships (WGC)

Motor Sports

- DTM *Europe only*
- Formula 1
- Formula E (Electric Street Racing)
- IndyCar
- MotoGP
- NASCAR
- World Endurance Championship (WEC)
- World Rally Championship (WRC)

Rugby

- 6 Nations *Argentina, Australia, New Zealand, South Africa, Japan, USA + Europe*
- Currie Cup *South Africa*
- European Rugby Champions Cup *Argentina, Australia, New Zealand, South Africa, Japan, USA + Europe*
- Four Nations (Southern Hemisphere National Competition) *Argentina, Australia, New Zealand, South Africa, Japan, USA + Europe*

- **NRL (National Rugby League)** *Australia and New Zealand only*
- **Premiership Rugby (English Club League)** *Argentina, Australia, New Zealand, South Africa, Japan, USA + Europe*
- **Guinness Pro 14 (Club League)** *Argentina, Australia, New Zealand, South Africa, Japan, USA + Europe*
- **Super League** *UK and France only*
- **Super Rugby (Southern Hemisphere Club League)** *Argentina, Australia, New Zealand, South Africa, Japan, USA + Europe*
- **Top 14 (French Club League)** *Argentina, Australia, New Zealand, South Africa, Japan, USA + Europe*
- **Rugby World Cup**
- **World Rugby Sevens**
- **Women's Rugby World Cup** *Argentina, Australia, New Zealand, South Africa, Japan, USA + Europe*

Tennis

- **Australian Open**
- **Davis Cup**
- **French Open**
- **US Open**
- **Wimbledon**

Technology Brands

PC / LAPTOP OPERATING SYSTEMS

What operating system(s) do you use on the following device: PC / laptop?

- Chrome OS
- Linux
- OS X (for Macs)
- Windows (earlier versions e.g. Windows XP, Windows 7 etc.)
- Windows 10
- Other / Don't Know

MOBILE OPERATING SYSTEMS*

What operating system(s) do you use on the following device: Smartphone / mobile phone?

- Android
- iOS (for iPhone)
- Windows Phone / Windows 10
- Other / Don't Know

TABLET OPERATING SYSTEMS

What operating system(s) do you use on the following device: Tablet?

- Android
- Chrome OS
- iOS (for iPad) / iPadOS
- Linux
- Windows
- Other / Don't know

MOBILE CARRIERS / SERVICE PROVIDERS

Which mobile network do you use

- 012 Mobile Israel only
- 1Mobile Italy only
- 2degrees New Zealand only
- 3 Select Markets
- A1 Austria only
- Afrihost Mobile South Africa only
- Airtel India only
- AIS Thailand only
- Aldi Talk Netherlands only
- ALDI Mobile Australia only
- Algar Brazil only
- Amaysim Australia only
- Asia Pacific Telecom Taiwan, USA
- AT&T Mexico, USA only
- BASE Belgium only
- Beeline Russia only
- Bell Canada only
- BEN Netherlands only
- Bendigo Bank Telco Australia only
- Blueface Ireland only
- Bob Austria only
- Boost Mobile USA only
- Bouygues Telecom France only
- BT UK only
- CBB Mobil Denmark only
- Celecom Malaysia only
- Cell C South Africa only
- Cellcom Israel only
- China Mobile China, Hong Kong only
- China Telecom China only
- China Unicom China only
- Choozze Netherlands only
- Chunghwa Telecom Taiwan only
- Circles.Life Singapore only
- Claro Argentina, Brazil, Colombia only
- Congstar Germany only
- Consumer Cellular USA only
- Coop Mobile Switzerland only
- CoopVoce Italy only
- Cricket Wireless USA only
- CSL Hong Kong only
- Dialog Telekom Austria only
- Digi Malaysia only
- Digi Mobil Italy, Romania only
- DTAC Thailand only
- du UAE only
- EE UK only
- Eir Ireland only
- Ello Mobile Belgium only
- ETB Colombia only
- Etisalat Egypt, UAE only
- EUTV Brazil only
- FarEasTone Taiwan only
- FastWeb Italy only
- Fenercell Turkey only
- FNB Connect South Africa only
- Free France only
- Freedom Mobile Canada only
- giffgaff UK only
- Globe Telecom Philippines only
- Golan Telecom Israel Only
- Google Fi USA only
- Heyah Poland only
- HOT Mobile Israel only
- Hotlink Malaysia only
- Illiad Italy only
- Indosat Ooredoo Indonesia only

Questions marked with * are seen by all respondents, including those who answer the shorter version of the Core survey via mobile.

Questions marked with ** appear in the Brand and Media modules of the Core survey, and are asked to a representative sub-set of the sample

- Jio India only
- KDDI Japan only
- Kogan Mobile Australia only
- Koodo Mobile Canada only
- KPN Netherlands only
- Lebara Select Markets
- LG U+ South Korea only
- Line Mobile Taiwan only
- Lowl Spain only
- Lycamobile Select Markets
- M1 Singapore only
- Maxis Malaysia only
- Me&You South Africa only
- MegaFon Russia only
- MEO Portugal only
- MetroPCS USA only
- Metrotel Colombia only
- Mobifone Vietnam only
- Mobile Vikings Belgium only
- Mobily Saudi Arabia only
- Movil Exito Colombia only
- Movistar Argentina, Mexico, Spain only
- Mr Price Mobile South Africa only
- MTN South Africa only
- MTS Russia only
- Multicell Turkey only
- My By CAT Thailand only
- myRepublic Singapore only
- NOS Portugal only
- NTT DoCoMo Japan only
- O2 UK only
- Oi Brazil only
- OK Mobile Denmark only
- Olleh South Korea only
- Ooyko Malaysia only
- Optus Argentina only
- Orange Belgium, Egypt, France, Israel, Poland, Romania, Spain only
- Pelephone Israel only
- Pepephone Spain only
- Personal Argentina only
- Phone-ix Portugal only
- Play Poland only
- Plus Poland only
- Porto Seguro Conecta Brazil only
- PosteMobile Italy only
- Postfone Ireland only
- Proximus Belgium only
- Rain Mobile South Africa only
- Rami Levy Israel only
- Republika ng TM Philippines only
- Ringo Mobile Italy only
- Rogers Canada only
- Salt Switzerland only
- SaskTel Canada only
- Scarlet Belgium only
- SFR France only
- Sim Sim Russia only
- Simpel Netherlands only
- Simyo Netherlands only
- Singtel Singapore only
- SK Telecom South Korea only
- Sky Mobile UK only
- Smart Philippines only
- Smartfren Indonesia only
- SmartMobile South Africa only
- SmarTone Hong Kong only
- SoftBank Mobile Japan only
- Sprint USA only
- Starhub Singapore only
- STC Saudi Arabia only
- Straight Talk USA only
- Sun Cellular Philippines only
- Sunrise Switzerland only
- Swisscom Switzerland only
- T Star Taiwan only
- Taiwan Mobile Taiwan only
- Talk N Text Philippines only
- TDC Denmark only
- Telcel Mexico only
- Tele2 Netherlands, Russia, Sweden only
- Telecom Egypt Egypt only
- Telefonica Germany only
- Telekom Germany, Romania only
- Telenet Belgium only
- Telenor Denmark, Sweden only
- Telesur Netherlands only
- Telfort Netherlands only
- Telia Denmark, Sweden only
- Telkom Indonesia Indonesia only
- Telkom South Africa only
- Telkomsel Indonesia only
- Teltmore Denmark only
- Telstra Australia only
- Telus Canada only
- Tesco Mobile Ireland, UK only
- Tigo Colombia only
- TIM Brazil, Italy only
- Ting USA only
- Tiscall Italy only
- T-Mobile Select Markets

Questions marked with * are seen by all respondents, including those who answer the shorter version of the Core survey via mobile.

Questions marked with ** appear in the Brand and Media modules of the Core survey, and are asked to a representative sub-set of the sample

- TOT *Thailand only*
- TPG Telecom
Singapore only
- Tuenti *Argentina only*
- Turk Telecom *Turkey only*
- Turkcell *Turkey only*
- Tune Talk Prepaid
Malaysia only
- Tune Talk Postpaid
Malaysia only
- U mobile *Malaysia only*
- Unifi Mobile Prepaid
Malaysia only
- Unifi Mobile Postpaid
Malaysia only
- U.S. Cellular *USA only*
- Uff! *Colombia only*
- UPC *Austria only*
- Vaya *Australia only*
- Verizon Wireless *USA only*
- Videotron *Canada only*
- Vietnamobile *Vietnam only*
- Viettel *Vietnam only*
- Vinaphone *Vietnam only*
- Virgin Mobile Select
Markets
- Vivo *Brazil only*
- Vodacom *South Africa only*
- Vodafone Select
Markets
- VOImobil *Austria only*
- VTX *Switzerland only*
- Wind Tre *Italy only*
- Xfinity Mobile *USA only*
- XL Axiata *Indonesia only*
- XOX *Malaysia only*
- Y!mobile *Japan only*
- YES *Malaysia only*
- Yoigo *Spain only*
- YouPhone *Israel only*
- Zain *Saudi Arabia only*
- Zero Mobile *Singapore only*
- Zero1 *Singapore only*
- Other

MOBILE BRANDS: PREVIOUS OWNERSHIP Have you owned these mobile brands?

MOBILE BRANDS: CURRENT OWNERSHIP* Which of the following mobile brands do you currently own?

NOTE: Options marked with a * only have data for current ownership. Previous ownership is not asked on the mobile survey.

- Advan *Indonesia Only*
- Alcatel
- Allview *Romania Only*
- ASUS
- BlackBerry
- Blackview *Egypt Only*
- Blu *Select Markets Only*
- BQ *Portugal, Russia and Spain Only**
- Cherry Mobile *Philippines Only*
- Cloudfone *Philippines Only*
- Coolpad
- Crosscall *France Only*
- Doogee *Spain Only*
- Evolio *Romania Only*
- Fly Mobile *Russia Only*
- Fujitsu *Japan Only*
- GiONEE *Select Markets Only*
- Google Pixel *Select Markets Only*
- HiSense *South Africa Only*
- HTC
- Huawei
- IKU *Egypt Only*
- Infinix *Select Markets Only*
- Intex *India Only*
- iPhone
- iTel *Select Markets Only*
- Karbonn *India Only*
- Kyocera *Japan Only*
- Lanix *Mexico Only*
- Lava *India Only*
- Lenovo
- LG
- Micromax
- Microsoft
- Motorola
- Multilaser *Brazil Only*
- NEC Casio *Japan Only*
- Nokia
- OneClick *Egypt Only*
- OnePlus
- Oppo
- Panasonic *Japan Only*
- Philips *Argentina Only*
- Positivo *Brazil Only*
- Qnet *Philippines Only*
- Realme *Select Markets Only*
- Samsung
- Sharp *Japan Only*
- Sony
- TCL *Argentina and Brazil Only*
- Tecno *Select Markets Only*
- TP-Link *Mexico Only*
- UTOK *Romania Only*
- Vi *Brazil Only*
- Vivo *Select Markets Only*
- Wiko *Select Markets Only*
- Xiaomi
- ZTE
- Other / None of the above

**MOBILE BRANDS:
CONSIDERATION**

Which brand(s) would be your top choice when you next upgrade or buy a new mobile phone?

- Advan *Indonesia only*
- Alcatel
- Allview *Romania only*
- ASUS
- BlackBerry
- Blackview *Egypt only*
- Blu *Argentina, Brazil and Mexico only*
- BQ *Portugal, Russia and Spain only*
- Cherry Mobile *Philippines only*
- Cloudfone *Philippines only*
- Coolpad
- Crosscall *France only*
- Doogee *Spain only*
- Evolio *Romania only*
- Fly Mobile *Russia only*
- Fujitsu *Japan only*
- GiONEE *Select Markets only*
- Google Pixel *Select Markets only*
- HiSense *South Africa only*
- HTC
- Huawei
- Infinix *Select Markets only*
- IKU *Egypt only*
- Intex *India only*
- iPhone
- iTel *Select Markets Only*
- Karbonn *India only*
- Kyocera *Japan only*
- Lanix *Mexico only*
- Lava *India only*
- Lenovo
- LG
- Micromax
- Microsoft
- Motorola
- Multilaser *Brazil only*
- NEC Casio *Japan only*
- Nokia
- OneClick *Egypt only*
- OnePlus
- Oppo
- Panasonic *Japan only*
- Philips *Argentina only*
- Positivo *Brazil only*
- Qnet *Philippines Only*
- Realme *Select Markets Only*
- Samsung
- Sharp *Japan only*
- Sony
- TCL *Argentina and Brazil only*
- Techno *Select Markets only*
- TP-Link *Mexico only*
- UTOK *Romania only*
- Vi *Brazil only*
- Vivo *APAC Markets only*
- Wiko *Select Markets only*
- Xiaomi
- ZTE
- Other / None of the above

**SMARTWATCH
BRANDS**

Which brand is your smartwatch?

- Apple
- Fitbit
- Garmin
- Huawei
- LG
- Motorola
- Samsung
- Sony
- Other

NOTE: This question is asked to smartwatch owners in the UK and US only.

TECHNOLOGY BRANDS

Which technology brands do you currently use products or services from?

Which of these brand(s) would be your top choice when you next buy an electrical item (e.g. home appliance, TV, laptop)

Which of these brands would you advocate to others (e.g. write / post positive reviews about, recommend to family / friends)?

NOTE: Intel asked for current usage only

- Acer
- Apple
- Arçelik *Turkey only*
- Asus
- Beko *Select markets only*
- Bosch
- BOSE
- Canon
- Dell
- Fisher & Paykel *Singapore only*
- Godrej *India only*
- Hitachi
- HP
- Huawei
- Intel
- Lenovo
- LG
- Mi *Hong Kong only*
- Microsoft
- Midea *Singapore only*
- Miyako *Indonesia only*
- Panasonic
- Philips
- Polyton *Indonesia only*
- Samsung
- Sharp
- Siemens
- Sony
- Toshiba
- Vestel *Turkey only*
- Videocon *India only*
- Xiaomi
- None of these

Transport Brands

AIRLINES: AWARENESS**

Which of these airlines have you heard of?

AIRLINES: ENGAGEMENT**

Have you flown with any of these airlines?

AIRLINES: ADVOCACY**

Which of these brands would you advocate to others (e.g. write / post positive reviews about, recommend to family / friends)?

- *ADA Colombia only*
- *Aer Lingus Belgium, Ireland, Portugal, Spain, Switzerland and UK only*
- *Aeroflot Israel, Poland, Russia only*
- *Aerolíneas Argentinas Argentina, Brazil, Colombia and Mexico only*
- *Aeromar Mexico only*
- *Aeromexico Argentina, Brazil, Colombia and Mexico only*
- *Air Arabia UAE only*
- *Air Busan South Korea only*
- *Air Cairo Egypt only*
- *Air Canada Israel and Canada only*
- *Air China China, Japan, South Korea, USA and Vietnam only*
- *Air France Not Indonesia, Malaysia, New Zealand, Philippines or Taiwan*
- *Air India India only*
- *Air New Zealand Australia, New Zealand, Singapore and UK only*
- *AirAsia Select markets only*
- *AirLink South Africa only*
- *Alaska Airlines USA and Canada only*
- *Alitalia Select markets only*
- *All Nippon Airways Select markets only*
- *American Airlines All markets except Indonesia, Malaysia, Russia and Taiwan*
- *AnadoluJet Turkey only*
- *Arkia Israel only*
- *Asiana Airlines Select markets only*
- *AtlasGlobal Turkey only*
- *Austral Argentina only*
- *Austrian Airlines Select Markets only*
- *Avianca Argentina, Brazil, Colombia and Mexico only*
- *Azul Brazilian Airlines Brazil only*
- *Bangkok Airways Thailand only*
- *Batik Air Indonesia only*
- *Bearskin Airlines Canada only*
- *BRA Sweden only*
- *Blue Air Romania only*
- *British Airways*
- *Brussels Airlines Select markets only*
- *Buffalo Airways Canada only*
- *Canadian North Canada only*
- *Carpatair Romania only*
- *Cathay Dragon Hong Kong and Taiwan only*
- *Cathay Pacific Select markets only*
- *Cebu Pacific Philippines and Singapore only*
- *China Airlines Select markets only*
- *China Eastern Select markets only*

Questions marked with * are seen by all respondents, including those who answer the shorter version of the Core survey via mobile.

Questions marked with ** appear in the Brand and Media modules of the Core survey, and are asked to a representative sub-set of the sample

- China Express Airlines *Hong Kong only*
- China Southern *All APAC markets except India, Indonesia, Japan and Philippines*
- Citilink *Indonesia only*
- Condor *Germany only*
- CopaAirlines *Colombia only*
- Corendon Airlines *Netherlands and Turkey only*
- Danish Air Transport *Denmark only*
- Delta *All markets except Indonesia, Malaysia, Portugal and Russia*
- Direktflyg *Sweden only*
- Easter Jet *Ireland only*
- EasyFly *Colombia only*
- EasyJet *All European markets except Romania and Russia*
- Edelweiss Air *Switzerland only*
- EgyptAir *Egypt only*
- El Al *Israel only*
- Emirates *All markets except Israel*
- EnterAir *Poland only*
- Etihad *Select markets only*
- Eurowings *Select European markets only*
- EVA Air *Select markets only*
- Far Eastern Air *Taiwan only*
- Fiji Airways *New Zealand only*
- FinnAir *Select markets only*
- Firefly *Malaysia only*
- Flybe *Belgium, Ireland, Poland, Portugal, Spain, Switzerland and UK only*
- Flydubai *UAE only*
- Flynas *Saudi Arabia only*
- FlySafair *South Africa only*
- Freebird Airlines *Turkey only*
- Garuda Indonesia *Select APAC markets only*
- Go Air *India only*
- Gol *Argentina, Brazil, Colombia and Mexico only*
- Hainan Airlines *China only*
- Hawaiian Airlines *USA only*
- Hong Kong Airlines *China and Hong Kong only*
- HOP! *France only*
- Iberia *Select markets only*
- Icelandair *Denmark and Sweden only*
- IndiGo *India only*
- Interjet *Mexico only*
- Israir *Israel only*
- Izair *Turkey only*
- Japan Airlines *Select markets only*
- Jeju Air *South Korea only*

- *Jet2 Italy, Netherlands, Poland, Portugal, Spain and UK only*
- *JetBlue Colombia only*
- *Jetstar Pacific Airlines All APAC markets except China, India, Philippines, South Korea and Thailand*
- *Jin Air South Korea only*
- *KLM All markets except Brazil, Philippines and Thailand*
- *Korean Air Select markets only*
- *kulula South Africa only*
- *LATAM Argentina, Brazil, Colombia, Mexico and USA only*
- *Lion Air Indonesia and Thailand only*
- *LOT Israel, Poland, Russia, Spain, Sweden, Switzerland, UK Only*
- *Lufthansa*
- *Magnicharters Mexico only*
- *Malaysina Airlines Select markets only*
- *Malindo Air Malaysia only*
- *Mandarin Airlines Taiwan only*
- *Mango South Africa only*
- *Nesma Airlines Saudi Arabia only*
- *New Gen Airways Thailand only*
- *Nile Air Egypt only*
- *Nok Air Thailand only*
- *Norwegian Airlines All European markets except Romania and Russia*
- *Novair Sweden only*
- *Onur Air Turkey only*
- *Pacific Coastal Airlines Canada only*
- *PAL Express Philippines only*
- *Passaredo Brazil only*
- *Peach Hong Kong, Japan, South Korea and Taiwan only*
- *Pegasus Turkey only*
- *Philippine Airlines Philippines, Singapore and Vietnam only*
- *Qantas Select markets only*
- *Qatar All markets except Brazil, Canada, Colombia, Israel, Italy, Mexico, Poland, Portugal, South Korea, Sweden and Taiwan*
- *Rossiya Russia only*
- *Royal Air Maroc France only*
- *Ryanair All European markets except Romania and Russia*
- *S7 / Siberian Airlines Russia only*
- *SATENA Colombia only*
- *Saudia Saudi Arabia only*
- *SaudiGulf Saudi Arabia only*
- *Scandinavian Airlines Belgium, Denmark, Germany, Italy, Japan, Netherlands, Poland, Portugal, Spain, Sweden, Switzerland and UK only*
- *Scoot Australia, Hong Kong, Indonesia, Malaysia, Singapore and Taiwan only*
- *Shanghai Airlines China only*
- *SilkAir Australia, Hong Kong, Indonesia, Malaysia and Singapore only*

- Singapore Airlines *All markets except Colombia, Egypt, Mexico, Portugal and Russia*
- South African Airways *South Africa only*
- Southwest Airlines *Mexico and USA only*
- Spicejet *India only*
- Spring Airlines *China only*
- Sriwijaya Air *Indonesia only*
- SunExpress *Turkey only*
- Sun d'Or *Israel only*
- SWISS *Belgium, Denmark, Germany, Israel, Italy, Netherlands, Poland, Portugal, Russia, Singapore, Spain, Sweden, Switzerland, UK and USA only*
- Tailwind Airlines *Turkey only*
- TAP Portugal *Brazil, France, Italy, Poland, Portugal, Russia, Spain, Sweden, Switzerland and UK only*
- TAROM *Romania only*
- Thai Airways *Australia, Hong Kong, India, Indonesia, Japan, Malaysia, New Zealand, Philippines, Singapore, South Korea, Taiwan, Thailand, UK and Vietnam only*
- Thai Smile *Thailand only*
- Transavia *France and Netherlands only*
- TUI *Belgium, Germany, Italy, Netherlands, Portugal, Spain, Sweden and UK only*
- Turkish Airlines *Select markets only*
- T'way Air *South Korea only*
- Uni Air *Taiwan only*
- United Airlines *All markets except India, Indonesia, Malaysia, Portugal and Russia*
- Ural Airlines *Russia only*
- UTAir *Russia only*
- Vanilla Air *Hong Kong and Taiwan only*
- VietJet Air *Vietnam only*
- Vietnam Airlines *Malaysia, Singapore, South Korea and Vietnam only*
- Virgin Australia, Hong Kong, India, New Zealand, UK and USA only
- Vistara *India only*
- Viva Air Colombia *Colombia only*
- VivaAerobus *Mexico only*
- Volaris *Mexico only*
- Volotea *Spain only*
- Vueling *All European markets except Romania*
- WestJet *Canada only*
- Wingo *Colombia only*
- Wings Air *Indonesia only*
- Wizz Air *Italy, Netherlands and Poland only*
- XiamenAir *China only*

**ALCOHOL:
BEER / LAGER****

When did you last drink these alcohol brands?

- Drunk in Last Month
- Drunk in Last Year
- Have Not Drunk

NOTE: This question is not asked in Egypt, Saudi Arabia or UAE. In all other markets, it is asked to those 18+ (or 21+ in the US)

- 333 Beer Vietnam only
- ABC Stout Singapore only
- Åbro Sweden only
- Afligem Spain only
- Aguila Colombia only
- Albacher Romania only
- Alhambra Spain only
- Ambar Spain only
- Amstel
- Anchor Malaysia, Singapore only
- Anker Bir Indonesia only
- Antarctica Brazil only
- Asahi Australia, Japan, Malaysia, South Korea, Singapore, Thailand
- Baltika Russia, Spain, UK only
- Barrilito Mexico only
- Bavaria Colombia, Netherlands, Singapore only
- Beck's Germany, Italy, Singapore, Turkey, UK
- Bergenbier Romania only
- Bieckert Argentina only
- Bintang Indonesia only
- BIRA India only
- Bitburger Germany only
- Blue Girl Hong Kong only
- Bohemia Brazil only
- Bomonti Turkey only
- Brahma Argentina, Brazil
- Brand Netherlands only
- Buckler Spain only
- Bud Light
- Budweiser
- Cafri South Korea only
- Carling Black Label South Africa only
- Carling Canada, UK
- Carlsberg
- Carlton (e.g. Draught, Dry, Cold, Mid) Australia only
- Carta Blanca Mexico only
- Cass South Korea, Singapore
- Castle South Africa only
- Ceres Denmark, Italy only
- Cergal Portugal only
- Chang Thailand only
- Chopfab Switzerland only
- Ciuc Romania only
- Ciucas Romania only
- Club Colombia Colombia only
- Cooper's Australia only
- Coors Light
- Corona
- Costena Colombia only
- Cristal Belgium, Portugal only
- Crown Australia only
- Cruzcampo Spain only
- Crystal Brazil only
- D Dry Finish South Korea only
- Desperados Belgium, France, UK only
- Dester Singapore only
- Devassa Brazil only
- Dommelsch Netherlands only
- Dorada Spain only
- Dos XX Mexico only
- Dreher Italy only
- Dutch Gold Ireland only
- Efes Russia, Turkey only
- Erdinger Germany, Singapore only
- Estrella Damm Spain, UK only
- Estrella Galicia Spain only
- Falcon Sweden only
- Federbrau Thailand only
- Feldschlösschen Switzerland only
- Fem Komma Tvåan Sweden only
- Foster's India, Italy, UK only
- Golden Eagle India only
- Goldstar Israel only
- Gösser Austria, Russia only
- Great Northern Australia only
- Grimbergen Belgium, France only
- Grolsch Australia, New Zealand, Netherlands, UK, US
- Guinness
- Hanoi Beer Vietnam only
- Hansa South Africa only
- Harbin China only
- Harp Ireland only
- Hasseröder Germany only
- Haywards India only
- Heineken
- Hertog Jan Netherlands only
- Hite South Korea
- Noroc Romania only

- Hoegaarden *Belgium, France, Malaysia, Singapore*
- Holsten *Romania only*
- Hop House 13 *Ireland only*
- Hunter's *South Africa only*
- Ichnusa *Italy only*
- Imperial *Argentina, Portugal*
- Indio *Mexico only*
- Isenbeck *Argentina only*
- Itaipava *Brazil only*
- James Boag's *Australia only*
- John Smith's *UK only*
- Jupiler *Belgium, Netherlands*
- Kaiser *Brazil only*
- Kalyani *India only*
- Kingfisher *India, Singapore*
- Kirin Ichiban *Japan only*
- Klinskoe *Russia only*
- Knock Out *India only*
- Kozel *Russia only*
- Krombacher *Germany only*
- Kronenbourg *Australia, France, Italy, Singapore, UK*
- Krusovice *Russia only*
- Kung *Sweden only*
- Labatt *Canada only*
- Larue Beer *Vietnam only*
- Lech *Poland only*
- Leffe *Belgium, France, Italy only*
- Leo Beer *Singapore, Thailand only*
- Lion *New Zealand only*
- Lucky Lager *Canada only*
- Maccabee *Israel Only*
- Maes Pils *Belgium only*
- Mahou *Spain only*
- Mariestads *Sweden only*
- Marina *Portugal only*
- Max *South Korea only*
- Michelob *USA only*
- Miller *Argentina, Russia, Turkey only*
- Miller Light *Canada, US only*
- Mixta *Spain only*
- Modelo Especial *Mexico only*
- Molson *Canada, Ireland only*
- Moretti *Australia, Italy only*
- Negra Modelo *Mexico only*
- Neumarkt *Romania only*
- Stella Artois
- Nova Schin *Brazil only*
- OB Golden *South Korea only*
- Oettinger *Germany only*
- Okocim *India Poland only*
- Orion *Japan only*
- Ottakringer *Austria only*
- Pacifico *Mexico only*
- Palermo *Argentina only*
- Patagonia *Argentina only*
- Paulaner *Germany only*
- Pelforth *France only*
- Perla *Poland only*
- Peroni *Australia, Italy, Singapore, UK*
- Pilsen *Colombia only*
- Poker *Colombia only*
- Pripps *Sweden only*
- Pure Blonde *Australia only*
- Quilmes *Argentina only*
- Quöllfrisch *Switzerland only*
- Radeberger *Germany only*
- Red Horse *Philippines only*
- Redd's *South Africa only*
- Royal *Denmark only*
- S Beer *South Korea only*
- Sagres *Portugal only*
- Saigon Beer *Vietnam only*
- Salta *Argentina only*
- San Miguel
- Sapporo *Australia, Malaysia, Japan, South Korea only*
- Savanna *South Africa only*
- Schneider *Argentina only*
- Sedrin *China only*
- Silva *Romania only*
- Singha *Singapore, Thailand only*
- Skol *Brazil, Hong Kong only*
- Småland *Sweden only*
- Snow *China only*
- Sofiero *Sweden only*
- Sol *Argentina, Mexico only*
- Spar Pilsner *Denmark only*
- Spaten *Russia only*
- Speight's *New Zealand only*
- Staropramen *Sweden only*
- Steinlager *New Zealand, Singapore only*
- Tui *New Zealand only*
- Tyskie *Poland only*

Questions marked with * are seen by all respondents, including those who answer the shorter version of the Core survey via mobile.

Questions marked with ** appear in the Brand and Media modules of the Core survey, and are asked to a representative sub-set of the sample

- Stiegl Austria only
- Stockholm Sweden only
- Suntory Japan only
- Super Bock Portugal only
- Superior Mexico only
- Taiwan Beer Taiwan, Singapore
- Tecate Mexico, Colombia
- Thunderbolt India only
- Tiger Malaysia, Singapore, Vietnam only
- Timisoreana Romania only
- Tooheys (e.g. Tooheys New, Extra Dry, Old) Australia only
- Tropical Spain only
- Truc Bach Beer Vietnam only
- Tsingtao China, Hong Kong
- Tuborg Denmark, India, Italy, Russia, Turkey only
- UB Export India only
- Ursus Romania only
- Van Pur Poland only Veltins Germany only
- Victoria Bitter Australia only
- Victoria Mexico only
- Voll Damm Spain only
- Warsteiner Germany only
- Windhoek South Africa only
- XXXX (e.g. Gold, Summer Bright Lager, Bitter) Australia only
- Yanjing China only
- Žatecký Gus Russia only
- Zipfer Austria only
- Zubr Poland only
- Zywiec Poland only
- None of these

AIRLINES**

Which of these airlines have you heard of?

Have you flown with any of these airlines?

Which of these brands would you advocate to others (e.g. write / post positive reviews about, recommend to family / friends)?

- ADA Colombia only
- Aer Lingus Belgium, Ireland, Portugal, Spain, Switzerland and UK only
- Aeroflot Israel, Poland, Russia only
- Aerolíneas Argentinas Argentina, Brazil, Colombia and Mexico only
- Aeromar Mexico only
- Aeromexico Argentina, Brazil, Colombia and Mexico only
- Air Arabia UAE only
- Air Busan South Korea only
- Air Cairo Egypt only
- Air Canada Israel and Canada only
- Air China China, Japan, South Korea, USA and Vietnam only
- Air France Not Indonesia, Malaysia, New Zealand, Philippines or Taiwan
- Air India India only
- Air New Zealand Australia, New Zealand, Singapore and UK only
- AirAsia Select markets only
- AirLink South Africa only
- Alaska Airlines USA and Canada only
- Alitalia Select markets only
- All Nippon Airways Select markets only
- American Airlines All markets except Indonesia, Malaysia, Russia and Taiwan
- AnadoluJet Turkey only
- Arkia Israel only
- Asiana Airlines Select markets only
- AtlasGlobal Turkey only
- Austral Argentina only
- Austrian Airlines Select Markets only
- Avianca Argentina, Brazil, Colombia and Mexico only

- Azul Brazilian Airlines *Brazil only*
- Bangkok Airways *Thailand only*
- Batik Air *Indonesia only*
- Bearskin Airlines *Canada only*
- BRA *Sweden only*
- Blue Air *Romania only*
- British Airways
- Brussels Airlines *Select markets only*
- Buffalo Airways *Canada only*
- Canadian North *Canada only*
- Carpatair *Romania only*
- Cathay Dragon *Hong Kong and Taiwan only*
- Cathay Pacific *Select markets only*
- Cebu Pacific *Philippines and Singapore only*
- China Airlines *Select markets only*
- China Eastern *Select markets only*
- China Express Airlines *Hong Kong only*
- China Southern *All APAC markets except India, Indonesia, Japan and Philippines*
- Citilink *Indonesia only*
- Condor *Germany only*
- CopaAirlines *Colombia only*
- Corendon Airlines *Netherlands and Turkey only*
- Danish Air Transport *Denmark only*
- Delta *All markets except Indonesia, Malaysia, Portugal and Russia*
- Direktflyg *Sweden only*
- Easter Jet *Ireland only*
- EasyFly *Colombia only*
- EasyJet *All European markets except Romania and Russia*
- Edelweiss Air *Switzerland only*
- EgyptAir *Egypt only*
- El Al *Israel only*
- Emirates *All markets except Israel*
- EnterAir *Poland only*
- Etihad *Select markets only*
- Eurowings *Select European markets only*
- EVA Air *Select markets only*
- Far Eastern Air *Taiwan only*
- Fiji Airways *New Zealand only*
- FinnAir *Select markets only*
- Firefly *Malaysia only*
- Flybe *Belgium, Ireland, Poland, Portugal, Spain, Switzerland and UK only*
- Flydubai *UAE only*
- Flynas *Saudi Arabia only*
- FlySafair *South Africa only*

- Freebird Airlines *Turkey only*
- Garuda Indonesia *Select APAC markets only*
- Go Air *India only*
- Gol *Argentina, Brazil, Colombia and Mexico only*
- Hainan Airlines *China only*
- Hawaiian Airlines *USA only*
- Hong Kong Airlines *China and Hong Kong only*
- HOP! *France only*
- Iberia *Select markets only*
- Icelandair *Denmark and Sweden only*
- IndiGo *India only*
- Interjet *Mexico only*
- Israir *Israel only*
- Izair *Turkey only*
- Japan Airlines *Select markets only*
- Jeju Air *South Korea only*
- Jet2 *Italy, Netherlands, Poland, Portugal, Spain and UK only*
- JetBlue *Colombia only*
- Jetstar Pacific Airlines *All APAC markets except China, India, Philippines, South Korea and Thailand*
- Jin Air *South Korea only*
- Kingfisher Airlines *India only*
- KLM *All markets except Brazil, Philippines and Thailand*
- Korean Air *Select markets only*
- kulula *South Africa only*
- LATAM *Argentina, Brazil, Colombia, Mexico and USA only*
- Lion Air *Indonesia and Thailand only*
- LOT *Israel, Poland, Russia, Spain, Sweden, Switzerland, UK Only*
- Lufthansa
- Magnicharters *Mexico only*
- Malaysina Airlines *Select markets only*
- Malindo Air *Malaysia only*
- Mandarin Airlines *Taiwan only*
- Mango *South Africa only*
- Nesma Airlines *Saudi Arabia only*
- New Gen Airways *Thailand only*
- Nile Air *Egypt only*
- Nok Air *Thailand only*
- Norwegian Airlines *All European markets except Romania and Russia*
- Novair *Sweden only*
- Onur Air *Turkey only*
- Pacific Coastal Airlines *Canada only*
- PAL Express *Philippines only*
- Passaredo *Brazil only*
- Peach *Hong Kong, Japan, South Korea and Taiwan only*

- Pegasus *Turkey only*
- Philippine Airlines *Philippines, Singapore and Vietnam only*
- Qantas *Select markets only*
- Qatar *All markets except Brazil, Canada, Colombia, Israel, Italy, Mexico, Poland, Portugal, South Korea, Sweden and Taiwan*
- Rossiya *Russia only*
- Royal Air Maroc *France only*
- Ryanair *All European markets except Romania and Russia*
- S7 / Siberian Airlines *Russia only*
- SATENA *Colombia only*
- Saudia *Saudi Arabia only*
- SaudiGulf *Saudi Arabia only*
- Scandinavian Airlines *Belgium, Denmark, Germany, Italy, Japan, Netherlands, Poland, Portugal, Spain, Sweden, Switzerland and UK only*
- Scoot *Australia, Hong Kong, Indonesia, Malaysia, Singapore and Taiwan only*
- Shanghai Airlines *China only*
- SilkAir *Australia, Hong Kong, Indonesia, Malaysia and Singapore only*
- Singapore Airlines *All markets except Colombia, Egypt, Mexico, Portugal and Russia*
- South African Airways *South Africa only*
- Southwest Airlines *Mexico and USA only*
- Spicejet *India only*
- Spring Airlines *China only*
- Sriwijaya Air *Indonesia only*
- SunExpress *Turkey only*
- Sun d'Or *Israel only*
- SWISS *Belgium, Denmark, Germany, Israel, Italy, Netherlands, Poland, Portugal, Russia, Singapore, Spain, Sweden, Switzerland, UK and USA only*
- Tailwind Airlines *Turkey only*
- TAP Portugal *Brazil, France, Israel, Italy, Poland, Portugal, Russia, Spain, Sweden, Switzerland and UK only*
- TAROM *Romania only*
- Thai Airways *Australia, Hong Kong, India, Indonesia, Japan, Malaysia, New Zealand, Philippines, Singapore, South Korea, Taiwan, Thailand, UK and Vietnam only*
- Thai Smile *Thailand only*
- Transavia *France and Netherlands only*
- TUI *Belgium, Germany, Italy, Netherlands, Portugal, Spain, Sweden and UK only*
- Turkish Airlines *Select markets only*
- T'way Air *South Korea only*
- Uni Air *Taiwan only*
- United Airlines *All markets except India, Indonesia, Malaysia, Portugal and Russia*
- Ural Airlines *Russia only*

- *UTAir Russia only*
- *Vanilla Air Hong Kong and Taiwan only*
- *VietJet Air Vietnam only*
- *Vietnam Airlines Malaysia, Singapore, South Korea and Vietnam only*
- *Virgin Australia, Hong Kong, India, New Zealand, UK and USA only*
- *Vistara India only*
- *Viva Air Colombia Colombia only*
- *VivaAerobus Mexico only*
- *Volaris Mexico only*
- *Volotea Spain only*
- *Vueling All European markets except Romania*
- *WestJet Canada only*
- *Wingo Colombia only*
- *Wings Air Indonesia only*
- *Wizz Air Italy, Netherlands and Poland only*
- *XiamenAir China only*

**AUTOMOTIVE:
ENGAGEMENT****

Has your household ever owned cars from any of these brands?

This includes any cars owned / leased by you personally, or by anyone else in your household.

- Have this car brand now
- Had this car brand previously
- Never had this car brand

**AUTOMOTIVE:
ADVOCACY****

Which of these brands would you advocate to others (e.g. write / post positive reviews about, recommend to family/friends)?

- Alfa Romeo
- Audi
- Bajaj *India only*
- Baojun *China only*
- BMW
- Buick *Canada, China, Mexico, US only*
- Cadillac *Canada, Egypt, Saudi Arabia, UAE, US only*
- Changan *China only*
- Chevrolet *Not Australia or New Zealand*
- Citroen *Not US or Canada*
- Dacia *Romania only*
- Daihatsu *China, Indonesia, Japan only*
- Dodge *Canada, Egypt, Saudi Arabia, UAE US only*
- Fiat
- Ford
- GAC *China only*
- GMC *Egypt, Saudi Arabia, UAE, US only*
- Great Wall Haval *China only*
- Hero *India only*
- Hino *Hong Kong only*
- Honda
- Hyundai
- Infiniti *Egypt, Saudi Arabia, UAE, US only*
- Jaguar *Select Markets only*
- Jeep *Australia, Egypt, Saudi Arabia, UAE and US only*
- KIA
- Lada *Russia only*
- Land Rover *Select Markets only*
- Lexus
- Mahindra *India only*
- Maruti Suzuki *India only*
- Maxus *China, Hong Kong only*
- Mazda
- Mercedes-Benz
- MINI
- Mitsubishi
- Nissan
- Opel *Europe, China, Egypt, Israel, Singapore, South Africa, UAE only. Displayed as Vauxhall in UK*
- Peugeot *Not US or Canada*
- Perodua *Malaysia only*
- Porsche *Select Markets only*
- Proton *Malaysia only*
- Ram *Egypt, Saudi Arabia, UAE, US only*
- Renault *Not US or Canada*
- Royal Enfield *India only*
- Seat
- Skoda
- Smart *Germany only*
- Subaru
- Suzuki
- Tata Motors *India, Indonesia, South Korea, South Africa, Thailand, UK only*
- Toyota
- TVS *India only*
- Volkswagen
- Volvo
- Wuling *China, Indonesia only*
- Yamaha *India only*
- Other

TV, News & Music Brands

INTERNATIONAL TV CHANNEL** Which of these international television channels have you heard of?

NOTE: GWI's current policy is that channels are asked in all markets where they have official distribution, and TV channels are not currently asked about in GWI's mobile-only survey markets (Ghana, Kenya, Morocco, Nigeria)

- **Asian Food Channel** Hong Kong, Indonesia, Malaysia, Philippines, Singapore, Taiwan, Thailand and Vietnam
- **AXN** Austria, Brazil, Colombia, Germany, India, Indonesia, Japan, Malaysia, Mexico, Philippines, Poland, South Korea, Spain, Switzerland, Taiwan, Thailand, Vietnam
- **A&E** France, Germany, Argentina, Brazil, Canada, Mexico, USA, Australia
- **BBC World News** All markets exc. China, UK
- **BET** All markets
- **Blaze** Italy, Portugal, Spain, UK
- **Bloomberg Television** All markets exc. China
- **CI** Australia, Canada, France, Hong Kong, Ireland, Italy, Indonesia, Malaysia, Netherlands, New Zealand, Philippines, Poland, Portugal, Singapore, South Africa, Spain, Thailand, UK, USA
- **CNBC** All markets exc. Argentina, Brazil, Japan
- **CNBC World** USA
- **CNN** All markets exc. China
- **CNN Espanol** Argentina, Brazil, Colombia, Mexico, USA
- **Comedy Central** All markets
- **Deutsche Welle** Germany, Hong Kong, India, Indonesia, Malaysia, Mexico, Poland, Romania, Russia, Singapore, South Africa, South Korea, Taiwan, UK, USA, Vietnam
- **Discovery Channel** All markets
- **Disney Channel** All markets exc. China
- **Diva** Hong Kong, Indonesia, Malaysia, Philippines, Singapore, Thailand, Vietnam
- **E!** Argentina, Australia, Brazil, Canada, France, Ireland, Mexico, Poland, Portugal, Singapore, UK & USA
- **ESPN** All markets exc. Austria, Belgium, China, Egypt, Ireland, Netherlands, Poland, Russia, Saudi Arabia, Sweden, Switzerland, Taiwan, Turkey, Vietnam
- **Euronews** All markets
- **Eurosport** All markets exc. Colombia
- **Fine Living** Belgium, Denmark, Egypt, France, Germany, Netherlands, Portugal, Russia, Saudi Arabia, South Africa, Turkey and UAE
- **Food Network** Argentina, Belgium, Brazil, Colombia, Denmark, Egypt, Germany, Ireland, Malaysia, Netherlands, Philippines, Poland, Russia, Saudi Arabia, Singapore, South Korea, South Africa, Turkey, UAE, UK, USA
- **FOX** All markets exc. Australia, Canada, China, Colombia, Denmark, France, India, New Zealand
- **FOX News** Australia, Brazil, Canada, China, Colombia, Egypt, France, Hong Kong, India, Italy, Japan, Mexico, Netherlands, New Zealand, Philippines, Portugal, Saudi Arabia, Singapore, South Africa, South Korea, Spain, Taiwan, Thailand, Turkey
- **FOX Sports** All markets exc. Austria, Belgium, Canada, Colombia, Denmark, France, Germany, India, Ireland, New Zealand, Poland, Portugal, Russia, Saudi Arabia, Spain, Sweden, Switzerland, Taiwan, UAE, UK
- **France24** All markets exc. China
- **HGTV** Egypt, Germany, Indonesia, Malaysia, New Zealand, Poland, Philippines, Saudi Arabia, Singapore, Thailand, UAE and USA

- History Channel All markets exc. China, Russia
- H2 Brazil, Canada, Ireland, Mexico, Philippines, Poland, Russia, Singapore, Sweden, Thailand, UK
- Lifetime Brazil, Canada, Hong Kong, Indonesia, Ireland, Malaysia, Mexico, Philippines, Poland, Singapore, South Africa, South Korea, Thailand, Turkey, UK, USA only
- MTV All markets
- National Geographic All markets exc. New Zealand
- Nickelodeon All markets
- Paramount All markets exc. China
- Sky News Austria, Belgium, France, Germany, Hong Kong, Indonesia, Ireland, Italy, Malaysia, Netherlands, Poland, Portugal, Romania, Singapore, South Africa, Spain, Switzerland, Turkey, UK only
- Sky Sports Austria, Germany, Ireland, Italy and UK
- Sony ONE Indonesia, Malaysia and Singapore
- Syfy All markets exc. APAC
- TLC All markets exc. China, Egypt, France, Italy, Japan and Spain
- Travel Channel Australia, Austria, Belgium, Canada, Denmark, Germany, Israel, Japan, Malaysia, Netherlands, New Zealand, Poland, Portugal, Russia, Singapore, South Africa, Sweden, Switzerland, Turkey, UAE, US, UK
- TV5MONDE All markets exc. China
- Universal TV Argentina, Australia, Brazil, Colombia, Germany, Mexico, South Africa, UK
- Viceland Australia, Canada, France, Germany, Italy, New Zealand, Spain, UK, USA
- None of these

INTERNATIONAL TV CHANNELS WATCHED IN LAST YEAR** In the last 12 months, which of these international television channels have you watched? This could be on a TV, a PC/laptop, a mobile, a tablet or any other device, and includes watching them in your own home, office, while traveling or in any other location

NOTE: Respondents answer this question about all channels they have heard of

FREQUENCY OF WATCHING INTERNATIONAL TV CHANNELS** How frequently do you typically watch these channels? This could be on any device, and in any location.

NOTE: Respondents answer this question about all channels they have watched in the last 12 months

- Every day / most days
- 4-5 times a week
- 2-3 times a week
- Once a week
- 2-3 times a month
- Once a month
- Less often

**DEVICES USED
TO WATCH
INTERNATIONAL TV
CHANNELS****

Which devices have you used to watch these channels in the last 30 days?

- TV
- Mobile Phone
- PC / Laptop
- Tablet
- Other

NOTE: Respondents answer this question about all channels they watch on a monthly basis

**TV, FILM AND VIDEO
SERVICES:
ENGAGEMENT****

In the last month, which of these services have you used to watch/download TV shows, films or videos?

Please think about any sort of TV, video or film content that you have watched, streamed, downloaded or accessed in any other way.

Argentina	• Amazon Prime Video • Arnet Play • Blim • Claro Video	• Crackle • Google Play • iTunes • MUBI • NBA League Pass	• Netflix • NFL Game Pass • Studio+ • Vimeo	
Australia	• 7plus • 9Now • ABC iview • Amazon Prime Video • Crackle	• Foxtel Play • Google Play • iTunes • MUBI • NBA League Pass • Netflix	• NFL Game Pass • Quikflix • SBS On Demand • Stan.com.au • Ten Play • Vimeo	
Austria	• 7tv.at • Amazon Prime Video • Dazn • Flimmit • Google Play	• ITunes • Maxdome • MUBI • NBA League Pass • Netflix • NFL Game Pass	• ORF TVthek • Plus 4 Mediathek • Rakuten TV • Sky Online # • Sky Ticket • Vimeo	
Belgium	• Amazon Prime Video • CanalPlay Infinity • Google Play • iTunes • MUBI	• NBA League Pass • Netflix • NFL Game Pass • Proximus TV Replay • Rakuten TV • RTL À L’Infini	• Stievie / Stievie Free • Telenet Play • Trace Play • Videoland • Vimeo	• VOOmotion • VRT NU
Brazil	• Amazon Prime Video • Claro Video • Crackle • Dazn	• Google Play • iTunes • MUBI • NBA League Pass • Netflix	• NFL Game Pass • Studio+ • Telecine Play • Vimeo	

Canada	• Amazon Prime Video • Club Illico • Crackle • Crave TV	• Dazn • Google Play • iTunes • MUBI • NBA League Pass	• Netflix • NFL Game Pass • TOU.TV Extra • Vimeo	
China	• BesTV • China Mobile Migu • Google Play • iQiyi • iTunes	• LeTV • MangoTV • MUBI • NBA League Pass • Netflix	• NFL Game Pass • PPTV • Sohu • T Mall Box Office • Tencent Hollywood VIP	• Vimeo • YOU On Demand • Youku & Tudou
Colombia	• Amazon Prime Instant Video • Blim • Crackle	• ETB • Google Play • iTunes • Movistar Play	• MUBI • NBA League Pass • Netflix • NFL Game Pass	• Tigo Play • Vimeo
Denmark	• Amazon Prime Instant Video • Blockbuster • Boxer Play • C More • DK4.tv • Dplay • Filmcentralen	• Google Play • HBO Nordic on Demand • iTunes • MinBio • MUBI • NBA League Pass • Netflix	• NFL Game Pass • NUTV • SF Anytime • TV2Play • TV3Play • TV4Play • Viaplay • Vimeo	• YouSee Play • Zatto.com
Egypt	• Amazon Prime Video • Google Play • iFlix • iTunes	• MUBI • NBA League Pass • Netflix • NFL Game Pass • Nile TV	• ONTV • Shahid.net • Vimeo • Viu	
France	• 6play • Amazon Prime Video • Arte VOD • BFMTV • CanalPlay Infinity • Canal+ à la demande	• Francetv Pluzz • Google Play • iTunes • Molotov • MUBI • MyTF1 • NBA League Pass • Netflix	• NFL Game Pass • OCS Go • Orange VOD • Rakuten TV • Studio+ • Trace Play • Vimeo • Zive	
Germany	• Amazon Prime Video • ARD Mediathek • Chili TV • Clipfish • Dazn • Google Play	• iTunes • Maxdome • MUBI • NBA League Pass • Netflix • NFL Game Pass • Rakuten TV	• Realeyz • RTL TV Now • Sky Online • Sky Ticket • Vimeo • Watchever • Zatto.com	• ZDF Mediathek

Questions marked with * are seen by all respondents, including those who answer the shorter version of the Core survey via mobile.

Questions marked with ** appear in the Brand and Media modules of the Core survey, and are asked to a representative sub-set of the sample

Hong Kong	• Amazon Prime Video • Google Play • HKTV	• iTunes • MUBI • MangoTV • myTV Super	• NBA League Pass • Netflix • NFL Game Pass • Vimeo	• Viu
India	• Amazon Prime Video • Google Play • HOOQ • Hotstar	• iTunes • MUBI • NBA League Pass • Netflix • NFL Game Pass	• Sony Liv • Vimeo • Viu • VOOT	
Indonesia	• Amazon Prime Video • CatchPlay • Google Play • HOOQ	• iFlix • iTunes • MNC Play Media • MUBI • MyFirstMedia	• NBA League Pass • Netflix • NFL Game Pass • Tribe • Vimeo	• Viu
Ireland	• Virgin Media Player • Amazon Prime Video • BBC iPlayer • DisneyLife	• Filmbox • Google Play • iTunes • ITV Hub • MUBI	• NBA League Pass • Netflix • NFL Game Pass • Rakuten TV • RTE Player	• Sky Go • Vimeo
Israel	• Amazon Prime Video • Google Play	• HOT • iTunes • MUBI	• NBA League Pass • Netflix • NFL Game Pass	• Shahid.net • Vimeo • Yes
Italy	• Amazon Prime Video • Chili TV • Dazn • Dplay • Google Play	• Infinity • iTunes • MUBI • NBA League Pass • Netflix • NFL Game Pass	• Now TV • Rai Play • Rakuten TV • Sky Online • TIM Vision • Video.Mediaset	• Viewster • Vimeo
Japan	• AbemaTV • AcTVila • Amazon Prime Video • Dazn	• Dtv • Google Play • Hulu • Love TV Show Sites • iTunes	• MUBI • NBA League Pass • Netflix • NFL Game Pass • OpenRec	• Vimeo
Malaysia	• Amazon Prime Video • Astro on the go • Google Play	• iFlix • iTunes • MUBI • NBA League Pass	• Netflix • NFL Game Pass • Vimeo • Viu	

Mexico	• Amazon Prime Video • Blim • Claro Video • Crackle	• Google Play • iTunes • MUBI • NBA League Pass • Netflix	• NFL Game Pass • Studio+ • Vimeo • Vudu	
Netherlands	• Amazon Prime Video • Film1 VoD service • Google Play • iTunes	• MUBI • NBA League Pass • Netflix • NFL Game Pass • NPO Start	• Rakuten TV • RTL XL • Videoland • Vimeo	
New Zealand	• Amazon Prime Video • Choice TV • Google Play • iTunes	• Lightbox • MUBI • NBA League Pass • Neon • Netflix	• NFL Game Pass • Quikflix • TVNZ • Vimeo	
Philippines	• Amazon Prime Video • Google Play • HOOQ • iFlix	• iTunes • iWantTV • MUBI • NBA League Pass • Netflix	• NFL Game Pass • Tribe • Vimeo • Viu	
Poland	• Amazon Prime Video • Chili TV • Filmbox • Google Play • Ipla	• iTunes • MUBI • Multimedia VOD • NC+ VoD+ / Seriale + SVOD • NBA League Pass	• Netflix • NFL Game Pass • Player.pl • PlayPuls • ShowMax • TVN Player	• TVP VOD • Vimeo • VOD.pl
Portugal	• Amazon Prime Video • Google Play • iTunes	• MUBI • NBA League Pass • Netflix • NFL Game Pass	• Rakuten TV • TVI Player • Vimeo	
Romania	• Antenaplay • Digi Online • Google Play	• iTunes • NBA League Pass • Netflix	• Orange TV GO • Telekom TV • Trilulilu	• Vimeo • Voyo
Russia	• Amazon Prime Video • Amediateka • Filmbox • Google Play	• iTunes • Ivi.ru • Kino1TV • Megogo.net • MUBI	• NBA League Pass • Netflix • NFL Game Pass • Now.ru • Okko	• TV1000Play • Tvigle.ru • Vimeo • VK • Zoomby.ru

Saudi Arabia	- Amazon Prime Video - beIN Connect - Google Play - Icflix	- iFlix - iTunes - MUBI - NBA League Pass - Netflix	- NFL Game Pass - Shahid.net - StarzPlay - Vimeo - Viu	
Singapore	- Amazon Prime Video - CatchPlay - Google Play	- HOOQ - iTunes - MUBI - NBA League Pass	- Netflix - NFL Game Pass - Singtel TV Go - Starhub Go	- Toggle - Vimeo - Viu
South Africa	- Amazon Prime Video - Google Play - iTunes	- MUBI - NBA League Pass - Netflix - NFL Game Pass	- ShowMax - Vimeo	
South Korea	- Amazon Prime Video - EveryOn TV - Google Play - iTunes	- Love TV Show Sites - MUBI - NBA League Pass - Netflix - NFL Game Pass	- Olleh TV - POOQ - Tving - U+ - Vimeo	
Spain	- Amazon Prime Video - AtresPlayer - Dazn - Dplay - Google Play - iTunes	- MiTele - Movistar+ - MUBI - NBA League Pass - Netflix - NFL Game Pass - Ono TV Videoclub	- Rakuten TV - RTVE a la carta - TotalChannel - Videoclub Orange TV - Vimeo - Zattoo.com	
Sweden	- Amazon Prime Video - Boxer Play - C More - Dplay	- Google Play - iTunes - HBO Nordic On Demand - MUBI	- NBA League Pass - Netflix - NFL Game Pass - SF Anytime - SVT Play	- TV3 Play - TV4 Play - Viaplay - Vimeo
Switzerland	- Amazon Prime Video - Dazn - Google Play - iTunes	- MUBI - NBA League Pass - Netflix - NFL Game Pass - Play SRF	- Rakuten TV - Teleboy.ch - Vimeo - Wilmaa.com - Zattoo.com	
Taiwan	- Amazon Prime Video - CatchPlay - CHOCOTV - FriDay.tw Video - Gamer.com.tw - Google Play	- iQiyi - iTunes - KKTV - LeTV - LiTV - Line.me TV - Love TV Show Sites	- MangoTV - MUBI - myVideo.net - NBA League Pass - Netflix - NFL Game Pass - Sohu	- Tribe - Vimeo - Youku & Tudou

Thailand	• Amazon Prime Video • CH7HD • Google Play	• HOOQ • iFlix • iTunes • Line.me TV	• MUBI • NBA League Pass • Netflix • NFL Game Pass	• Vimeo • Viu
Turkey	• Amazon Prime Video • BluTV • Filmbox • Google Play	• iTunes • MUBI • NBA League Pass • Netflix • NFL Game Pass	• Puhu TV • Tivibu • TRT TV • Turkcell • Vimeo	
UAE	• Amazon Prime Video • beIN Connect • Filmbox • Google Play • icflix	• iTunes • MUBI • NBA League Pass • Netflix • NFL Game Pass • Shahid.net	• StarzPlay • Vimeo • Viu	
United Kingdom	• All 4 • Amazon Prime Video • BBC iPlayer • Chili TV • Demand 5	• Disney Life • Google Play • iTunes • ITV Hub • MUBI • My5	• NBA League Pass • Netflix • NFL Game Pass • Now TV • Rakuten TV • Sky Go	• TV Catchup • Vimeo • Zattoo.com
USA	• Amazon Prime Video • CBS All Access • Crackle • Dazn • Filmbox • Google Play	• HBO Go • HBO Now • Hulu • iTunes • MUBI • NBA League Pass • Netflix	• NFL Game Pass • PlayStation Vue • Showtime • Sling TV • StarzPlay • Trace Play • Vimeo	• Vudu • WWE
Vietnam	• Amazon Prime Video • Google Play • iFlix	• iTunes • MUBI • NBA League Pass • Netflix	• NFL Game Pass • Vimeo • Viu	

TV, FILM AND VIDEO SERVICES: ACCOUNT TYPE** For each of these services, could you tell us which type of account you use?

- I use a free, trial or ad-supported account
- I use a premium, unlimited or paid-for account

- Amazon Prime Video *All Countries except China*
- HBO Go *Select Markets Only*
- HBO Now *USA Only*
- Hulu *Japan and USA Only*
- Netflix

TV, FILM AND VIDEO SERVICES: ACCOUNT USAGE** For each of these services, could you tell us how many people use / share your account?

- I am the only person who uses my account
- 1 other person uses my account
- 2 other people use my account
- 3+ other people use my account

- Amazon Prime Video *All Countries except China*
- HBO Go *Select Markets Only*
- HBO Now *USA Only*
- Hulu *Japan and USA Only*
- Netflix

FILM FRANCHISES** Which of these film franchises / studios would you consider yourself to be a fan of?

- | | |
|----------------------------|-----------------|
| • Batman | • Pixar |
| • DC | • Spider-Man |
| • Disney | • Star Trek |
| • Fast and the Furious | • Star Wars |
| • Harry Potter | • Superman |
| • Hunger Games | • Toy Story |
| • Indiana Jones | • Transformers |
| • Jurassic Park | • Twilight |
| • Lord of the Rings | • X-Men |
| • Marvel | • None of these |
| • Pirates of the Caribbean | |

NEWS SERVICES: AWARENESS**	Which of these news services		
	have you heard of?		
		- BBC News - Bleacher Report - Bloomberg - Business Insider - Buzzfeed - CNBC - CNN - CNN Arabic - CNN Espanol - Deutsche Welle - Discovery - Economist - ESPN - Euronews - Eurosport - Financial Times - Forbes - France 24 - Guardian - Huffington Post - International Business Times - Konbini - MailOnline - MSNBC - National Geographic - NBC News - Newsweek - Quartz - Reuters - Sky News - TIME.com - The New York Times - The Telegraph - The Times - Vice - Wall Street Journal - Washington Post - None of these	All markets exc. China All markets exc. China All markets exc. China All markets exc. China All markets exc. China All markets exc. China All markets exc. China Egypt, Saudi Arabia, UAE only Argentina, Brazil, Colombia, Mexico, Spain, USA only Germany, Hong Kong, India, Indonesia, Malaysia, Mexico, Poland, Romania, Russia, Singapore, South Africa, South Korea, Taiwan, UK, USA, Vietnam only All markets exc. China All markets exc. China All markets exc. China All markets exc. China All markets exc. China All markets exc. China All markets exc. China All markets exc. China All markets exc. China All markets exc. China All markets exc. China All markets exc. China All markets exc. China All markets exc. China All markets exc. China All markets exc. China All markets exc. China All markets exc. China All markets exc. China Austria, Belgium, France, Germany, Indonesia, Hong Kong, Ireland, Italy, Malaysia, Netherlands, Poland, Portugal, Romania, Singapore, South Africa, Spain, Switzerland, Turkey, UK only All markets exc. China All markets exc. China UK Only UK Only All markets exc. China All markets exc. China All markets exc. China

NOTE: News services are not currently asked about in GWl's mobile-only survey markets (Ghana, Kenya, Morocco, Nigeria)

**NEWS SERVICES:
ENGAGEMENT****

When using the internet in the last 30 days, have you seen an online article, video or news story from any of the following services? *This could be on any website or app, on social media, or anywhere else on the internet. Please select all that apply.*

NOTE: This question is asked in relation to all services that the respondent has heard of.

**NEWS SERVICES:
PLACES VIEWED****

For these services, could you tell us where you have seen one of their videos, articles or stories online during the last 30 days?

- On their website or app
- On social media
- On a news app (e.g. *Flipboard / Apple News*)
- Somewhere else on the internet

NOTE: This question is asked for all services that respondents have seen stories / videos from in the last 30 days.

**MUSIC SERVICES:
ENGAGEMENT****

In the last month, which of these services have you used to listen to/download music, radio or audiobook content?

Please think about any sort of music, radio or audiobook content that you have listened to, streamed, downloaded or accessed in any other way.

- Amazon Music Unlimited Austria, Belgium, Colombia, Germany, Netherlands, Poland, Portugal, Sweden, UK, USA
- Amazon Prime Music Austria, Canada, France, Germany, India, Italy, Japan, Spain, Switzerland, UK, USA
- Anghami Egypt, Israel, Saudi Arabia, UAE
- Apple Music All markets
- Audible All markets
- Deezer All markets
- Google Play Music All markets
- iHeartRadio Australia, Canada, New Zealand and USA
- iTunes All markets
- JOOX Hong Kong, Indonesia, Malaysia, South Africa, Thailand
- Juke Music Austria
- Kugou China, Hong Kong, Taiwan
- Kuwo China, Hong Kong, Taiwan
- Melon South Korea only
- Music Pocket Egypt
- Musify All markets
- Nhạc Của Tui Vietnam
- Nile FM Egypt
- Nogoum FM Egypt
- Pandora USA
- QQ Music China, Hong Kong, Taiwan
- Shiri Israel
- SoundCloud All markets
- Spotify All markets
- Tidal Argentina, Australia, Austria, Belgium, Brazil, Canada, Colombia, Denmark, France, Germany, Hong Kong, Ireland, Israel, Italy, Malaysia, Mexico, Netherlands, New Zealand, Poland, Portugal, Romania, Singapore, South Africa, Spain, Sweden, Switzerland, Thailand, Turkey, United Kingdom, USA
- Xiami China
- YouSee Musik Denmark
- YouTube Music Australia, Mexico, New Zealand, South Korea and USA only
- Zing MP3 Vietnam
- None of these

**MUSIC SERVICES:
ACCOUNT TYPE****

For each of these services, could you tell us which type of account you use?

- I use a free, trial or ad-supported account
- I use a premium, unlimited or paid-for account

- Amazon Music Unlimited *Select Markets Only*
- Amazon Prime Music *Select Markets Only*
- Apple Music
- Deezer
- Google Play Music
- SoundCloud
- Spotify
- Pandora *USA Only*
- Tidal *Select Markets Only*

**MUSIC SERVICES:
ACCOUNT USAGE****

For each of these services, could you tell us how many people use / share your account?

- I am the only person who uses my account
- 1 other person uses my account
- 2 other people use my account
- 3+ other people use my account

- Amazon Music Unlimited *Select Markets Only*
- Amazon Prime Music *Select Markets Only*
- Apple Music
- Deezer
- Google Play Music
- SoundCloud
- Spotify
- Pandora *USA Only*
- Tidal *Select Markets Only*

Web Brands & Apps

WEB BRANDS VISITED IN LAST MONTH

Which of the following websites / services have you visited or used in the last month?

- Any Device
- PC / Laptop
- Mobile
- Tablet

All Markets	• Airbnb • Alibaba • Aliexpress.com • Amazon • AOL • Ask.com • Badoo • Baidu • BBC.com / BBC.co.uk • Bing	• Booking.com • Comedy Central • Culture Trip • Dailymotion • Disney Channel • DuckDuckGo • E! Online • eBay • Engadget • Expedia	• Flickr • Google • Glassdoor • Headspace • Hotels.com • IMDb • Indeed • MSN • MTV • Nickelodeon	• OLX • Outlook.com • Quora • Skyscanner • TechCrunch • TripAdvisor • Viadeo • Wikipedia • Yahoo • Yahoo! Mail
Argentina	• Clarin.com • Fandango • Farfetch	• Infobae.com • Heute.at	• lanacion.com • MercadoLibre	• Ole.com.ar • Time Out
Australia	• Abc.net • Agoda • Cricbuzz • CricInfo • Daily Mail Australia	• Gumtree • LADBible • Lego • news.com.au	• ninemsn • Rakuten • Sydney Morning Herald • The Age (theage.com.au)	• The Australian • The Herald Sun • Time Out • Yahoo!7
Austria	• chip.de • DerStandard • Geizhals • GetYourGuide	• GMX • Heute.at • Kayak • Krone.at	• Kurier.at • Lego • oe24.at	• ORF • Time Out • Willhaben
Belgium	• 2ememain / 2dehands • Gouden Gids • Hln.be	• Immoweb • Kayak • Lego	• Nieuwsblad.be • Pages d'Or / Rtbef.be	• Skynet • Standaard.be • Time Out
Brazil	• Abril.com.br • Cabify • Correio Braziliense • Estado de Minas	• Farfetch • Globo.com • lg.com.br • Ingresso	• Mercadolivre • O Dia • R7 • Terra	• Time Out • Trivago • UOL • Walmart.com
Canada	• Canada.com • Canoe • Cbc.ca	• Craigslist • CTV • Farfetch	• Kijiji.ca • Lego • Refinery29	• Sympatico • Time Out • Travelocity

Questions marked with * are seen by all respondents, including those who answer the shorter version of the Core survey via mobile.

Questions marked with ** appear in the Brand and Media modules of the Core survey, and are asked to a representative sub-set of the sample

China	2345.com - Agoda - Alipay.com - Baidu Tieba - CCTV - Douyu - Douban.com - Etao.com	- Farfetch - GQ - Huya - Ifeng.com - JD.com - Kuaishou - LeEco	- Lego - Meipai - Meitu - NetEase 163.com - Rakuten - Sina - Sogou.com	- Sohu - Soku.com - Tencent (QQ) - Time Out - Tmall - Vogue - Yizhibo
Colombia	- CanalRCN - Caracol TV - El Espectador	- El Tiempo - Fandango	- Las2Orillas - Minuto30	- Semana - Time Out
Denmark	- Ekstra Bladet - Dr.dk - Elgiganten	- Farfetch - GulogGratis - Jyllands-Posten	- Kayak - Krak.dk - Lego	- Politiken - Time Out - TV2.dk
Egypt	- Cricbuzz - CricInfo	- FilGoal.com - Jumia	- Kooora.com - Souq.com	
France	- AlloCine - Aufeminin.com - Cdiscount.com - ebookers.com - Farfetch - GQ	- Kayak - L'Express - Le Point - Les Echos - Le Monde	- Leboncoin.fr - Lefigaro.fr - Lego - Lequipe.fr - Programme-tv.net	- Refinery29 - Time Out - TF1.fr - Vogue - WeTransfer
Germany	- Bild.de - ebookers.com - Focus.de - Farfetch - GetYourGuide	- Gmx.net - GQ - Lego - Mobile.de	- ProSieben.de - Refinery29 - Spiegel.de - Time Out	- t-online.de - Vogue - web.de - WeTransfer
Hong Kong	- Agoda - Discuss.com.hk - Farfetch	- Kayak - NextDigital.com - On.cc	- Rakuten - Scmp.com - Time Out	- Tmall - Tvb.com
India	- Agoda - Cricbuzz - CricInfo - Flipkart - GQ - India Today	- Indiatimes - Jabong - Justdial.com - Lego - Moneycontrol - Myntra.com	- News18 - Ndtv.com - Quikr - PayTM - Rakuten - Rediff	- Sify - Snapdeal - Time Out - Vogue - Zovi.com
Indonesia	- Agoda - BliBli - Bukalapak.com - Detik.com - Dinomarket	- Elevenia - JD.id - Kaskus.co.id - Kompas.com - Kompasiana.com	- Lazada - Merdeka.com - Rakuten - Shopee - Time Out	- Tokopedia.com - Traveloka - Tribunnews.com - Viva.co.id

Ireland	• Adverts.ie • Donedeal.ie	• ebookers.com • Farfetch	• Irishtimes.com • Kayak	• Rte.ie • Time Out
Israel	• Haaretz • Israel Info • Maariv	• mako • MIGnews • Panet	• Walla! • Yad2	• Ynetnews • Zap
Italy	• Ansa.it • corriere.it • Gazzetta.it • GQ	• Kayak • Lego • libero.it • Mediaset.it	• Repubblica • Subito.it • Time Out • virgilio.it	• Vogue • WeTransfer • WIRED
Japan	• Asahi Shimbun • Agoda • 2ch.net • Biglobe • fc2.com • Farfetch	• Goo • GQ • Hatena • Infoseek-Rakuten • Kakaku	• livedoor.com • Naver.jp • Nicovideo.jp • Nifty • Nikkei.com	• Pixiv • Rakuten • Time Out • Vogue • WIRED
Malaysia	• 11Street • Agoda • BÁO MỚI • Cari.com.my • ETtoday • Hmetro.com.my	• Lazada • Lego • Lelong.com.my • Lowyat.net • Malaysia Kini • Mudah.my	• Nuffnang Blog network • Rakuten • Shopee • Sinarharian.com.my • Sinchew.com.my	• Time Out • Thestar.com.my • Traveloka • Utusan.com.my
Mexico	• CNN Expansion • El Universal • Esmas.com • Farfetch	• GetYourGuide • GQ • Lego • Linio	• Medio Tiempo • MercadoLibre • Reforma • Segundamano.mx	• Terra • Time Out • WIRED
Netherlands	• Bol.com • Dumpert • Kayak	• Lego • Marktplaats • Nos.nl	• Npo.nl • Nu.nl • Telegraaf.nl	• Time Out • Voetbalzone • WeTransfer
New Zealand	• 1-day • Agoda • autotrader • Cricbuzz • Driven.co.nz	• Eventfinda • GrabOne • Homes.co.nz • Lego • mylotto	• Neighbourly • nzherald.co.nz • Seek • Pricespy • Rakuten	• Realestate.co.nz • Stuff.co.nz • Time Out • Trade Me
Philippines	• Abs-cbnnews.com • Agoda • BeautyMNL • Deal Grocer • Galleon	• Inquirer.net • InterAksyon.com • Kimstore • Lazada • Metrodeal.com	• Pep.ph • Philstar.com • Rakuten • Rappler.com • Shopee	• sulit.ph • Sunstar.com.ph • Time Out • Traveloka • zalora.com.ph

Poland	- Allegro - Cda.pl - Ceneo.pl - Filmweb.pl	- Gazeta.pl - Gumtree - Interia.pl - Kayak	- Lego - Onet.pl - Pudelek.pl - Time Out	- Tvn24.pl - Wp.pl - Wykop.pl - Zalukaj.pl
Portugal	- Abola.pt - Desporto.sapo.pt - Dinheirovivo.pt - Dn.pt - Economico.pt - Expresso.pt	- iol.pt - ionline.pt - Kayak - Negocios.pt - Observador.pt	- Ojogo.pt - Proteste.pt - Publico.pt - Record.xl.pt - Rtp.pt	- Sapo.pt - Sicnoticias.sapo.pt - Sol.pt - Time Out - Tvi24.pt
Romania	- A1.ro - Antena3.ro - Bzi.ro	- Cancan.ro - Digi24.ro - eMaG	- Farfetch - Gsp.ro - Kayak	- Libertatea.ro - Stirileprotv.ro
Russia	- Avito.ru - Gazeta.ru - Habr - Farfetch - GQ	- Kayak - Kinopoisk - Lego - Lenta.ru - Livejournal.com	- Mail.ru - Ozon.ru - rambler.ru - Rbc.ru - Ria.ru	- Time Out - Ulmart - Vesti.ru - Vogue - Yandex
Saudi Arabia	- Alarabiya.net - alriyadh.com - Cricbuzz - CricInfo	- Farfetch - GQ - Haraj	- Kooora.com - Mbc.net - Sabq.org	- Souq.com - Vogue - WIRED
Singapore	- Agoda - siaone.com - Farfetch	- Gumtree - Lego - Lazada	- Qoo10 - Raktuen - Stomp.com.sg	- Straitstimes.com - Time Out - Traveloka
South Africa	- Bidorbuy.co.za - BusinessTech - Cricbuzz - CricInfo - EWN	- Gumtree - iol.co.za - Junkmail.co.za - Lego - MoneyWeb	- MyBroadband - News24.com - Pricecheck.co.za - Takealot.com	- TechCentral - The South African - Timeslive.co.za - Time Out
South Korea	11St.co.kr - Agoda - Auction.co.kr - Chosun.com - Daum - Donga.com	- Farfetch - Gmarket.co.kr - GQ - Ilbe.com - Interpark.com	- Inven.co.kr - Lego - Nate - Naver - Nexon.com	- Rakuten - Time Out - Vogue - WIRED - Zum.com
Spain	- Abc.es - Antena 3 - As.com - El Pais - Elmundo.es	- Farfetch - GQ - Kayak - Lego	- Marca.com - Milanuncios.com - Terra - Time Out	- Vibbo.com (previously Segundamano.es) - Vogue - WeTransfer

Sweden	- Aftonbladet.se - Blocket.se - Dn.se - Expressen.se	- Flashback.org - Kayak - Lego - Svd.se	- Svt.se - Time Out - Tradera.com - Tv.nu	
Switzerland	20min.ch - Anibis.ch - Blick.ch - Bluewin - Comparis.ch	- Digitec.ch - ebookers.com - Farfetch - GetYourGuide	- Kayak - Lego - Local.ch - Ricardo.ch	- Sbb.ch - Search.ch - Tagesanzeiger.ch - Time Out
Taiwan	- Appledaily.com.tw - Agoda - Bid.yahoo.com.tw - Books.com.tw - BuzzHand - Chinatimes.com - Ck101.com	- ETtoday - Farfetch - Gamer.com.tw - GQ - Life.com.tw - Ltn.com.tw - Mall.yahoo.com.tw	- Momoshop.com.tw - Nownews.com - PChome.com/tw - Pixnet - PTT - Rakuten - Ruten.com.tw	- Shopee - Teepr.com - Time Out - Udn.com - Vogue - Xuite.net
Thailand	- Agoda - Bangkokpost.com - BlogGang.com - Dek-D.com - Kaidee.com	- Kapook - Khaosod.co.th - Lazada - Manager.co.th - Mthai.com	- Ohozaa.com - Pantip - Rakuten - Sanook - Thairath.co.th	- Traveloka - Time Out - tvpoolonline.com - Weloveshopping.com
Turkey	- CricInfo - eksisozluk.com - Gameforge.com - Gazetevatan.com - gittigidiyor.com	- Haberturk.com - hepsiburada.com - Hurriyet.com.tr - Kayak - Lego	- Milliyet.com.tr - mynet.com - Onedio.com - Sabah.com.tr	- sahibinden.com - Sozcu.com.tr - sporx.com - Time Out
UAE	- Alarabiya.net - Cricbuzz - CricInfo - Dubizzle	- Farfetch - Gulfnews.com - GQ	- Khaleejtimes.com - Manoramaonline.com - Souq.com	- Time Out - Vogue - WIRED
United Kingdom	- AutoTrader - Cricbuzz - CricInfo - Channel 4 - ebookers.com - Empire Online	- Farfetch - Gumtree - GQ - ITV - Kayak - LADBible	- Lego - Mirror - Nextdoor - Refinery29 - Sky Sports - Telegraph	- The Times - Time Out - Vogue - WeTransfer - WIRED
USA	- Craigslist - CBS News - CricInfo - Farfetch	- GQ - Hulu - LADBible - Lego	- Nextdoor - Refinery29 - Time Out - Travelocity	- Vogue - Walmart.com - WeTransfer - WIRED

Vietnam	• 24h.com.vn	• Kenh14.vn	• Somo.vn	• Vietnamnet.vn
	• Agoda	• Lazada	• Tiki.vn	• Vn Express
	• Chotot.vn	• Ngoisao.net	• Time Out	• Webtretho.com
	• Coccoc.com	• Rakuten	• Traveloka	• Yan.vn
	• Dan Tri	• Ringring.vn	• Vatgia.com	• Zing
	• Foody.vn			

NAMED APPS USED*

In the last month, which of these apps have you used?

All Markets	• Airbnb	• Facebook	• LinkedIn	• Time Out <i>(not Egypt, Israel, Romania, Saudi Arabia)</i>
	• AliExpress Shopping	• Messenger	• Nike+ Run Club	• Tinder <i>(not Egypt, Saudi Arabia, UAE)</i>
	• Amazon	• Farm Heroes	• Periscope	• Tumblr
	• Apple TV	• Flickr	• Pinterest	• Twitch
	• Apple Wallet	• Flipboard	• Reddit	• Twitter
	• Badoo	• Foursquare	• Shazam	• Viber
	• Baidu	• Google Hangouts	• Skype	• Waze
	• Bubble Witch	• Google Maps	• Slack	• WeChat
	• Candy Crush	• Headspace	• Snapchat	• WhatsApp
	• Clash of Clans	• Houseparty	• Strava	• Wish
	• Culture Trip	• Instagram	• Tango	• Yelp
	• eBay	• Kik Messenger	• Telegram	• YouTube
	• Facebook	• Lasso	• Messenger	
		• LINE	• TikTok	
Argentina	• Apple Arcade	• Fitbit	• OLX	• Uber
	• Calm	• MercadoLibre	• Rappi	• Uber Eats
	• Fandango	• MyFitnessPal	• Time Out	
Australia	• Apple Arcade	• Deliveroo	• Just Eat	• Revolut
	• Apple News	• Didi Australia	• Lime	• SNOW
	• Bolt	• Fitbit	• MyFitnessPal	• Uber
	• Calm	• Gumtree	• Ola Cabs	• Uber Eats
	• Citymapper	• Hinge		
Austria	• Apple Arcade	• Citymapper	• MyFitnessPal	• Uber
	• Bird	• Fitbit	• Revolut	• Uber Eats
	• Bolt	• Hinge	• Shpock	• XING
	• Calm	• Lime		
Belgium	• Apple Arcade	• Citymapper	• Hinge	• Revolut
	• Bird	• Deliveroo	• Lime	• Uber
	• Calm	• Fitbit	• MyFitnessPal	• Uber Eats

Brazil	• Apple Arcade • Cabify • Calm • Citymapper • Fitbit	• Grin • Ingresso • Just Eat • Likee • Lime	• MercadoLivre • MyFitnessPal • OLX • Rappi	• Uber • Uber Eats • Yellow • 99
Canada	• Apple Arcade • Apple News • Calm	• Citymapper • Fitbit • Hinge	• Just Eat • Lime	• MyFitnessPal • Revolut
China	• Alipay.com • Baidu Tieba • Calm • Didi Chuxing • Fitbit • Iqiyi	• JD.com • Nice • Momo • Pinduoduo • Qzone • Sina Weibo	• SNOQ • Taobao • Tencent Weibo • Tmall • Toutiao • Tudou	• T3 Chuxing • Uber • Uber Eats • Xiaohongshu • Yinke • Youku
Colombia	• Apple Arcade • Calm • Fandango	• Fitbit • Grin • Lime	• MercadoLibre • MyFitnessPal • OLX	• Tappsi • Uber • Uber Eats
Denmark	• Apple Arcade • Calm • Citymapper	• Fitbit • Hinge	• Just Eat • Lime	• MyFitnessPal • Revolut
Egypt	• Apple Arcade • Anghami • Calm • Careem	• Fitbit • Music Pocket • MyFitnessPal • Nile FM	• Nogoum FM • OLX • SHAREit	• SOMA Messenger • Truecaller • Uber Eats
France	• Apple Arcade • BFMTV • Bird • BlaBlaCar • Bolt	• Calm • Citymapper • Deliveroo • Fitbit	• Hinge • Just Eat • Le Monde • Lime	• MyFitnessPal • Revolut • Uber • Uber Eats
Germany	• Apple Arcade • Bird • BlaBlaCar • Calm • Citymapper	• Deliveroo • Fitbit • FREE NOW (mytaxi) • Hinge • Lime	• LOOVOO • MyFitnessPal • Revolut • ShareNow	• Shpock • Tagesschau • Uber • XING
Hong Kong	• Calm • Citymapper • Deliveroo • Fitbit	• HKTV • JOOX • MyFitnessPal • myTV	• SNOW • Taobao • Tmall	• Youku • Uber • Uber Eats

India	• Apple Arcade • Calm • Fitbit • Flipkart • Helo	• Hike Messenger • Hinge • Likee • MyFitnessPal • NewsDog	• Ola Cabs • Oyo • OLX • Quikr	• Snapdeal • SNOW • Uber • Uber Eats
Indonesia	• Apple Arcade • Calm • Fitbit • GO-JEK	• Grab • JOOX • Lazada	• Likee • MyFitnessPal • OLX	• Shopee • SNOW • Zalora
Ireland	• Apple Arcade • Calm • Deliveroo	• Fitbit • Hinge • Just Eat	• MyFitnessPal • Revolut	• RTE News Now • Uber
Israel	• Apple Arcade • Bird	• Calm • Gett	• Hinge • Lime	• Uber • Yango
Italy	• Apple Arcade • Bird • Calm • Citymapper	• Deliveroo • Fitbit • Just Eat	• Lime • MyFitnessPal • Revolut	• Shpock • Uber • Uber Eats
Japan	• Apple Arcade • Citymapper	• DeNa • MyFitnessPal	• SNOW • Uber	• Uber Eats
Malaysia	• Apple Arcade • Fitbit • Calm	• Grab • Lazada • Shopee	• SNOW • Taobao • TikTok	• Uber Eats • Zalora
Mexico	• Airbnb • Apple Arcade • Bolt • Calm • Citymapper	• DeNa • Fandango • Fitbit • Grin • Just Eat	• Lime • MyFitnessPal • Rappi • SNOW	• TikTok • Uber • Uber Eats
Netherlands	• Apple Arcade • Calm • Citymapper	• Deliveroo • Fitbit • Hinge	• MyFitnessPal • Nu.nl • Revolut	• Uber • Uber Eats
New Zealand	• Apple Arcade • Calm • Fitbit • Hinge	• iHeartRadio • Just Eat • Lime	• MyFitnessPal • Neighbourly • Realestate.co.nz	• Trademe Property • Uber • Uber Eats
Philippines	• Apple Arcade • BeautyMNL • Calm	• Fitbit • Grab • Lazada	• Likee • MyFitnessPal • Shopee	• SNOW • Zalora

Poland	• Apple Arcade • Allegro • Bird • Bolt	• Calm • Gadu-Gadu (GG) • Gumtree	• MyFitnessPal • Nk.pl • OLX	• Revolut • Uber • Uber Eats
Portugal	• Apple Arcade • Bird • Bolt	• Calm • Citymapper • Fitbit	• Lime • MyFitnessPal • OLX	• Revolut • Uber • Uber Eats
Romania	• Apple Arcade • Bolt • Calm	• Clever Taxi • Fitbit • Lime	• MyFitnessPal • StarTaxi • Uber Eats	
Russia	• Apple Arcade • Bolt • Calm	• Citymapper • Fitbit • Gett	• Likee • MyFitnessPal • Odnoklassniki Taxi	• Uber Eats • Yandex Taxi • VK
Saudi Arabia	• Apple Arcade • Bolt • Calm • Careem	• Dubizzle • Fitbit • Libon	• My FitnessPal • OLX • SHAREit	• Truecaller • Uber • Uber Eats
Singapore	• Apple Arcade • Calm • Carousell • Deliveroo • Fitbit	• Grab • Gumtree • Hinge • Lazada • Likee	• Lime • MyFitnessPal • Qoo10 • Revolut • Shopee	• SNOW • Taobao • Toggle • Uber Eats • Zalora
South Africa	• Apple Arcade • Bolt • Calm	• Fitbit • Gumtree • Hinge	• MyFitnessPal • OLX	• Uber • Uber Eats
South Korea	• Apple Arcade • Citymapper	• KakaoStory • Kakao Talk	• Naver • SNOW	• Time Out • Uber
Spain	• Apple Arcade • Bird • Cabify • Calm • Citymapper	• Citymapper • Deliveroo • Fitbit • FREE NOW (mytaxi)	• Glovo • Just Eat • Lime • MyFitnessPal	• Revolut • Uber • Uber Eats • Wallapop
Sweden	• Apple Arcade • Bird • Bolt	• Calm • Citymapper • Fitbit	• Hinge • Lime • MyFitnessPal	• Shpock • Uber • Uber Eats
Switzerland	• Apple Arcade • Calm • Fitbit	• Hinge • Just Eat • Lime	• MyFitnessPal • Revolut	• Uber • Uber Eats

Taiwan	• Apple Arcade • Buy123 • Carousell	• Fitbit • MyFitnessPal • SNOW	• Tmall • Uber • Uber Eats	
Thailand	• Apple Arcade • Calm • Fitbit	• Grab • JOOX • Lazada	• Likee • MyFitnessPal • OLX	• Shopee • SNOW • Uber Eats
Turkey	• Apple Arcade • Calm	• Citymapper • Fitbit	• MyFitnessPal	
UAE	• Apple Arcade • Calm • Careem • Deliveroo	• Dubizzle • Fitbit • Imo	• Libon • MyFitnessPal • OLX • SHAREit	• Truecaller • Uber • Uber Eats
United Kingdom	• Apple Arcade • Apple News • Atom • Bird • Bolt • Bumble • Calm	• Citymapper • Deliveroo • Fitbit • Gett • Gumtree • Happn	• Hinge • Just Eat • Lime • Monzo • MyFitnessPal • Nextdoor	• Ola Cabs • Revolut • Shpock • Starling • Uber • Uber Eats
USA	• Apple Arcade • Apple News • Bird • Bumble • Calm • Citymapper	• Fandango • Fitbit • Happn • Hinge • Likee • Lime	• Lyft • Match.com • MyFitnessPal • Nextdoor • OkCupid	• Plenty of Fish • Qapital • Revolut • Uber • Uber Eats
Vietnam	• Apple Arcade • BÁO MỚI • Calm	• Fitbit • Grab • MyFitnessPal	• Shopee • SNOW • Tiki	• Uber • Zalo



www.globalwebindex.com

T + 44 207 731 1614 **///** **E** hello@globalwebindex.com

Copyright © Trendstream Limited 2020. All rights, including copyright, in the content of GlobalWebIndex (GWI) webpages and publications (including, but not limited to, GWI reports and blog posts) are owned and controlled by Trendstream Limited. In accessing such content, you agree that you may only use the content for your own personal non-commercial use and that you will not use the content for any other purpose whatsoever without an appropriate licence from, or the prior written permission of, Trendstream Limited. • Trendstream Limited uses its reasonable endeavours to ensure the accuracy of all data in GWI webpages and publications at the time of publication. However, in accessing the content of GWI webpages and publications, you agree that you are responsible for your use of such data and Trendstream Limited shall have no liability to you for any loss, damage, cost or expense whether direct, indirect consequential or otherwise, incurred by, or arising by reason of, your use of the data and whether caused by reason of any error, omission or misrepresentation in the data or otherwise.