

Just for kicks: AFL fans uncovered

GWI.

87%

more likely to
drink tequila

18%

of AFL fans
own a Toyota

41%

of AFL fans also
watch the NFL

42%

of AFL fans
are interested
in gambling

95%

more likely to
play beat-'em-up
video games

25%

of AFL fans
also watch the
Women's AFL

"More likely" stats are compared to other internet users in Australia



Want to find out more?

gwi.com