

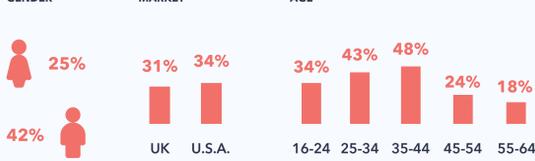
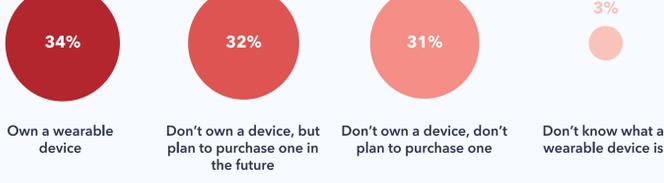
TRENDS INFOGRAPHIC

Healthcare Wearable Trends in the U.S.A. and UK



Healthcare wearable device ownership

% of internet users who



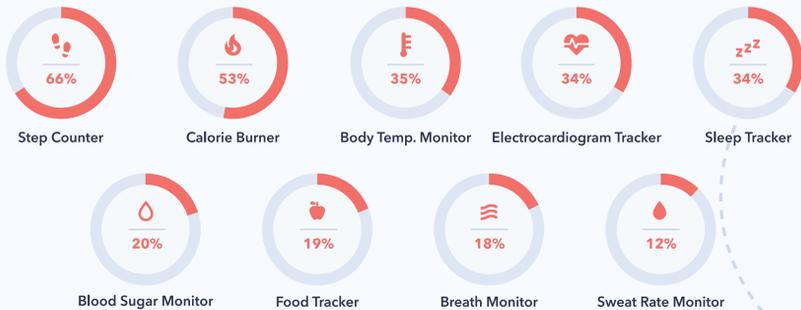
Top wearable devices owned

% of wearable device owners who report that they own a...



Healthcare & technology motivators

% of wearable device owners who use their device as a...



81% of wearable device owners feel that they have made an improvement in their overall health/lifestyle because of the device

80% of those who use their healthcare device for sleep feel that it has helped them understand their sleep better

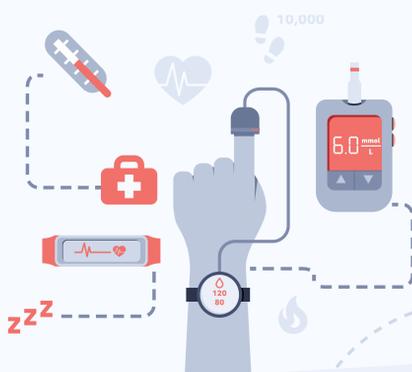
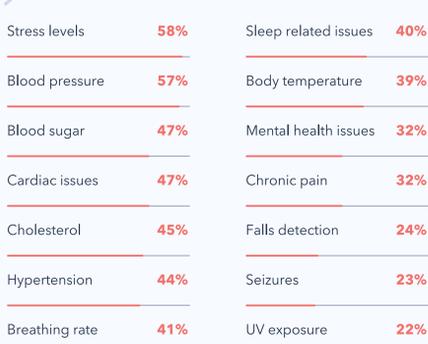
Healthcare & technology benefits

% of wearable device owners who find the following things useful about their device...



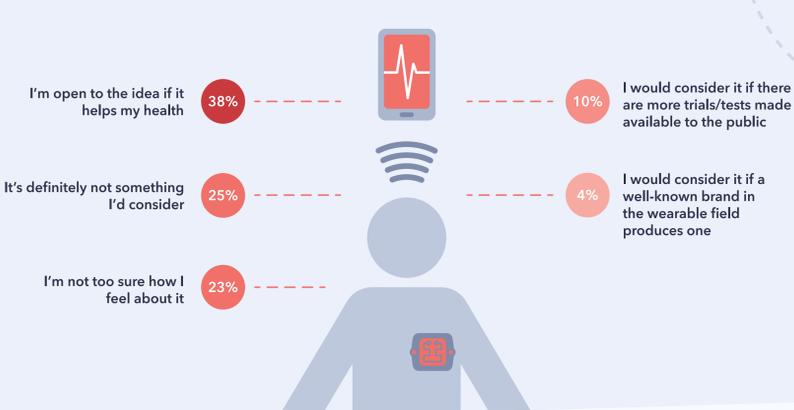
Most desired health features

% of those who own/plan to purchase a wearable device who would find the following features most useful...



Implantable health devices

% of those who own/plan to purchase a wearable device who say...



Sharing health information

% of those who own/plan to purchase a wearable device and would feel comfortable sharing their health data with...



Reasons deterring wearable ownership

% of those who do NOT own or plan to purchase a wearable device who report the following as reasons why...

