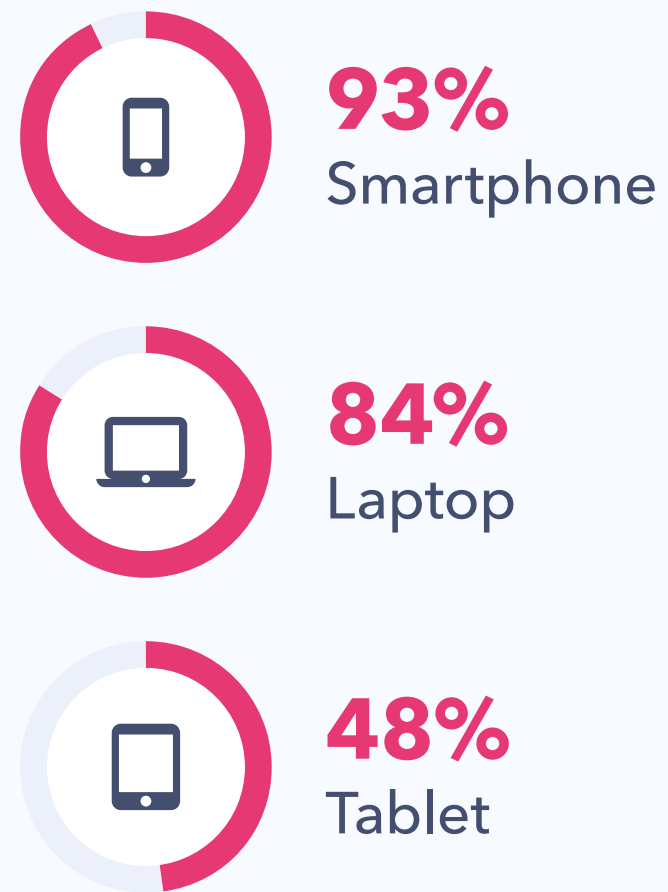


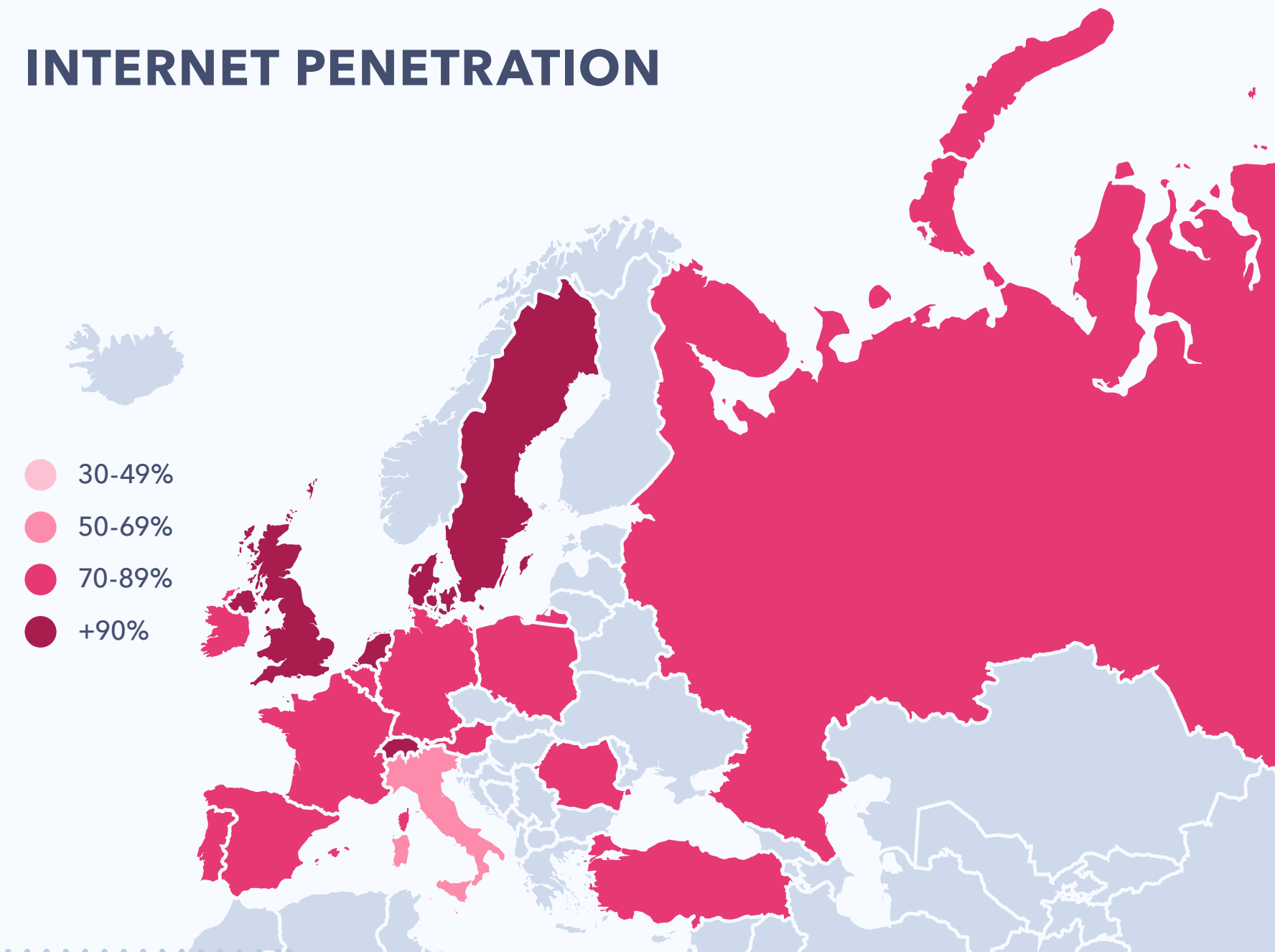
Digital Snapshot: Europe

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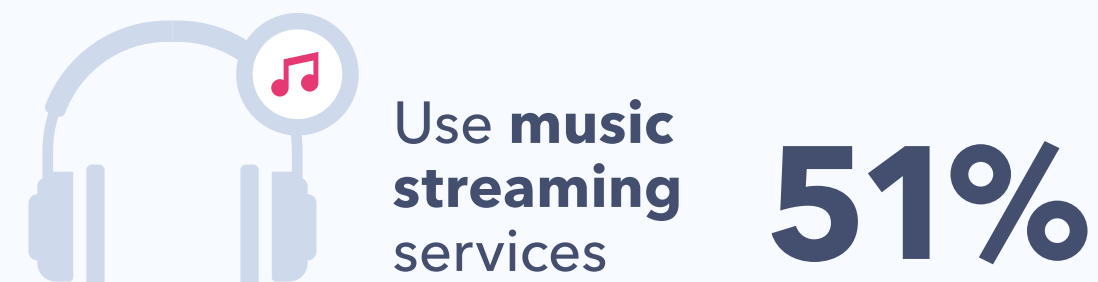
DEVICES OWNED



INTERNET PENETRATION

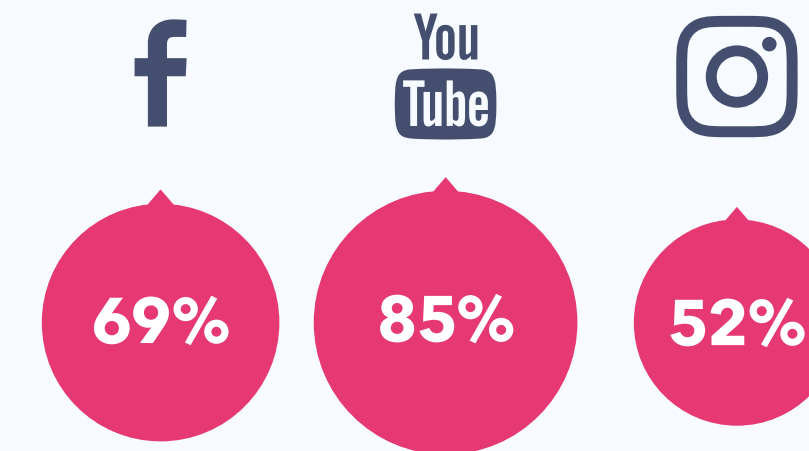


MEDIA



SOCIAL

% who visited the following last month



98% Use social media

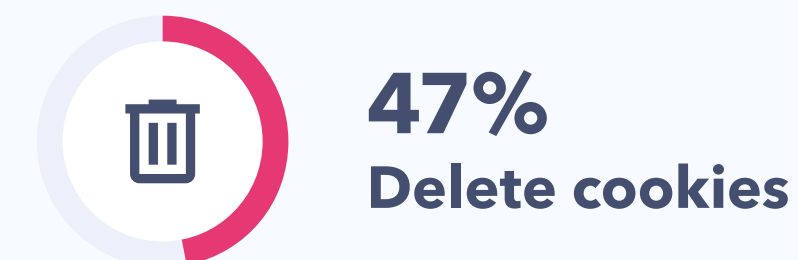
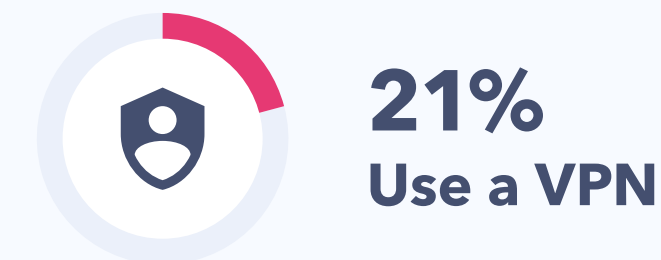
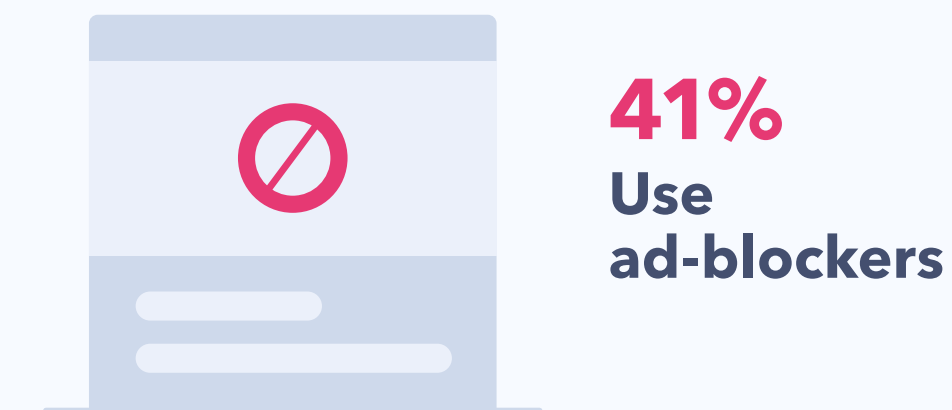
COMMERCE



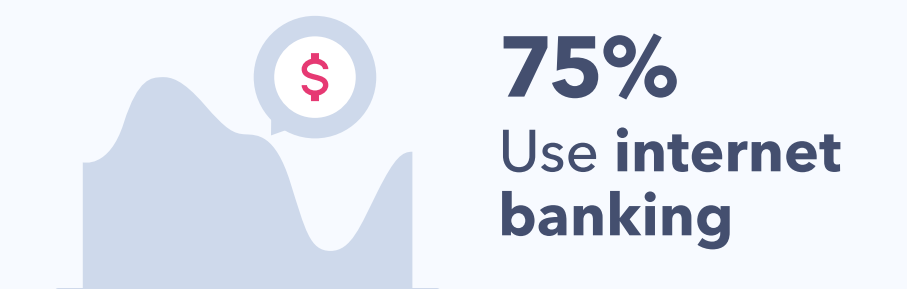
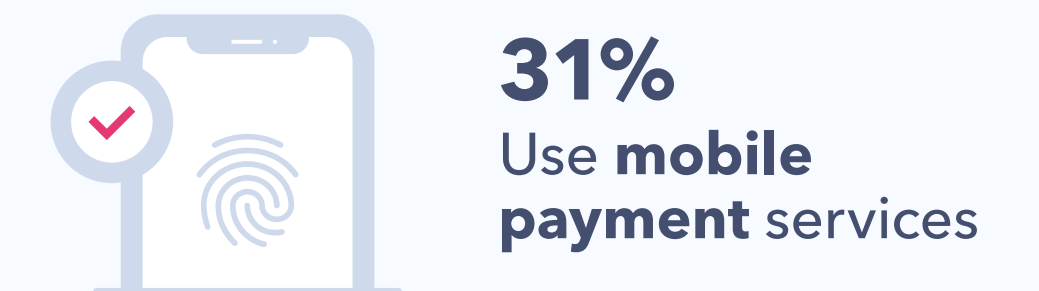
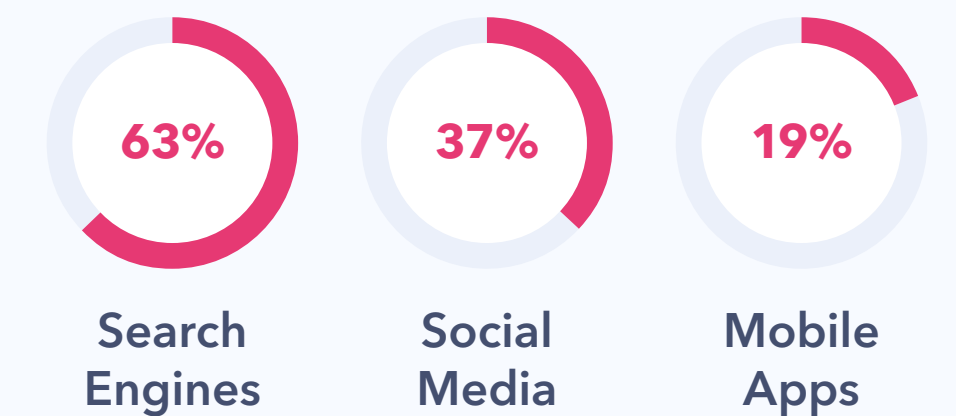
86% Search products online

72% Purchase products online

PRIVACY

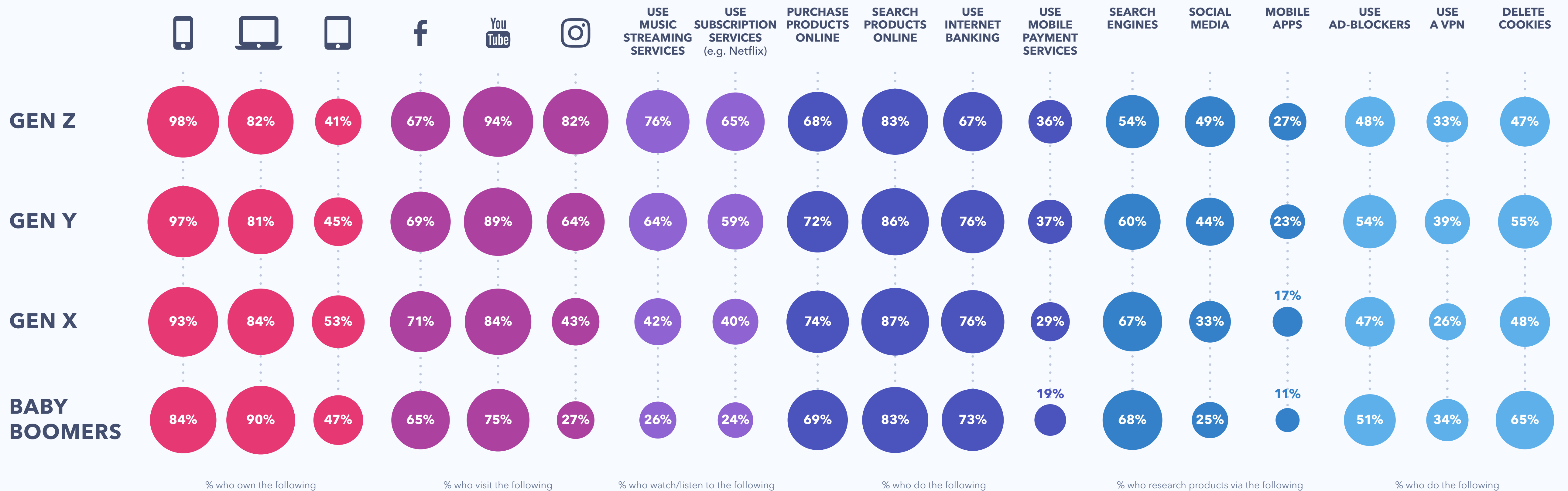


MAIN RESEARCH CHANNELS



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