

APAC: Consumer attitudes to the cost-of-living crisis

GWI.

47%

are planning to cook at home more

30%

think inflation has had little or no impact on them

29%

are spending less money compared to two years ago

23%

believe their personal/household financial situation isn't secure

39%

plan to spend less on eating out and socializing

42%

think the cost of living has increased compared to 6 months ago

56%

are most price conscious about utilities like gas or electricity



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